

# THE CASH BOX

VOLUME 13

MAY 17, 1952

NUMBER 34



Jimmy Hilliard (left), A & R head of Coral, and Don Cornell listen to a playback of Don's latest smash "I'm Yours". Don has scored 100% since starting to record for Coral. First came "I'll Walk Alone" which is currently in the top ten and now follows "I'm Yours" which should soon be there also. That makes it two out of two for Don—a pretty good average.



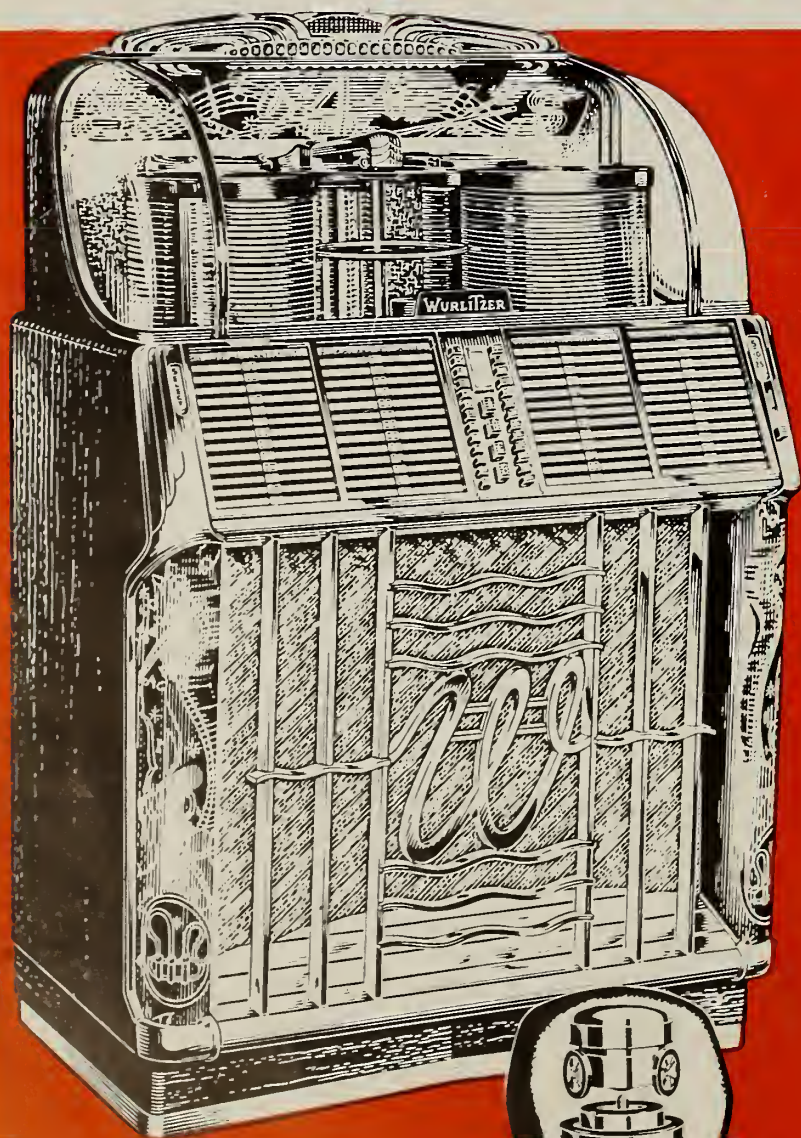
You can See  
it with  
Half an Eye



THE WURLITZER FIFTEEN HUNDRED

has

**Everything**



- ▶ THE MOST SELECTIONS
- ▶ THE BEST NAME
- ▶ THE INTERMIXED FEATURE
- ▶ THE FINEST CABINET
- ▶ THE TRUEST TONE
- ▶ THE NEWEST WALL BOX
- ▶ THE TOPS IN SPEAKERS
- ▶ THE SIMPLEST STEPPER
- ▶ THE AUTOMATIC VOLUME CONTROL
- ▶ THE GREATEST EARNING POWER

COIN CATCHING WALL BOX  
SHOWS 104 TUNE TITLES  
ON ROTATING PAGES  
SINGLE BUTTON SELECTION



The Rudolph Wurlitzer  
Company  
North Tonawanda  
New York



only Wurlitzer has the  
**WURLIMAGIC BRAIN**

SEE YOUR NEAREST WURLITZER DISTRIBUTOR



ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

*THE CASH BOX* IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

#### "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES  
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

## A Chinese Philosopher

once admonished:

# "DIG THE WELL BEFORE YOU ARE THIRSTY"

"The Cash Box" has been, over the past many years, offering suggestions to the industry which we believe should be undertaken to strengthen the financial and moral condition of its members. Most of these suggestions have been made before the reader "gets thirsty."

For almost ten years now "The Cash Box" has been offering various plans to assist the operator of music and games to a better financial condition.

The most important is "Dime Play."

While the "dime play" angle has been undertaken in several areas (and proven most successful) other areas haven't as yet made any move—and from our observation and study, they're getting to the point where they're becoming "thirsty." Several reasons have been offered as to why it isn't possible to switch to dime play. There's the current OPA regulation; unwilling and unfair competition; certain areas couldn't stand the cost of 10c music, etc., etc.

There never is a condition that permits 100% perfection.

Some areas might not be able to stand up with dime play. However, we do say that progress is never made unless experiments are made. Those operators in tight spending areas may be right, but they'll never know for sure unless the idea is given a chance to prove itself — either dime or nickel play.

As to OPA, operators must prove to these officials that unless dime play is undertaken, they stand a very likely chance of going into the red. We don't know of any industry, with the exception of the coin operated one, which still continues to sell its product at the same price it received over the last 10 years (actually since its inception), but had to increase its cost of operation during this period, where today, cost of equipment, labor, accessories, overhead, etc., has jumped 3, 4 and 5 times beyond what it was.

We here at "The Cash Box" are able to view the country as a whole. Reports keep coming in that first this area, then another, has switched to dime play. Little by little the areas covered are being broadened, and more and more operators are coming into the fold. Eventually, it's our belief that the entire country will go "Dime Play".

Why wait until your lips are swollen and cracked and your tongue is hanging out?

**DIG THAT WELL NOW!**



THE NATION'S


# TOP TEN

PLUS  
THE NEXT  
**15**

## JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

## THE CASH BOX



AB—Abbey	CO—Columbia
AL—Aladdin	CR—Coral
AP—Apollo	DA—Dana
AT—Atlantic	DE—Decca
BU—Bullet	DY—Derby
CA—Capitol	FE—Federal
CH—Chess	4 Star—Four Star

<b>C O D E</b>	MG—MGM	SA—Savoy
IN—Intro	MO—Modern	SIT—Sittin' In
JU—Jubilee	OR—Oriole	SP—Specialty
KI—King	PE—Peacock	TE—Tempo
LO—London	PR—Prestige	TN—Tennessee
ME—Mercury	RA—Rainbow	UN—United
	RE—Regent	VI—Victor

- Pos. Last Week
- 1 BLUE TANGO**  
**LEROY ANDERSON**  
CA-1966 (F-1966)—Les Baxter  
DE-27875 (9-27875)—Leroy Anderson  
DE-28031 (9-28031)—Guy Lombardo

---

**2 WHEEL OF FORTUNE**  
**KAY STARR**  
CA-1964 (F-1964)—Kay Starr  
CR-60650 (9-60650)—Jimmy Scott  
DE-27967 (9-27967)—Arthur Prysock  
DE-48280 (9-48280)—Helen Humes  
DY-787—Sunny Gale & Eddie Wilcox O.

---

**3 A GUY IS A GUY**  
**DORIS DAY**  
CO-39673 (4-39673)—Doris Day

---

**4 BLACKSMITH BLUES**  
**ELLA MAE MORSE**  
CA-1922 (F-1922)—Ella Mae Morse  
CO-39671 (4-39671)—Harry James O.  
CO-20907 (4-20907)—Leon McAuliffe  
DE-27972 (9-27972)—Sy Oliver O.

---

**5 I'LL WALK ALONE**  
**DON CORNELL**  
CA-2044 (F-2044)—Jane Froman  
CA-2000 (9-2000)—Margaret Whiting  
CO-39654 (4-39654)—Burt Taylor  
CR-60659 (9-60659)—Don Cornell  
DE-28094 (9-28094)—Gene Ammons O.

---

**6 PITTSBURGH, PA.**  
**GUY MITCHELL**  
CO-39663 (4-39663)

---

**7 ANYTIME**  
**EDDIE FISHER**  
CA-1895 (F-1895)—Helen O'Connell  
DE-27972 (9-27972)—Sy Oliver O.

---

**8 KISS OF FIRE**  
**GEORGIA GIBBS**  
CO-39737 (4-39737)—Toni Arden  
DE-28179 (9-28179)—Guy Lombardo O.  
DE-28177 (9-28177)—Louis Armstrong O.

---

**9 FORGIVE ME**  
**EDDIE FISHER**  
CR-60718 (9-60718)—Georgie Auld  
MG-11170 (K11170)—Tommy Edwards

---

**10 BE ANYTHING (But Be Mine)**  
**EDDY HOWARD**  
CA-2011 (F-2011)—Helen O'Connell  
CO-39690 (4-39690)—Champ Butler  
CR-60686 (9-60686)—Jack Haskell  
DE-28039 (F-28039)—Buddy Starke

ME-5817 (5817x45)—Xavier Cugat  
VI-20-4518 (47-4518)—Hugo Winterhalter

---

KI-1051 (45-1051)—Jimmy Thomason  
ME-5779 (5779x45)—Bobby Wayne  
VI-20-4349 (47-4349)—Johnny Hartman  
VI-20-4520 (47-4520)—Bell Sisters

---

DE-27968 (9-27968)—Bill Darnel  
MG-11171 (K11171)—Art Mooney O.  
VI-20-4532 (47-4532)—Elton Britt

---

DE-28038 (9-28038)—Patty Andrews  
ME-5821 (5821x45)—Richard Hayes  
MG-11198 (K11198)—Leroy Holmes O.  
VI-20-4643 (47-4643)—Peter King Singers

---

DE-28142 (9-28142)—Jerry Gray O.

---

VI-20-2700—Eddy Arnold  
VI-20-4359 (47-4359)—Eddie Fisher

---

ME-5823 (5823x45)—Georgia Gibbs  
MG-11225 (K11225)—Billy Eckstine  
VI-20-4671 (47-4671)—Tony Martin

---

VI-20-4574 (47-4574)—Eddie Fisher

---

ME-8270 (8270x45)—Wini Brown  
ME-5815 (5815x45)—Eddy Howard  
MG-11187 (K-11187)—Alan Deane  
VI-20-4576 (47-4576)—Don Estes

# STOP YELLING FOR THE GOOD OLD DAYS THEY'RE HERE

It's an almost universally accepted fact in the music business that everyone wants to go back to the "good old days."

When they talk about the current trends to new sounds, shouting, crying, emotional breakdowns in the middle of numbers and all the rest, the implication is always that it would be so nice to get back to the time when a song was done straight with no extraneous embellishments—in other words to get back to the good old days.

What these people don't realize is that the type of performance they're complaining about is a result of going back—only going back further than they seem willing to go—back to the time of vaudeville.

For it's obvious that the performances which are exciting the public today are sight acts transferred to records. There can't be any doubt at all that someone like Johnnie Ray is at his height before an audience that can see him—and yet he has been able to transfer that excitement to wax.

One vitally important explanation for this accomplishment is the growth of television.

Thousands upon thousands of people who had never before seen old time vaudeville, now have performers coming right into their living rooms. And whereas on records, it was formerly enough just to sing a song, on television it's not. You have to sell it, create a background, get it across. And so we've had a return to the great belting artists who punch across a song with everything they have. That was the method of such giants as Al Jolson, Sophie Tucker, Harry Richman, Belle Baker, Eddie Cantor and many, many others.

The current trend, therefore, isn't so new after all. It literally does go back to the good old days. And this reversion has had its stimulation in television.

What's more, those who think it may let up soon are definitely on the wrong track. For the future possibilities seem to presage more new sounds, more belting, more selling of songs.

And this will be due, as *The Cash Box* has been the first to point out, to the expanding affects on the music business which the unfreezing of TV will bring about.

Within a couple of years, there are going to be 2000 more TV stations located everywhere in the country. There will practically be no one outside of viewing distance of a TV show. And just as performers today have made the public conscious of the sight and selling ends of a song, so will a much wider public come to see the entertainment values in this type of act—and then want it reflected in the records they listen to on their nearest juke boxes and the ones they buy at their stores.

Moreover, with 2000 new stations, there will be numerous new stars, each with his own style—which of necessity must include sight values—and each competing for the public's attention.

The future, therefore, certainly looks as though it will include more of the same, not less.

And so here finally we have what everyone has always been yelling for—a return to the good old days, a return brought about by the newest medium in the entertainment business.

So what's all the shouting about?

11) CRY. 12) PERFDIA. 13) WHAT'S THE USE. 14) TELL ME WHY. 15) WHISPERING WINDS. 16) I'M YOURS. 17) DELICADO. 18) PLEASE, MR. SUN. 19) THAT'S THE CHANCE YOU TAKE. 20) AY-ROUND THE CORNER. 21) HAMBONE. 22) LADY LOVE. 23) AT LAST. 24) WIMOWEH. 25) GANDY DANCERS' BALL.



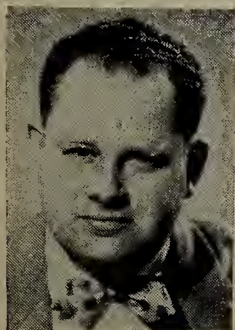


## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |                              |                           |
|------------------------------|---------------------------|
| 1. BLUE TANGO                | Leroy Anderson (Decca)    |
| 2. KISS OF FIRE              | Georgia Gibbs (Mercury)   |
| 3. A GUY IS A GUY            | Doris Day (Columbia)      |
| 4. WHEEL OF FORTUNE          | Kay Starr (Capitol)       |
| 5. BLACKSMITH BLUES          | Ella Mae Morse (Capitol)  |
| 6. BE ANYTHING (But Be Mine) | Eddy Howard (Mercury)     |
| 7. I'LL WALK ALONE           | Don Cornell (Coral)       |
| 8. I'M YOURS                 | Don Cornell (Coral)       |
| 9. FORGIVE ME                | Eddie Fisher (RCA Victor) |
| 10. PITTSBURGH, PA.          | Guy Mitchell (Columbia)   |

Bob "The Robin" Martin (WMUR-Manchester, N. H. has been keeping good jazz alive in the Granite State with his P.M. offerings on Martin's Matinee. Both modern and dated jazz get an equal spin on his show. Bob's theory is "you can't hit the people with a brickbat of solid jazz and garner a well rounded audience." His is a slow process of education. The reaction has been great. So great, in fact, that The Robin and his pretty wife, Joyce, have just opened a Saturday afternoon half hour "Joyce 'n Jazz," in which they use a panel to test reactions. Their theme is Woody Herman's "Four Brothers," which is dedicated to their four sons. . . . Station WJXN-Jackson, Miss. soon to be the first station in the state to put into regular use 45 rpms—record distributors please take note. 45 releases should be sent to the record librarian at the station. . . . Bernard Malcolm, formerly of WLNA-Peekskill, N. Y., is now the proud father of a baby girl born on April 21st. Bernie is no longer with WLNA and is looking for a new affiliation. . . . Dick Outlaw, (WILM-Wilmington, Del.) who is heard nightly 12-12:30 A.M. will celebrate his first anniversary May 14th. The show features all types of music and has become one of the top rated shows in Delaware. Dick interviewed Nat "King" Cole last week and will have Lionel Hampton on one of his shows shortly. Jockey Outlaw also writes "I use Cash Box as a medium of selecting the top ten tunes for my show, and think it is the best trade magazine out."



BERT KNAPP  
(WVNJ—Newark, N. J.)

Bert Knapp's "Rhumba Rendezvous" (WVNJ-Newark) was recently turned into a latin night of stars as Tito Rodriguez, Rajah of The Mambo, Caesar Concepcion, ork leader at the Caribe Hilton Hotel Puerto Rico, and his vocalist, Joe Vallee, popped in for personal appearances. . . . Don Larkin (WAAT-Newark) recovering from a slight hospitalization. . . . Frank Ward has switched from WXRA-Buffalo to WENE-Endicott, N. Y. . . . Cliff Steward, Coral recording artist, from Newport, R. I. reports that Chris Clark has moved from WRJM-Newport to WBSM-New Bedford, Mass. . . . Mimi Trepel (WVNJ-Newark) was hurt in a bus accident last week. But show must go on. Mimi taxis from lower Manhattan to Newark and back every day. . . . Gil Whiting (WCAM-Camden, N. J.) also composes, arranges, produces and records commercial jingles. . . . Larry Shields (WFPR-Savannah, Ga.) is active in The Little Theatre Group in Savannah. Larry plays the lead in their current production "The Great Big Doorstep." Shields' R&B segment will be off the air for the summer months, but his pop show will continue. . . . Art Barrett and Ray Honaker (WSAP-Portsmouth, Va.) complain they are getting no service at all from MGM and King records. . . . Sid Dickler (WHOD & WMCK-Pittsburgh) devotes a solid week to gal vocalists; the next week to male singers; the next to bands, then small combos, etc. . . . Dotty Checchi, librarian WMEX-Boston, taking a three month leave of absence starting in June.

Many deejays, who have been using Espanharlem as their theme for the past years are happy to hear that Coral will reissue the Ray Block disk. . . . Johnny Hudak, S. Orange, N. J., writes "I thought you would like to know that here at WSOU we use Cash Box Magazine as our guide and bible for reliable and up to date information on Best Sellers, Top Ten, Recent releases, etc." . . . Lou Barile (WKAL-Rome) is working on Louis Prima's Utica and Rome appearances and arranging a juke box operators party for Prima and vocalist Keely Smith when they appear in the area. . . . Chief announcer and DJ Bill Bohack (WPAT-Patterson) was married May 11th to Phyllis Cunnigham and is honeymooning in Mexico. Bill, known for his "Crooners Corner" was recently given extra time. This was a result of hundreds of fan club letters attesting to his popularity. . . . Bernard Brown (WAPC-Chattanooga) often mistaken for Arthur Godfrey as they are "sound-a-likes." . . . Buddy Deane (WITH-Baltimore) was voted the teen agers favorite in a recent high school poll.

his latest and best . . .

Eddy ARNOLD

Singer

"DON'T EVER TAKE THE RIBBONS FROM YOUR HAIR"

b/w  
"SOMEONE CALLS ME DADDY"

RCA VICTOR  
20-4646 (47-4646)

Going Strong

\$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MAY 10

- |    |   |                      |         |            |
|----|---|----------------------|---------|------------|
| \$ | I'm Yours   | Eddie Fisher         | 20-4680 | (47-4680)* |
| \$ | Busy Body / I Don't Mind  | Pee Wee King         | 20-4655 | (47-4655)* |
| \$ | Kiss of Fire  | Tony Martin          | 20-4671 | (47-4671)* |
| \$ | Don't Ever Take The Ribbons From Your Hair / Someone Calls Me Daddy | Eddy Arnold          | 20-4646 | (47-4646)* |
| \$ | Any Time  | Eddie Fisher         | 20-4359 | (47-4359)* |
| \$ | That's The Chance You Take / Forgive Me                             | Eddie Fisher         | 20-4574 | (47-4574)* |
| \$ | Blue Tango  | Hugo Winterhalter    | 20-4518 | (47-4518)* |
| \$ | Rutza, Rutza / Boo-Hoo  | Bell Sisters         | 20-4665 | (47-4665)* |
| \$ | Lady Love / Idaho State Fair  | Vaughn Monroe        | 20-4611 | (47-4611)* |
| \$ | I Just Telephone Upstairs   | Honk Snow            | 20-4632 | (47-4632)* |
| \$ | Perfidia / At Last  | Glenn Miller         | 27-0157 | (42-0157)* |
| \$ | Got You On My Mind  | John Greer           | 20-4348 | (47-4348)* |
| \$ | Diesel Smoke  | Sons of the Pioneers | 20-4639 | (47-4639)* |
| \$ | Tell Me Why / Trust In Me   | Eddie Fisher         | 20-4444 | (47-4444)* |
|    | The Gold Rush Is Over   | Honk Snow            | 20-4522 | (47-4522)* |
- \* 45 rpm cat. nos.

The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY



# THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MY GIRL" (2:26)  
"WALKING IN THE SUNSHINE"  
(2:39)

FRANK SINATRA  
(Columbia 39726; 4-39726)

● A slow, melodic tune is given the soft and stylized treatment of crooner Frank Sinatra on the upper portion. The Axel Stordahl ork supplies a fitting backdrop for Frank's vocal effort. The under siding is a jump number that's carried with zest by Frank and the orchestra. This should please his fans.

"HORN BELT BOOGIE" (2:20)  
"SERENADE FOR HORNS" (3:07)

MITCH MILLER  
(Columbia 39727; 9-39727)

● Mitch Miller comes up with a novel instrumental that features the French Horn. The jump tune is given a different sound by the horn blowers with assistance from harpsicord playing Stan Freeman. The reverse level is a slow change of pace item that once again presents the mellow sound of the French Horns. Juke box potential is limited.

"STOP YOUR GAMBLIN'" (2:29)  
"THERE'S A BLUE SKY OUT  
YONDER" (2:15)

SPIKE JONES & COUNTRY COUSINS  
(RCA Victor 20-4669; 47-4669)

● Spike Jones and his country cousins settle down with a serious effort. The novelty angle is left out as Spike and his crew dish up a pair of folk and western numbers that come out as fair listening. Both platters are limited to country locations and ops who are interested oughta take a gander.

"HONKY TONK BLUES" (2:20)  
"ZITHER BLUES" (2:34)

JAN GARBER ORCHESTRA  
(Capitol 2068; F-2068)

● A current western biggie is given a pop treatment by the Jan Garber orchestra. Roy Cordell handles the vocal chores and helps drive out a listenable platter. The bottom siding is an item that showcases the fancy zither playing of Paul Mason Howard. Ops have filler material here.

"THESE THINGS ARE KNOWN"  
(3:10)  
"A MOTHER AS LOVELY AS YOU"  
(2:42)

JAN PEECE  
(RCA Victor 10-3802)

● The strong tenor voice of Jan Peerce is put to work on a slow, pretty melody and the vocal artist brings out the best in it. Jan continues his fine singing on the lower siding as he doles out the lyrics to a slow, sentimental number. The warbler's name should draw some play here.

"LIMEHOUSE BLUES" (2:38)  
"PLINK, PLANK, PLUNK" (2:30)

BOBBY MAXWELL  
(Mercury 5844; 5844 x 45)

● A classic blues number is given a stylized harp treatment by Bobby Maxwell. Bobby's excellent harp playing adapts itself beautifully to this fast interpretation of the blues item. The lower deck is another harp treatment of an Anderson composition and here too the result is a good sound. We like the first half.

## DISK OF THE WEEK

Because of the preponderance of excellent records received for review this week, the editors of The Cash Box have decided to award the following four records with the "Disk Of The Week."

"HERE IN MY HEART" (2:46)

"I'M LOST AGAIN" (2:51)

TONY BENNETT  
(Columbia 39745; 4-39745)



TONY BENNETT

● A wonderful new ballad is presented on the top level by Tony Bennett in a fashion that should have those coins rolling into the boxes. The stirring and beautiful tune that's labeled "Here In My Heart" is chanted sincerely and expressively by Tony who musters all his vocal warmth for the effort. The Percy Faith orchestra supports the vocalist with a lush backing that enhances the side. Again on the lower siding Tony takes off on another slow ballad and turns in a winning performance. The top half should go a long way and ops are urged to get with it immediately.

"ALL OF ME" (2:06)  
"WALKIN' MY BABY BACK  
HOME" (2:20)

JOHNNIE RAY  
(Columbia 10136)



JOHNNIE RAY

● Two of the better sides from the new Johnnie Ray album are coupled here as a single and ops are gonna have a field day with it. Johnnie, who is currently riding high, is gonna remain right up there with this pair. Titled "All Of Me" and "Walkin' My Baby Back Home" the disk is loaded and the Ray treatment is sure to make it explode into a winning combination. The Buddy Cole Quartet supplies the small instrumental backing that sets the vocals off effectively. Each half is a great side in itself and ops are urged to get with the disk real soon.

"I'M SORRY" (3:16)  
"HERE IN MY HEART" (3:06)

ALAN DALE  
(Coral 60746; 9-60746)



ALAN DALE

● Alan Dale comes through on the top level with a tune that should go all the way for him. The artist has the necessary talent and with the material on hand he should reap plenty in the jukes. The number is tagged "I'm Sorry" and is a slow and melodic ballad that carries a lovely musical strain right through. Alan delivers a sincere and powerful reading that enhances the appeal of the disk. Flip is another contender in the form of a stirring ballad and once again Alan brings in a potent level. We look for the top to break for him.

"RAMINAY" (2:48)  
"WITHIN YOUR ARMS" (2:50)

JO STAFFORD  
(Columbia 39725; 4-39725)



JO STAFFORD

● A haunting chimney sweepers call from New Orleans is put to music on the top level and makes up the material Jo Stafford handles so beautifully. The exciting number titled "Raminay" carries a wonderful melody and beat and the impressive chanting turned in by Jo assures the side of a top rate send off. The Paul Weston orchestra supplies the fitting musical accompaniment that gives the end an added boost. The second dish is a slow, soft ballad that's handled smoothly by Jo and here, too, the chirp has a pleasing end. The first one is the side we're excited about and ops oughta stop stocking up now.

"SILENCE AND TEARS" (2:45)  
"FOOLISH LOVER" (2:20)

SONNY HOWARD  
(Mercury 5846; 5846 x 45)

● A new tune and a feelingful vocal add up to a fair end for Sonny Howard. Sonny gives his all and winds up with an ok waxing. The second level is a ballad with more appeal and as a result, Sonny is shown to much greater advantage. The orchestral backing helps round out the disk.

"TEMPTATION" (3:25)  
"AUTUMN IN NEW YORK" (3:25)

CHARLIE PARKER  
(Mercury 11088)

● Charlie Parker and his sax receive wonderful support from a string backdrop as they make their way through a pair of grand oldies. The first side is a strong ballad that's treated instrumentally by Charlie and the orchestra while the under portion is a flowing piece that once again shows the sating talents of the artist.

"RELEASE ME" (2:43)  
"A LITTLE WAKE-UP MUSIC"  
(2:48)

ELLIOT LAWRENCE ORCHESTRA  
(King 15181)

● The Elliot Lawrence orchestra together with vocalists Corky Robbins and Johnny Bosworth conjure up a listenable treatment of a moderate beat number. The lower portion is a slick instrumental version of a rollicking jump item. This level shows the orchestra to greater advantage.

"TO BE LOVED BY YOU" (2:51)  
"WALKIN' TO THE MAILBOX"  
(2:45)

HELEN GRAYCO  
(Mercury 5838; 5838 x 45)

● Helen Grayco offers a delightful vocal to a pleasant bounce that carries a fine melody and the resulting dishing is a good one. Again on the bottom lid the thrush has herself a cute tune that's moved along with a Latin tempo. The backing is turned in by the Pete Rugolo orchestra. Ops have two juke items here.

"THAT'S MY PRAYER" (2:36)  
"RELATIVES" (2:37)

TEDDY PHILIPS  
(King 15180)

● Top side is given a soft vocal treatment by Nick Gari with a fitting musical accompaniment by the Teddy Philips ork. This smooth slow rendition makes for fair listening. Flip is a cute calypso with amusing lyrics chanted by Lynn Hoyt and backed ably by the Philips' crew.

"RAG OF RAGS" (2:15)  
"I'D LIKE TO KISS SUSIE AGAIN"  
(2:10)

MILT HERTH TRIO  
(RCA Victor 20-4673; 47-4673)

● Two similar waxings are turned out by the Milt Herth Trio on this new release. Each half features some fine organ playing that carries the coupling through to a listenable conclusion. The lively tempo and the small group rendition add up to a fair platter. Ops have filler material with this one.



# ROUND THE WAX CIRCLE

## NEW YORK:

Dave Miller, who stops at nothing, last Saturday was having "Hear Al Martino" skywritten above New York City. Very effective. . . Things are back to normal in this town. Guy Lombardo is once more ensconced at the Roosevelt. . . Ruth Casey, the "Cry" girl, is certainly getting plenty of attention these days. Don't be surprised to see her on a major label real soon. . . To celebrate the sale of Billy Eckstine's 10,000,000 MGM platter, which happened to be "Kiss Of Fire," Sugar Ray Robinson presented Mr. B.—who is also a top-notch golfer—with a gold plated putter, on the Paramount stage during Billy's recent engagement there. . . Mindy Carson being sought for Joe Pasternak's forthcoming movie "Small Time Girl." Mindy is also scheduled for her own TV show this summer. . . Zelda Siskind, daughter of operator Harry Siskind, helped in getting Toni Arden out to Adelphi College, where Toni autographed 200 copies of her latest recording "Kiss Of Fire" and "I'm Yours." Toni intends making the rounds of various campuses on a frequent basis. . . Hal Fein, professional manager of Republic music, is now the father of a baby girl born May 1 and named Lisa. . . Bob Ellis back again with King Records in Cincinnati after his stretch of 18 months in the Navy where he was a radioman 1st class in Tokyo. Bob will cover national dj promotion. . . Keep your eyes and ears open for a new 16 year old singing sensation, a former Godfrey winner, whose name is Steve Lawrence. Signed by Dewey Bergman of King Records, Steve's first release is set for the end of May. . . Jubilee artist Dolly Dawn goes into the Casa Seville on May 22. . . Doc Berger, a veteran of Leeds Music for many years, now doing free lance promotion work.



TONI ARDEN

## CHICAGO:

The annual Cerebral Palsy Telethon, emcee'd by "Kup" brought out many of the guys and gals in the record biz who are currently in town and who helped, as they have in the past, to make this benefit the huge success it was. . . The "Biggest Show of '52," the concert starring Frankie Laine, Patti Page, Billy May and his ork and Illinois Jacquet, was held in the Civic Opera House on Saturday, May 10, for two performances, playing to packed houses at both shows. As was the case all over the country, show was a big hit. . . Before leaving town, Perry Como huddled with Nate Platt of B&K and has signed for an appearance later this summer at the Chicago Theatre. . . The current show at the Chicago stars Johnnie Johnston, formerly of MGM Records, who does a terrific job. He has a warmth about him which makes even the largest theatre seem very intimate. . . Al Hoffman who wrote such hits as "Mairzy Doats" and the "Bake A Cake" song pens from Miami about his latest tune called "The Boom Song" which he reports has been recorded on Decca by Jane Turzy. . . Speaking of songwriters, had a phone call from Jack Fulton telling us about the tune he's just written called "God Has Been Good To Me" which has been recorded on Mercury by Eddy Howard. Jack has high hopes for this tune. . . The date for the Frank Sinatra opening at The Chez Paree is June 5. . . Having completed their Pacific tour, the Gene Krupa Trio is now touring the East and will make a three-day return appearance at the Club Silhouette. . . Anita O'Day, formerly with the Krupa group, brings her particular style of song to the Blue Note following Dinah Washington. . . Also heading Chicagoway is Dorothy Shay the "Park Avenue Hillbilly" who opens at the Empire Room of The Palmer House on May 15.



PERRY COMO

## LOS ANGELES:

Did a little spinning ourselves past week, making the rounds with Bill Gersh, publisher of The Cash Box, who planed in from Chicago for a whirlwind call on some folks in the record industry as a special ambassador de luxe on the 10th Anniversary Issue of this magazine slated for publication within month. . . The headman's itinerary after leaving this town was set to cover the southern towns and midwestern cities, key spots where jukebox hits are really made, Bill tells us. . . Among the record toppers we called on with Mr. G. were Glenn Wallichs of Capitol, Lew Chudd of Imperial, Leo Mesner of Aladdin, Art Rupe of Specialty, Irving Fogel of Tempo and the Bihari Bros. of Modern and RPM. . . Almost wound up in Santa Ana while escorting the boss to Pasadena, where Larry Mead of Vita Records and Perfection Plastics holds forth. . . Lunched with Larry to learn that his record of "Blue Raindrops," with Sweet Georgia Brown and The Whippoorwills, is really off to a flying start in this region, and Larry credits the jukebox with picking right up on the fine sendoff the tune was given by local dee-jay Bob McLaughlin. . . The disc should start showing soon in other parts of the country.



AL MARTINO

Quite a pleasant surprise to meet Harmony Records prexy A. Honey (no kidding, that's the name she goes by) and finding her an eye-pleasing blonde who lives up to the monicker. . . Later that day, we joined our publisher in catching a session of the label with Harry Geller at the baton and Art Morton taking turns with Jud Conlon and the Rhythmairs in cutting several sides. . . Score a fast and probably very smart move by Capitol Records in signing Al Martino, whose "Here In My Heart" on the B. B. S. label out of Palda is heading for the hit department. . . Gordon Wolf of Sunland Music reports he's moving the record out in big bunches. . . Others signed by Capitol: Fred Astaire, to supervise a tap dance music album, and Georgia Carr, a popular nightclub entertainer out of San Diego. . . Ralph Bass of Federal will team with Les Sills in presenting Earl Bostic in concert at Shrine on May 26.

### M.G.M.'S ROLL CALL OF HITS!

#### Billy Eckstine

## KISS of FIRE

and

## NEVER LIKE THIS

MGM 11225 78 rpm; K11225 45 rpm

#### Fran Warren

## HEAVENLY FATHER

and

## LEAVE THEM ALONE

MGM 11237 78 rpm; K11237 45 rpm

#### Debbie Reynolds

### AM I IN LOVE

and

### WHAT GOOD IS A GAL (WITHOUT A GUY)

MGM 30568 78rpm; K30568 45rpm

#### Gene Kelly

Lennie Hayton & The MGM Studio Orchestra

### BROADWAY BALLET

Part 1  
Part 2  
MGM 30573 78rpm; K30573 45rpm

#### David Rose

& His Orchestra  
WITH SAXOPHONE SOLO BY WOODY HERMAN

### Harlem Nocturne

and

### On a Little Country Road in Switzerland

MGM 30582 78rpm; K30582 45rpm

#### Ziggy Elman

& His Orchestra

### WITH A SONG IN MY HEART

and

### ALL I DO IS DREAM OF YOU

MGM 11197 78rpm; K11197 45rpm

#### Tommy Edwards

### MY GIRL

and

### PIANO, BASS AND DRUMS

MGM 11209 78rpm; K11209 45rpm

#### Barbara Ruick

### I'D WANNA WALK RIGHT OUT OF THIS WORLD

and

### HOW ABOUT YOU

MGM 11231 78rpm; K11231 45rpm

#### Jonie James

### LET THERE BE LOVE

and

### MY BABY JUST CRIES FOR ME

MGM 11223 78rpm

#### Hank Williams

### HALF AS MUCH

and

### LET'S TURN BACK THE YEARS

MGM 11202 78rpm; K11202 45rpm

#### Arthur Smith

(Guitar Boogie)

### JUST LOOKIN'

and

### FIDDLE-FADDLE

MGM 11191 78rpm; K11191 45rpm

#### Doree & Bill Post

### AUCTIONEER'S LOVE SONG

and

### (I Wish We Were Sweethearts) FIFTY YEARS AGO

MGM 11233 78rpm

## M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 36, N. Y.

Keep M-G-Minded  
—It's Good for Your Business



## THE CASH BOX

## RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"KISS OF FIRE" (2:22)

"I'M YOURS" (2:29)

LES BAXTER & DICK BEAVERS  
(Capitol 2102; F-2102)

● Dick Beavers and the Les Baxter Orchestra offer smooth renditions of two current pop biggies. The top side finds Dick rendering a fair vocal arrangement of this tango hit with good orchestral backing supplied by the Baxter crew. Flip is a pleasant coverage of a beautiful ballad. Both sides carry juke appeal.

"GONNA GET ALONG WITHOUT YA NOW" (2:05)

"HOLD THAT PHONE" (2:20)

JANETTE DAVIS  
(Columbia 39689; 4-39689)

● A cute vocal by Janette Davis and a rhythmic orking by the Archie Bleyer gang should make the upper side good juke box fare. This bouncy, beaty side presents a pleasing coverage of the amusing ditty. The lower deck is a novel treatment of a fast bouncer. The top side is stronger.

"ROSALIE" (2:22)

"MEXICALI ROSE" (2:27)

BEN LIGHT  
(Capitol 2074; F-2074)

● Two favorite oldies are given fine interpretations by Ben Light. Ben's fancy fingering and pleasant light touch on his piano make for good listening. Each side should draw coins from reminiscing juke fans. Ops need the right location for this one.

"STARDUST" (3:42)

"ST. LOUIS BLUES" (3:25)

GENE KRUPA TRIO  
(Mercury 8983; 8983 x 45)

● The Gene Krupa Trio, consisting of Charlie Ventura on sax and Teddy Napoleon on piano, take off on a pair of wonderful oldies. All three artists display some great playing on their respective instruments and wind up with a coupling that should go big with juke audiences. Proper placement could fully exploit this platter.

"I MAY HATE MYSELF IN THE MORNING" (2:22)

"THE HORN WITH THE TWO MOUTHPIECES" (2:23)

THE LANCERS  
(Capitol 2070; F-2070)

● The harmonizing Lancers take a current Benjamin and Weiss click for a pleasant spin around the wax. The lead takes charge of the major share of the lyrics while the group offers adequate backing. Flip is treated listenably by the crew as they present this ok bouncer. The upper end looks stronger.

"LOVE YA' LIKE MAD!" (2:36)

"OAKIE BOOGIE" (2:25)

ELLA MAE MORSE  
(Capitol 2072; F-2072)

● Chirp Ella Mae Morse has a cute ditty working on the upper level and she delivers the jump in sock fashion. The Nelson Riddle orchestra rounds out the half. The under siding is another beaty item that shows the artist to full advantage as she belts out another strong lid. The bottom dish has the edge.

## SLEEPER OF THE WEEK

"THE BIGGER THE FIGURE" (2:35)

"BONEY BONES" (2:40)

LOUIS PRIMA ORCHESTRA  
(Columbia 39735; 4-39735)



LOUIS PRIMA

● The Louis Prima orchestra, featuring the inimitable vocalizing of Louis, himself, makes merry on the top deck with an extremely potent novelty. The tune is based on

the opera "The Barber Of Seville" and the lyrics are gonna get lots of chuckles from the juke audiences. Louis offers his stylized vocalizing, which is tailor made for a novelty of this type. The orchestra rounds the lid out with a fitting instrumental background that portrays the authentic operatic feeling. The lower lid is another novelty item that moves along at a happy pace as handled by the Prima crew. The lyrics on this end are a complete turnabout and this change of pace should present an interesting coupling. Louis has had many big ones before but this should be one of his biggest.

"I PASSED YOUR HOUSE TONIGHT" (2:51)

"BET-I-CHA" (2:38)

DEAN MARTIN  
(Capitol 2071; F-2071)

● A slow easy ballad is given the typical going over by balladeer Dean Martin. The pleasing item should satisfy his fans. The second end is an exciting number that's flavored with a Latin type beat. The vocal group and the Dick Stabile orchestra add immeasurably to the total effect. Ops may be interested.

"HOW MUCH WILL I MISS YOU?" (2:52)

"BATTLE HYMN OF THE REPUBLIC" (2:55)

JOHNNY DESMOND  
(Coral 60736; 9-60736)

● A slow ballad is given an expressive reading on the first deck by Johnny Desmond with orchestrational assistance from the Tony Mottola crew. The result is a good dinking. The second lid is a spiritual type rendition of the classic Civil War composition. Johnny, a vocal group, and the orchestra collaborate creditably on this platter.

"AGAIN AND AGAIN" (2:22)

"TORMENT" (3:15)

LOU DINNING  
(Capitol 2076; F-2076)

● Lou Dinning offers a listenable presentation of a simple bouncy item on the top level. The effort surpasses the material as Lou brings in a fair dinking. The lower portion is a slow, easy number that receives a similar going over and results in an ok half. Nelson Riddle and the orchestra get musical credits here.

"HO-HO" (2:18)

"COME OUT, COME OUT WHEREVER YOU ARE" (2:27)

MINDY CARSON  
(RCA Victor 20-4681; 47-4681)

● Mindy Carson has two delightful sides to work with on this new release. The first one is a cute bouncer with equally cute lyrics and Mindy brings in a happy sounding dish. The second lid is a musical interpretation of an old kiddie chant. Here, too, ops have some pleasurable listening that should draw coin.

"BE ANYTHING" (2:45)

"SLEEPING BEAUTY" (2:41)

VERA LYNN  
(London 1202; 45-1202)

● Vera Lynn offers her rendition of a current comer. The beautiful ballad is handled expertly by the vocalist and the Roland Shaw orchestra and should get some of the spins due the tune. The under siding is a soft and mellow waltz tempo item that's gone through easily by the artists. The strength of the upper one should give added impetus to this disk.

"TENDERLY" (2:38)

"MUCHO SWING" (2:39)

JOE LOCO ORCHESTRA  
(Tico 115)

● A grand oldie is transformed into an interesting mambo by Joe Loco's orchestra. This instrumental piece should go well with proper placement. The second half offers the mambo happy group with another instrumental that should get the same response in the right spots.

"JUST LIKE THAT" (2:15)

"SOME LITTLE SOMEONE" (2:36)

JOHNNY LONG ORCHESTRA  
(King 15176)

● The Johnny Long orchestra together with the glee club present one of their typical arrangements of a catchy bouncer. The vocal crew offers some interesting chanting while the ork backs them substantially. The bottom dish is a similar sounding number that moves along sprightly. We like the first half.

"I'D BE A FOOL AGAIN" (2:41)

"JUST A LITTLE WALK WITH ME" (2:36)

THE BLENDERS  
(Decca 28092; 9-28092)

● The Blenders wend their way through a slow attractive ballad in convincing style. The lead handles the solo adequately while the balance of the group supplies ample background. The second level is a beaty item that at most comes out as a listenable piece of wax. Our nod goes to the upper end.

"RUTZA RUTZA" (1:58)

"RIDDLE DE RIDDLE DE DAY" (2:31)

VOICES OF WALTER SCHUMANN  
(Capitol 2089; F-2089)

● The wonderful blend of the Walter Schumann choir is put to full use on a dynamic folk tune that moves along with zest. The vocal arrangement is tops and the result is a pleasant end. Flip is a light bouncer that shows the group vocal talents to good advantage. The first side should be watched.

"I WAS JUST WALKIN' OUT THE DOOR" (2:41)

"THE BOOM SONG" (2:02)

JEANNIE GAYLE  
(Capitol 2088; F-2088)

● A slow number is delivered on the top half by chirp Jeannie Gayle. Backed lightly by the orchestra, the lid winds up a good filler material. The under portion finds the artist with a novelty that's handled cutely and shows the thrush to greater advantage. Our choice is lower siding.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "HERE IN MY HEART" ..... Tony Bennett ..... Columbia 39745; 9-39745
- ★ "RAMINAY" ..... Jo Stafford ..... Columbia 39725; 4-39725
- ★ "HO-HO" ..... Mindy Carson ..... RCA Victor 20-4681; 47-4681
- ★ "HOW MUCH WILL I MISS YOU?" ..... Johnny Desmond ..... Coral 60736; 9-60736



# Let A Song Be Your Umbrella



PHILADELPHIA—Four models, sporting Lavender parasols and portables marched along with 125,000 people in Philadelphia's Easter Parade. WIP, Philadelphia's Mutual outlet broadcast the entire score of the Capitol album, "With A Song In My Heart," during the peak of the parade. The confusion caused was a "promotion man's delight."

## The HALE You Say

by natt hale

Comes a pause in the day's occupations when we take time to reflect on what will be the next mood or whim to capture the public fancy and favor. The record bizz being what it is, the moguls of the various manufacturers meet in solemn conclave to determine the trend of the industry and what to do to whet the collective appetites of the discerning disc-ciples.

Good reason prompts this group to give attentive thought to the problem. So fickle is the general public to the fare which has been dished up on the groovy platters of late, that the competitive titans hold the closed session in comparative quietescence which permeates throughout their respective organizations and promotes a new filial bond of unity.

The result of this convention seems to be a unanimous approval of the seeming epidemic for straight instrumentals. Yep, the overwhelming acceptance by the horde of "eighty-nine centers" of the more aesthetic type of musical presentation has made discriminates of us all. Yeah, man!

Back to the studios hasten the lords of A. & R. to congeal the combined talents of three or four latent musical genii with instructions to pour forth the greatest and prettiest" array of notes ever set to treble staffs. Into the meeting is called the top company orkster to lend his potent ability to the secret composition.

Once this new manuscript is completed, each of the foremost studio musicians is personally contacted for appearance at the session, which is to be held behind locked and guarded doors, welded shut for a period of six hours.

Each of the musikers takes an oath and signs his moniker in blood not to reveal the name, nature or style of the composition.

This is to be an earth-shaking event. Top secret! Next to this, the formula for the hydrogen bomb pales by comparison.

The entire double session is devoted to recording, re-recording and re-re-recording the greatest instrumental composition to come out of the waxing emporiums in many a moon.

The seventeen "takes" on the number are carefully assembled for editing, splicing, echo chamber effects, etc. The leader, producer, chief arranger and the head of A. & R. get into a huddle to discuss the possibility of committing homicide with each of the musicians, so that the secret wouldn't leak out. Somewhere, one of these characters had read that the Shah Jahan had had the designers of the Taj Mahal put to death upon completion of the mausoleum, so that it could not be duplicated. It seems like a good idea, no?

The initial test pressings are carefully screened by a jury composed of all the top brass of the company. Pronounced as the greatest advancement in the record business in the past—well, sixty days—the record is assigned to all four zillion presses in the plant. This is primarily intended to commit promotional mayhem amongst the employee gentry, so that the word would spread to the distributor outlets and their respective department heads.

Word is released to the juke-box tycoons that "this is a natural for the boxes."

Word is released to the deejays that "this is a natural for disc jockey shows." Word is released to the dealers that "this is a natural for retail sales."

The gospel is spread throughout, that the release of this recording would be a boon to the musical world in particular and to the United Nations in general.

So wha' happens?  
Everybody gets excited—but the audience!  
The record-buying public doesn't go for straight instrumentals anymore. The new trend is for singing animals. "Why don't we have more of those on record?"  
Well—what're you gonna' do?

America's Fastest Selling Records

DECCA

"BEST BETS"

Place these fast-moving numbers now... Selections based on actual sales.

POSITION THIS WEEK			
1.	KISS OF FIRE I'LL WALK ALONE	Louis Armstrong	28177*
2.	UNDER THE HONEYSUCKLE VINE YOU MAY BE THE SWEETHEART OF SOMEBODY ELSE	Bill Kenny of The Ink Spots Ink Spots	28164*
3.	KISS OF FIRE DELICADO (Delicate)	Guy Lombardo	28179*
4.	GOODY GOODY Air Mail Special	Ella Fitzgerald	28126*
5.	SLOW DOWN NEVER TRUST A WOMAN	Louis Jordan	28088*
6.	SPELLBOUND A PLACE IN THE SUN	Victor Young	28115*
7.	HEAVENLY FATHER LONESOME AND BLUE	Evelyn Knight with Sy Oliver	28151*
8.	IT'S A SIN TO TELL A LIE That's When Your Heartaches Begin	Ink Spots	25505*
9.	DREAMS COME TUMBLING DOWN MUSIC LESSONS	Andrews Sisters	28116*
10.	DIESEL SMOKE, DANGEROUS CURVES THE LITTLE GREEN VALLEY	Burl Ives and Grady Martin	28161*
11.	ALMOST LET'S TAKE A TRIP TO THE MOON	Mervin Shiner and Grady Martin	28121*
12.	"TWO" MINUTE WALTZ STARS AND STRIPES FOREVER	Carmen Cavallaro	28150*
13.	TATTERED AND TORN THE WORLD HAS A PROMISE	Dolores Gray	28178*
14.	I'M LOSING AGAIN I LOVE YOU TWENTY-FOUR HOURS A DAY	Curley Lipham	28114*
15.	VIENNESE WALTZ MEDLEY (a) Vienna Life; (b) Tales From The Vienna Woods; (c) Southern Roses; (d) Artist's Life; (e) You And You CAROLINA IN THE MORNING	Lenny Dee	28109*

\*Also available in 45 RPM (add prefix '9-' to record number)

A DECCA DOUBLE!  
2 TOP SIDES!

MERVIN SHINER  
and  
GRADY MARTIN  
ALMOST  
and  
LET'S TAKE A TRIP  
TO THE MOON

Decca 28121 (78 rpm) and  
9-28121 (45 rpm)





# MOA CONVENTION SET FOR CHICAGO'S CONGRESS HOTEL SEPTEMBER 11-13

OAKLAND, CALIF.—George A. Miller, president of MOA (Music Operators of America) announced this week, in a wire to The Cash Box, that the organization had set September 11, 12 and 13 as dates for the annual MOA convention to be held in Chicago at the Congress Hotel. The dates set precede those of the NAMA Convention, which will be held in the same city on September 14 to 17 at the Palmer House.

Miller stated, "We are fortunate to obtain these dates. They were the only ones the hotels could offer, and it was made possible only after many changes and adjustments by the Congress Hotel."

"We are planning to make this the biggest of all music conventions and

have already been assured by many record companies, who have not shown in the past, that they will be present. The majors will also be there. Many manufacturers of auxiliary equipment have signified their intention to be represented. Nothing is being left undone to have the largest representation possible."

Meetings will be held every day, and up for discussion will be: public relations, promotion of the music industry, and many legislative matters of great interest to all. During the convention entertainment is being planned to occupy the wives. The three day meet will be closed with a grand banquet.

General Committee for Arrangements include: George A. Miller, Ray Cun-

liffe, Al Denver, Phil Levin and Hirsh de LaVie. Convention Committee is composed of Richard Schneider, Clem Stetson, Clinton S. Pierce, Morris Goldman, Les Montooth, Ben Ginsberg, Jack Mulligan, Tom Withrow, Dick Steinberg and Mike Imig. Advisory Committee: Sidney Levine, legal counsel and Irving Ackerman, associate counsel.

The Cash Box has worked for many months toward the holding of the MOA and NAMA conventions at the same time, even at different hotels if so desired, so that operators could attend both meets without too much additional expense. The present arrangement will prove beneficial to all concerned.

## "It Must Have Been Two Other Guys" Says Don Cherry

NEW YORK—A couple of weeks ago, *The Cash Box* breathlessly reported the world shattering news that Perry Como had beaten Don Cherry at golf—with Don giving Perry a 4 stroke handi-cap.

Alas, now we find it just ain't so.

From Cherry's headquarters comes an amended version of the titanic battle. It turns out that the handicap was 4 going out and 4 coming back, in other words 8 strokes instead of the 4 we reported. The final outcome was Don 76, Perry 78, as against a reported Don 78 and Perry 77.

Don, as a matter of fact, says Perry couldn't beat him in a million years with a 4 stroke handicap and just to make it worthwhile, he here-with hurls this challenge at Perry: He will gladly give him a 4 stroke handicap for 18 holes and bet him the state of Texas against his Chesterfield show on the outcome.

And just to show Perry what he really can do, Don went out and won the qualifying medal in the William D. Richardson Memorial Tournament last Thursday, May 8. He came out first with a 2 under par 70, leading a field of sixty which included such top notchers as Frank Strafaci.

Incidentally, Mitchell Ayres, Perry's conductor, was also in the Richardson tournament and he made an 81.

## Thiele Named Hilliard's Assistant At Coral

NEW YORK—Bob Thiele is now assistant to Jimmy Hilliard, A & R head of Coral Records, it was learned this week.

Thiele is well known in the record business, having started Signature records several years ago in which he worked very closely with Ray Bloch. Since Bloch is now also on Coral's staff, this comes as a reunion for the two men.

Coral recently bought many of the old Signature masters, which featured such names as Alan Dale and Connie Haines, and has already released them.

Since the folding of Signature, Thiele had sponsored several older independent labels.

## Eckstine Disk In Demand

NEW YORK—Dick Cowitt, of Sanford Record Distributors, MGM distrib in New York, reports that there is a greater demand for Billy Eckstine's latest "Hold Me Close To You" than any other disk since his "I Apologize." Dealers have been contacting Cowitt asking what promotion to expect on the record and placing advance orders. The song is featured by Billy in his MGM film "Skirts Ahoy" and the record company expects to go all out on it.

## Mercury Rushes "Rutza"

NEW YORK—Mercury Records this week took the new song-hit "Rutza Rutza" seriously. Since the Hebrew translation of "Rutza" is "hurry," Mercury really hurried to get going with its new Bobby Wayne-Jan August record.

Hurriedly ripping off one side of Wayne's newest release, the company has backed up "Rutza" with "I'm Sorry," currently stepping out as a ballad hit.

Within 48 hours over 300 dubs were mailed to distributors and jocks all over the country.

So more hurry, hurry! Mercury diverted almost 30 presses to "Rutza," had almost 75,000 en route to distributors and all this no more than a few days after a hurried recording session.

Covering the U.S. with the  
**NATION'S NEWEST  
SMASH HIT!**  
**"Blue Rain Drops"**  
THE WHIPPOORWILLS with GEORGIA BROWN V-1005

**VITA RECORDS**  
LARRY MEAD, President  
33 W. Union St. Pasadena 1, Calif.  
Phones: SYcamore 3-4833 RYan 1-8545

**DISTRIBUTORS, ATTENTION:**  
Some exclusive territories still available.

**CONTACT DIRECT OR YOUR NEAREST DISTRIBUTOR LISTED BELOW**

CHATTON DIST. CO. 1921 Grove St. Oakland 12, Calif.	DAVIS SALES CO. 1724 Arapahoe St. Denver, Colo.	DIAMOND REC. ORD DIST. CO. 1819 W. Pico Los Angeles, Calif.	M. B. KRUPP DIST. 309 S. Santa Fe St. El Paso, Tex.	MILLS MUSIC CO. 908 Kansas Ave. Topeka, Kansas	NORTHWEST TEMPO DIST. CO. 2307 First Ave. N. Seattle, Wash.	TEMPO DIST. CORP. 457 W. 45th St. New York City
--	---	--	--	--	--	--

A Great Artist—A Great Record

**TOMMY BENNETT**

**"Sleepless"**

Columbia Record # 39695 (78)  
4-39695 (45)

a DOT POP Smash!

**"GOODY GOODY"**  
by JANE GRANT  
Dot 15009 (45 x 15009)

Great Rag-time treatment of  
**"NEAR YOU"**  
"JOHNNY MADDOX BOOGIE"  
by JOHNNY MADDOX  
and Rhythmasters  
Dot 15008 (45 x 15008)

**DOT RECORDS, INC.**  
Gallatin, Tennessee  
Phones: 880-881

from the M-G-M film  
"SINGIN' IN THE RAIN"

**Singin' In The Rain**

ROBBINS MUSIC CORPORATION





*Federal*  
**★ RECORDS** proudly presents...  
 THE NEW  
 SINGING  
 SENSATION! ★  
**DANNY  
 SUTTON**

SINGING...

**“IS IT  
 TRUE”**

AND...

**“JOHANNA”**

EVERYBODY'S  
 WILD ABOUT  
 DANNY

**“WINCHELL”**—

Danny Sutton is headed for stardom. I like him.

**“KATE SMITH”**—

Danny has the voice and the looks that insure his success.

**“JOHNNIE RAY”**—

Danny is the greatest new singing bet around. I pick him to click.

**“SARAH VAUGHAN”**—

Danny's record “Is It True” is a natural. It should turn the trick for him.

**“MARTIN BLOCK”**—

Welcome to a newcomer named Danny Sutton whose first record stamps him a future singing star.

**“ART FORD”**—

Danny is the best singing prospect we've heard in years. His first record is breaking for a hit.

**“DOROTHY KILGALLEN”**—

Danny Sutton singing “Is It True” is the tops in this town.

*Federal* 14003

promotion

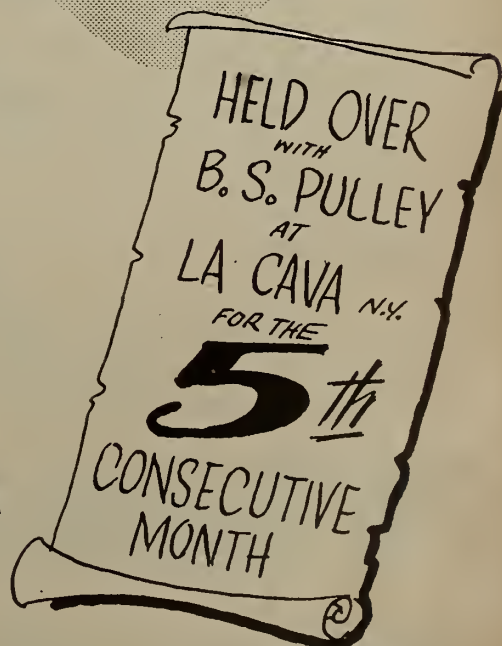
ART FRANKLIN

direction

ANGELO PAPALIA

musical dir.

LUCKY MILLINDER





M

ANY leading radio and TV personalities, disc jockeys and program producers are giving preference to songs that are unique and extraordinary. The songs listed below are being favorably accepted for having those qualities that provide unusual programming opportunities. If you desire to identify your program with songs that have unique qualifications, you will want to consider these contemporary compositions.

## A GUY IS A GUY

A "Hit Parade" favorite and current best seller. *Recorded by* Doris Day—Columbia; Ella Fitzgerald—Decca; Peggy Taylor—Mercury.

## LADY LOVE

*From the Columbia Picture, "Sound Off," starring Mickey Rooney. Recorded by* Vaughn Monroe—RCA Victor.

## LITTLE TRAIN A-CHUGGIN' IN MY HEART

An infectious novelty rhythm song with three unusual record interpretations to attest to its wide appeal. *Recorded by* Jane Turzy—Decca; Marion Morgan—MGM; Jimmy Boyd-Norman Luboff Choir—Columbia.

## MY GIRL

A ballad in the tradition of great American standard songs. *Recorded by* Frank Sinatra—Columbia; Tommy Edwards—MGM.

(That Is When A Man He)

## PUT THE FOOT DOWN

(MI CAFETAL)

The No. 1 Latin-American favorite, available for the first time with an English lyric adaptation. *Recorded by* Paulette Sisters and Larry Clinton Orchestra—Columbia; Los Magos—RCA Victor; Hermanas Limas—Okeh; Alejandro Cardonaesu Dan Zonera—RCA Victor; Tony Camargo—RCA Victor.

## SUMMER IS A-COMIN' IN

This seasonal song has had wide acceptance on important radio and TV presentations. *Recorded by* Nat "King" Cole—Capitol.

## THE BIGGER THE FIGURE

Based on "Largo al Factotum" from Rossini's "Barber of Seville," this novelty has acquired sufficient recognition to indicate it will attain widespread popularity. *Recorded by* Louis Prima—Columbia.

## WIMOWEH

(Hey Up Joe! On Your Way!)

Over 400,000 records sold. By request of many performers a new English lyric has been made available for this African chant. *Recorded by* The Weavers-Gordon Jenkins—Decca; Jimmy Dorsey—Columbia; Yma Sumac—Capitol; Noro Morales—Okeh.

*In Preparation*

## SO HELP ME

Based on Tschaikowsky's "Caprice Italienne". A new ballad that has created considerable pre-release trade interest. Scheduled for May 15 release. *Recorded by* Paul Weston-Norman Luboff Choir-Fred Lowry—Columbia.

*from the catalogs of*

CROMWELL MUSIC, INC. • DARTMOUTH MUSIC, INC. • ESSEX MUSIC, INC.  
FOLKWAYS MUSIC PUBLISHERS, INC. • HOLLIS MUSIC, INC. • LUDLOW MUSIC, INC.

## Twentieth Century Osculation



NEWARK—Paul Brenner, WAAT, Newark, disk jockey, is seen presenting Mrs. Fred Mussone, winner of the "Kiss Of Fire" contest, with a Webster-Chicago Wire Recorder. Georgia Gibbs, whose Mercury "Fire" disk leads the parade, looks on.

Paul Brenner's "Requestfully Yours" show ran the contest for two weeks. Gimmick was to give a one-two-or-three word description of listener's reaction to Georgia Gibbs' version of the popular tango originally known as "El Choclo."

Sponsors were happy in view of the more than two thousand entries that poured into the station during the two-week span.

## Westchester Ops' First Banquet Great Success

WESTCHESTER, N. Y.—The Westchester Operators Guild held its first annual banquet on Tuesday evening, May 13th, at Bill Reibers Restaurant, Westchester county.

Approximately 300 people, operators, their families and guests, crowded the main dining room of the popular club to celebrate the second anniversary of the association. Malcolm Wein, council for the organization, acted as master of ceremonies for the business end of the dinner and introduced the officers of the Guild. The only speech of the evening was made by Carl Pavesi, president, who welcomed the guests.

Highlight of the evening was an outstanding floor show that featured "top" name artists in the recording field. Among the entertainers in attendance were: Dolly Dawn, Bill Kenney of the Ink Spots, Tony Bennett, The Brewster Boys, Trudi Richards, Lily Ann Carol, Bob Sands, Vinni De Campo, Dick Brown, Hugo Winterhalter and Frank Stevens.

Many of the record companies and record distributing companies in the local area were represented. Among those present were: Al Levine, Capitol Distributors; Paul Southard, Times Columbia Distributors; Lou Boorstein, Leslie Distributors; Bill Shockett, Malverne Distributors; Howard Kaye, N. Y. branch manager of Coral Records; Irwin Zucker, Coral publicity; Leonard Wolf, Decca publicity, Al Simpson, vice president of Decca Distributing Corp.; Jerry Blaine, Elliot Blaine, Ben Blaine and Hy Green of Jubilee Records and Cosnat Distributors.

In attendance were representatives of AMI, Wurlitzer, Rock-Ola and Seeburg distributors.

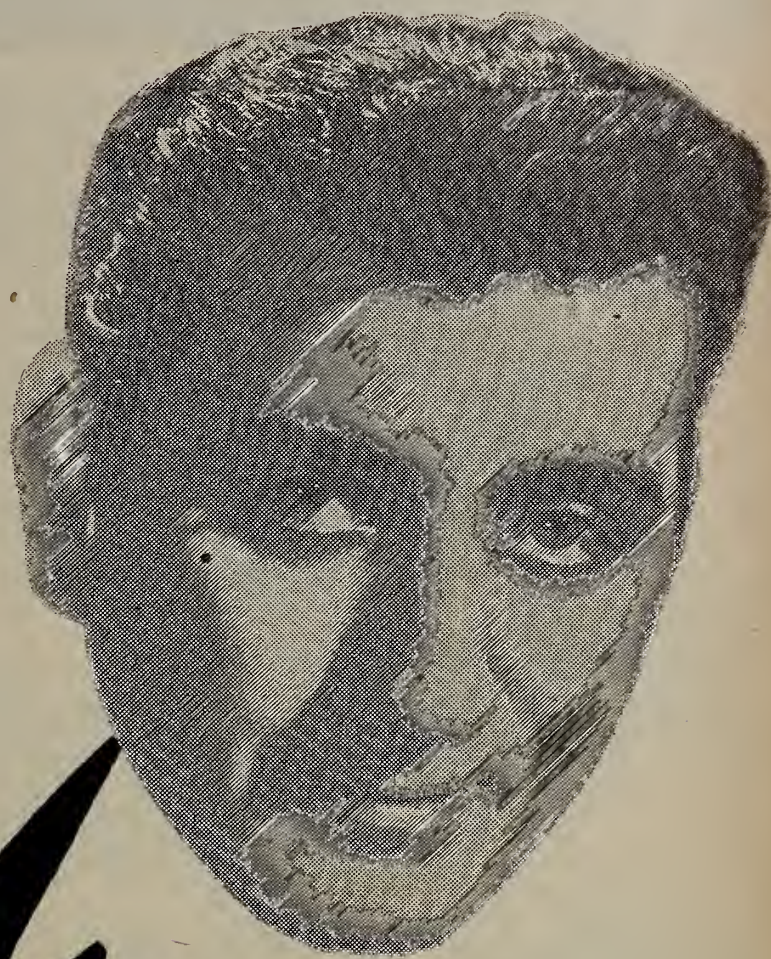
## Victor Develops New LP Envelope

NEW YORK—RCA Victor announced last week the development of a radically new type of envelope for long play records, which for the first time permits individual records to be readily identified when stacked vertically on home library and dealer shelves. The new envelope features a stiff book-type "backbone" on which the artist's name and title of composition is imprinted in clear legible type.



"...TONY BENNETT RECORDED 'HERE  
IN MY HEART' LAST WEDNESDAY AND  
IN 48 HOURS SOLD OVER 300,000..."  
Walter Winchell, Daily Mirror, May 5


*Tony*  
**BENNETT**  
*does it again...*



Backed by  
**"I'M  
LOST  
AGAIN"**

Columbia  
39745

Tony sings from  
the "heart" with  
the same great-  
ness that made  
million sellers of  
"Because Of  
You" and "Cold  
Cold Heart"

**COLUMBIA**  **RECORDS**

for music that sends them . . . to you!

"It's What's in THE CASH BOX That Counts"



# BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

**"DISK OF THE WEEK"** **▲ HERE IN MY HEART** (Mellin) — Disk debut of Al Martino (BBS) proves an overnight sensation. Cash Box names it "Disk of the Week," reporting: "One of the more exciting voices heard in a long time is presented on the top level . . . unbeatable combination . . . dynamic ballad — given a stirring airing." Billboard, rating Martino, Tony Bennett (Col.) and Alan Dale (Coral) as top "PICKS," says: ". . . a strong virtuoso performance by the exciting new singer, while the Bennett waxing is one of the best jobs he has done in a long time. Dale's performance — first-rate."

★ ★ ★ ★ ★

**"PICK"** **▲ THE BIGGER THE FIGURE** (Dartmouth) (Non-exclusive BMI) — "Louis Prima (Col.) sells it in grand style," says Billboard, and gives platter a strong "PICK." Verdict is: "This one has all the ingredients of a big hit . . . a broadly humorous novelty, with clever lyrics, based on the 'Figaro' aria from 'Barber of Seville'."

★ ★ ★ ★ ★

**"BIG HIT"** **▲ WONDER** (Weiss & Barry) — Don Cherry (Dec.) impresses Cash Box as a "BEST BET." Reviewer's report: ". . . sung impressively by Don Cherry with a fitting backdrop lending support. Tune and vocal could send this one soaring."

★ ★ ★ ★ ★

**"BEST BET"** **▲ RUTZA, RUTZA** (Sheldon) — The Bell Sisters (Vic.), with Henri Rene backing, deliver another sock item. Cash Box says, "An exciting and dynamic piece of music . . . musical sound created should make for good juke box fare." Variety regards the disk as "a colorful interpretation . . . good jock material." Rising young Bobby Wayne's (Mer.) version will command prime attention, too.

★ ★ ★ ★ ★

**"BEST BET"** **▲ WHAT SHOULD I DO** (Wemar) — The Paulette Sisters (Bway.) rate a Cash Box "BEST BET" for "one with sleeper potentialities . . . could prove to be big." Gals do a top-notch job on the ballad.

★ ★ ★ ★ ★

**"SLEEPER OF THE WEEK"** **▲ STORY BLUES** (Savoy) **▲ YOU'RE PART OF ME** (Savoy) — "SLEEPER OF THE WEEK" nomination by Cash Box goes to the Four Buddies (Savoy) for this Jazz 'n' Blues item. "A fast-moving, beaty item . . . powerhouse selling that should put this record in the list of best sellers," says the review.

★ ★ ★ ★ ★

**"BULLSEYE"** **▲ SOMEONE CALLS ME DADDY** (Hamblen) — Eddy Arnold (Vic.) with another of his power-packed performances. Side rates "BULLSEYE OF THE WEEK" from Cash Box. Chosen as a "polished performance . . . an OK dishing."

**BROADCAST MUSIC, INC.**  
580 FIFTH AVENUE • NEW YORK 19, N. Y.

New York • Chicago  
Hollywood • Toronto  
Montreal

## THE CASH BOX

### Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 10 without any changes on the part of THE CASH BOX.

#### Murray Jordan

WLIB—New York, N. Y.

1. I'M YOURS (Don Cornell)
2. AT LAST (Ray Anthony)
3. KISS OF FIRE (Tony Martin)
4. WHEEL OF FORTUNE (Kay Starr)
5. BROKENHEARTED (Johnnie Ray)
6. TULIPS AND HEATHER (Perry Como)
7. TIGER RAG (Les Paul & Mary Ford)
8. WHEN YOU'RE IN LOVE (Frankie Laine)
9. MY GIRL (Tommy Edwards)
10. SLEEPLESS (Tony Bennett)

#### Howard Miller

WIND—Chicago, Ill.

1. KISS OF FIRE (Georgia Gibbs)
2. ANYTIME (Eddie Fisher)
3. DELICADO (Percy Faith)
4. PITTSBURGH, PA. (Guy Mitchell)
5. PERFIDIA (Four Aces)
6. BLUE TANGO (Leroy Anderson)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. A GUY IS A GUY (Doris Day)
9. BE ANYTHING (Eddy Howard)
10. HERE IN MY HEART (Al Martino)

#### Vince Williams

WJZ—New York, N. Y.

1. BE ANYTHING (Eddy Howard)
2. FOR THE VERY FIRST TIME (Tony Martin)
3. HONEST AND TRULY (Ink Spots)
4. PERFIDIA (Glenn Miller)
5. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
6. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
7. I'LL WALK ALONE (Don Cornell)
8. AGAIN AND AGAIN (Lou Dinning)
9. I HEAR A RHAPSODY (Frank Sinatra)
10. SO EXCITING (Art Morton)

#### Howie Leonard

WLAW—Boston, Mass.

1. KISS OF FIRE (Georgia Gibbs)
2. AT LAST (Ray Anthony)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. 5-10-15 HOURS (Ruth Brown)
5. DANCING BELLS (Ray Martin)
6. FORGIVE ME (Tommy Edwards)
7. BE ANYTHING (Champ Butler)
8. THAT'S THE CHANCE YOU TAKE (Patty Andrews)
9. DELICADO (Stan Kenton)
10. UNTIL THE REAL THING (Oscar Peterson)

#### Bud Wendell

WJMO—Cleveland, Ohio

1. DELICADO (Percy Faith)
2. I'M YOURS (Don Cornell)
3. I'LL WALK ALONE (Don Cornell)
4. IF SOMEONE HAD TOLD ME (Mantovani)
5. HERE IS MY HEART (Al Martino)
6. SOLITUDE (Burt Taylor)
7. AND SO I WAITED AROUND (Ames Brothers)
8. A LITTLE KISS GOODNIGHT (D. Day-G. Mitchell)
9. CHIMNEY SMOKE (Stuart Foster)
10. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)

#### Ray Drury

WSPR—Springfield, Mass.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. GANDY DANCERS' BALL (Weavers)
4. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
5. YOU'RE NOT WORTH MY TEARS (Marksmen)
6. PITTSBURGH, PA. (Guy Mitchell)
7. BE ANYTHING (Eddy Howard)
8. TELL ME WHY (Four Aces)
9. FORGIVE ME (Eddie Fisher)

#### Don Bell

KRNT—Des Moines, Iowa

1. WHEEL OF FORTUNE (Kay Starr)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. A GUY IS A GUY (Doris Day)
4. THE THREE BELLS (Compagnons De La Chanson)
5. BLUE TANGO (Leroy Anderson)
6. PITTSBURGH, PA. (Guy Mitchell)
7. I'M YOURS (Eddie Fisher)
8. KISS OF FIRE (Tony Martin)
9. I'LL WALK ALONE (Don Cornell)
10. FORGIVE ME (Eddie Fisher)

#### Chuck Elliott

WMGY—Montgomery, Ala.

1. I'LL WALK ALONE (Don Cornell)
2. I'M YOURS (Don Cornell)
3. BLUE TANGO (Leroy Anderson)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. KISS OF FIRE (Billy Eckstine)
6. A GUY IS A GUY (Doris Day)
7. ANYTIME (Eddie Fisher)
8. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
9. WHEEL OF FORTUNE (Kay Starr)
10. LONESOME AND BLUE (Hal Singer)

#### Robin Seymour

WKMH—Dearborn, Mich.

1. I'M YOURS (Don Cornell)
2. BE ANYTHING (Eddy Howard)
3. DELICADO (Percy Faith)
4. KISS OF FIRE (Georgia Gibbs)
5. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
6. FORGIVE ME (Eddie Fisher)
7. BLUE TANGO (Leroy Anderson)
8. HALF AS MUCH (Rosemary Clooney)
9. I UNDERSTAND (Four Aces)
10. WALKIN' MY BABY BACK HOME (Johnny Ray)

#### Eddie Hubbard

WIND—Chicago, Ill.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Bobby Wayne)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. FORGIVE ME (Eddie Fisher)
6. AT LAST (Ray Anthony)
7. WISHIN' (Eddy Howard)
8. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
9. PITTSBURGH, PA. (Guy Mitchell)
10. WYOMING (Mantovani)

#### Bud Brees

WPEN—Philadelphia, Pa.

1. GONNA GET ALONG WITHOUT YOU (Teresa Brewer)
2. KISS OF FIRE (Georgia Gibbs)
3. A GUY IS A GUY (Doris Day)
4. BE ANYTHING (Eddy Howard)
5. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
6. BOO HOO (Bell Sisters)
7. DIDJA EVER (May Small)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. I'M OURS (Don Cornell)
10. FESTIVAL (Percy Faith)

#### Bud Wilson

WKBR—Manchester, N. H.

1. WHEEL OF FORTUNE (Kay Starr)
2. I AM A HEART (Dinah Shore)
3. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
4. BERMUDA (Bell Sisters)
5. BLUE TANGO (Les Baxter)
6. I'LL WALK ALONE (Don Cornell)
7. POOR WHIP-POOR-WILL (Rosemary Clooney)
8. WHAT'S THE USE? (Johnnie Ray)
9. TULIPS AND HEATHER (Perry Como)
10. PERFIDIA (Four Aces)

#### Eddie Lambert

WEAT—Lake Worth, Fla.

1. KISS OF FIRE (Georgia Gibbs)
2. DELICADO (Percy Faith)
3. GOODY GOODY (Jane Grant)
4. BE ANYTHING (Eddy Howard)
5. SOMEWHERE ALONG THE WAY (Tony Bennett)
6. JUNCO PARTNER (Richard Hayes)
7. I WAITED A LITTLE TOO LONG (Kay Starr)
8. CARIOCA (Les Paul & Mary Ford)
9. WALKING MY BABY BACK HOME (Johnnie Ray)
10. BOO HOO (Bell Sisters)

#### Earle Pudney

WGY—Schenectady, N. Y.

1. A GUY IS A GUY (Doris Day)
2. BLUE TANGO (Leroy Anderson)
3. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
4. BE ANYTHING (Champ Butler)
5. NEVER LEAVE YOUR SUGAR (Buddy Greco)
6. DELICADO (Percy Faith)
7. ONE LITTLE CANDLE (Perry Como)
8. AT LAST (Ray Anthony)
9. KISS OF FIRE (Georgia Gibbs)
10. YOU'RE NOT WORTH MY TEARS (Mills Brothers)

#### Ed Penney

WTAO—Cambridge, Mass.

1. I'M YOURS (Don Cornell)
2. YOU'RE NOT WORTH MY TEARS (Marksmen)
3. WALKIN MY BABY BACK HOME (Johnnie Ray)
4. KISS OF FIRE (Georgia Gibbs)
5. LAST NIGHT (Walter Schumann)
6. FORGIVE ME (Eddie Fisher)
7. I'LL WALK ALONE (Don Cornell)
8. DELICADO (Percy Faith)
9. PITTSBURGH, PA. (Guy Mitchell)
10. WHEEL OF FORTUNE (Kay Starr)

#### Johnny Hudak

WSOU—South Orange, N. J.

1. FORGIVE ME (Eddie Fisher)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. BROKENHEARTED (Johnnie Ray)
5. KISS OF FIRE (Georgia Gibbs)
6. I'LL WALK ALONE (Don Cornell)
7. ANYTIME (Eddie Fisher)
8. PITTSBURGH, PA. (Guy Mitchell)
9. AT LAST (Ray Anthony)
10. YOU'LL NEVER WALK ALONE (Perry Como)



## THE CASH BOX

Disk Jockeys'  
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 10 without any changes on the part of THE CASH BOX.

## Bill Reynolds

WSTC—Stamford, Conn.

1. BE ANYTHING (Chamo Butler)
2. BLUE TANGO (Leroy Anderson)
3. BELIEVING IN YOU (Four Sensations)
4. KISS OF FIRE (Georgia Gibbs)
5. HONEST AND TRULY (Guy Lombardo)
6. HOLD THAT TIGER (Les Paul & Mary Ford)
7. A GUY IS A GUY (Doris Day)
8. PITTSBURGH, PA. (Guy Mitchell)
9. YOU'RE NOT WORTH MY TEARS (Mills Brothers)
10. ANYTIME (Dick Haymes)

## Jay McMaster

WMEX—Boston, Mass.

1. WALKIN' MY BABY BACK HOME (Johnny Ray)
2. KISS OF FIRE (Georgia Gibbs)
3. IT'S A SIN TO TELL A LIE (Buddy Greco)
4. I'M YOURS (Don Cornell)
5. YOU'LL NEVER WALK ALONE (Perry Como)
6. LAST NIGHT (Walter Schumann)
7. WITH A SONG IN MY HEART (Jane Froman)
8. LOVE, WHERE ARE YOU NOW (Patti Page)
9. MOUNTAINS IN THE MOONLIGHT (Johnny Ray)
10. PERFIDIA (Four Aces)

## Joe Delaney

WJMR—New Orleans, La.

1. WHEEL OF FORTUNE (Kay Starr)
2. I'LL WALK ALONE (Don Cornell)
3. KISS OF FIRE (Georgia Gibbs)
4. BLUE TANGO (Leroy Anderson)
5. FORGIVE ME (Eddie Fisher)
6. WHAT'S THE USE? (Johnnie Ray)
7. HALF AS MUCH (Rosemary Clooney)
8. PERFIDIA (Four Aces)
9. DELICADO (Stan Kenton)
10. JUNCO PARTNER (Richard Hayes)

## Ross Smitherman

WHBS—Huntsville, Ala.

1. I'LL WALK ALONE (Don Cornell)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. PITTSBURGH, PA. (Guy Mitchell)
5. WHEEL OF FORTUNE (Kay Starr)
6. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
7. FORGIVE ME (Eddie Fisher)
8. TWO LITTLE KISSES (Four Aces)
9. YOU'LL NEVER WALK ALONE (Perry Como)
10. ALL NIGHT LONG (Jeanne Gayle)

## Maurice Hart

KFWB—Hollywood, Calif.

1. BLUE TANGO (Leroy Anderson)
2. A GUY IS A GUY (Doris Day)
3. PERFIDIA (Mulcays)
4. PITTSBURGH, PA. (Guy Mitchell)
5. AROUND THE CORNER (Jo Stafford)
6. KISS OF FIRE (Tony Martin)
7. WIMOWEH (Weavers)
8. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
9. I WAITED A LITTLE TOO LONG (Kay Starr)
10. RAMINAY (Jo Stafford)

## John Wisley

WFGM—Fitchburg, Mass.

1. KISS OF FIRE (Billy Eckstine)
2. A GUY IS A GUY (Doris Day)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. FORGIVE ME (Eddie Fisher)
5. PITTSBURGH, PA. (Guy Mitchell)
6. HALF AS MUCH (Rosemary Clooney)
7. ONE LITTLE CANDLE (Perry Como)
8. DANCING BELLS (Ray Martin)
9. GOODY GOODY (Modernaires)
10. WHISPERING WINDS (Patti Page)

## Cathi Donovan

WPEN—Philadelphia, Pa.

1. WHAT'S THE USE? (Johnnie Ray)
2. WHY DO I WORRY (Art Tatt)
3. MOUNTAINS IN THE MOONLIGHT (Johnny Ray)
4. IT'S A SIN TO TELL A LIE (Buddy Greco)
5. A GUY IS A GUY (Doris Day)
6. FORGIVE ME (Eddie Fisher)
7. I'M YOURS (Don Cornell)
8. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
9. KISS OF FIRE (Georgia Gibbs)
10. DELICADO (Percy Faith)

## Dick Outlaw

WILM—Wilmington, Del.

1. ILL WALK ALONE (Don Cornell)
2. I'M YOURS (Eddie Fisher)
3. NEW BLUETOOTH BLUES (Dinah Washington)
4. A LASTING THING (Sunny Gale)
5. BLUE TANGO (Leroy Anderson)
6. KISS OF FIRE (Billy Eckstine)
7. A GUY IS A GUY (Doris Day)
8. PITTSBURGH, PA. (Guy Mitchell)
9. PERFIDIA (Four Aces)
10. CRY (Johnnie Ray)

## Ray Perkins

KFEL—Denver, Colo.

1. BLUE TANGO (Leroy Anderson)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. WHEEL OF FORTUNE (Kay Starr)
4. PITTSBURGH, PA. (Guy Mitchell)
5. A GUY IS A GUY (Doris Day)
6. I'LL WALK ALONE (Don Cornell)
7. PERFIDIA (Four Aces)
8. GANDY DANCERS' BALL (Frankie Laine)
9. BE ANYTHING (Eddy Howard)
10. HAMBONE (Laine-Stafford)

## Lou Barile

WKAL—Rome, N. Y.

1. WHEEL OF FORTUNE (Bobby Wayne)
2. BLUE TANGO (Les Baxter)
3. I'LL WALK ALONE (Don Cornell)
4. HEART OF A CLOWN (Bobby Wayne)
5. PITTSBURGH, PA. (Guy Mitchell)
6. FORGIVE ME (Eddie Fisher)
7. HALF AS MUCH (Rosemary Clooney)
8. BROKENHEARTED (Johnnie Ray)
9. BLACKSMITH BLUES (Toni Harper)
10. A GUY IS A GUY (Doris Day)

## Norm Prescott

WOL—Boston, Mass.

1. MOUNTAINS IN THE MOONLIGHT (Johnny Ray)
2. WALKIN' MY BABY BACK HOME (Johnny Ray)
3. KISS OF FIRE (Georgia Gibbs)
4. I'M YOURS (Don Cornell)
5. IT'S A SIN TO TELL A LIE (Buddy Greco)
6. DELICADO (Stan Kenton)
7. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
8. JUST A LITTLE LOVIN' (Eddie Fisher)
9. WON'T YOU SURRENDER (Dean Martin)
10. THE BRAVE BULLS (Harry James)

## Hal Fredericks

KXOK—St. Louis, Mo.

1. BLUE TANGO (Leroy Anderson)
2. BE ANYTHING (Eddy Howard)
3. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
4. HEAVENLY FATHER (Edna McGriff)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. I'M YOURS (Eddie Fisher)
7. KISS OF FIRE (Georgia Gibbs)
8. THAT'S HOW IT GOES (Frankie Laine)
9. CARIOCA (Les Paul)
10. DELICADO (Stan Kenton)

## Eddie Gallaher

WTOP—Washington, D. C.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. ANYTIME (Eddie Fisher)
4. A GUY IS A GUY (Doris Day)
5. BE ANYTHING (Eddy Howard)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. FORGIVE ME (Eddie Fisher)
8. PLEASE MR. SUN (Perry Como)
9. TELL ME WHY (Four Aces)
10. I'LL WALK ALONE (Don Cornell)

## Pete Ward

WARE—Ware, Mass.

1. BLUE TANGO (Les Baxter)
2. WHEN YOU'RE IN LOVE (Frankie Laine)
3. YOU'RE NOT WORTH MY TEARS (Marksmen)
4. I'M YOURS (Don Cornell)
5. KISS OF FIRE (Georgia Gibbs)
6. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
7. LOVE, WHERE ARE YOU NOW? (Patti Page)
8. A LITTLE KISS GOODNIGHT (D. Day & G. Mitchell)
9. TURN BACK (Four Lads)
10. DELICADO (Percy Faith)

## Alan Saunders

WVNI—Newark, N. J.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. TELL ME WHY (Four Aces)
4. A GUY IS A GUY (Doris Day)
5. CRY (Johnnie Ray)
6. KISS OF FIRE (Georgia Gibbs)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. FORGIVE ME (Eddie Fisher)
9. I DON'T MIND (Trudy Fisher)
10. SOUTH (Cy Coleman)

## Mac McGuire

WIP—Philadelphia, Pa.

1. BE ANYTHING (Eddy Howard)
2. A GUY IS A GUY (Doris Day)
3. WANTED (Joe Valino)
4. PITTSBURGH, PA. (Guy Mitchell)
5. WHEEL OF FORTUNE (Kay Starr)
6. FORGIVE ME (Eddie Fisher)
7. I'M YOURS (Don Cornell)
8. WHISPERING WINDS (Patti Page)
9. YOU (Sammy Kaye)
10. GANDY DANCERS BALL (Frankie Laine)

YOU'RE GONNA  
COME OUT  
WHEREVER  
YOU ARE—

For with this  
great new RCA  
Victor Release . . .

by --

Mindy Carlson

HO-HO  
(DEEDLE-EE-DI-DI)

and  
"COME OUT,  
COME OUT  
WHEREVER  
YOU ARE"

(All'ee All'ee In Free)

20-4681

47-4681

RCA VICTOR RECORDS



# THEY LIKE WHAT THEY HEAR



NEW YORK—Bob Haymes, left, composer of some of the selections being spun above; Jimmy Mundy, arranger; and Tony Acquaviva, conductor; seem downright joyful as they listen to their recordings that have some of the majors bidding to buy the masters. Acquaviva, who tried to sell his services as an orchestra leader along the usual pattern, was not meeting with too much luck until two weeks ago when he was successful in arranging \$100,000 worth of backing from people who believed in his music. Tony set up his own record session at a cost of \$7,700 and turned out six sides of commercial longhair music along the Montovani style and seems to have hit the jackpot. Several of the majors are in there bidding. Acquaviva, who manages Bob Haymes too, not only is hitting with the disk companies but seems to be making a dent as a conductor with bids already in to Guest-Conduct the Boston and Pittsburgh Symphony orchestras. The moral, budding singers and orchestra leaders, seems to be simple. If you want to hit, you've got to do it yourself.

# THE CASH BOX

# DISC HITS BOX SCORE



Comprising <b>100</b> Selections	AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess	CO—Columbia CR—Coriol DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star	<b>CODE</b> IN—Intro JU—Jubilee K—King LO—London ME—Mercury MG—MGM	MO—Modern NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent	SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TN—Tennessee UN—United VI—Victor
--	---	---	--	---	--

May 17	May 10	May 17	May 10	May 17	May 10		
<b>1—Blue Tango</b> 131.8 127.5 CA-1966 (F-1966)—LES BAXTER Please, Mr. Sun DE-27875 (9-27875)—LEROY ANDERSON Belle Of The Ball DE-28031 (9-28031)—GUY LOMBARDO At Last; At Last ME-5790—DICK HAYMAN For Sentimental Reasons ME-5817 (5817x45)— XAVIER CUGAT O. Jungle Flute VI-20-4518 (47-4518)—HUGO WINTERHALTER O. The Gypsy Trail VI-20-4541 (47-4541)—FRANKIE CARLE		<b>2—Wheel Of Fortune</b> 108.9 127.8 CA-1964 (F-1964)—KAY STARR I Wanna Love You CR-60650 (9-60650)—JIMMY SCOTT Come What May DE-27967 (9-27967)—ARTHUR PRYSECK 'Till The Stars Fall DE-48280 (9-48280)—HELEN HUMES All Night Long DY-787—SUNNY GALE & EDDIE WILCOX KI-1051 (45-1051)—JIMMY THOMASON Kiamish Choctaw Rose ME-5779 (5779 x 45)—BOBBY WAYNE If I Had The Heart Of A Clown VI-20-4349 (47-4349)—JOHNNY HARTMAN VI-20-4520 (47-4520)—BELL SISTERS Poor Whip-Poor-Will		<b>3—A Guy Is A Guy</b> 68.7 69.1 CO-39673 (4-39673)— DORIS DAY Who, Who, Who DE-28049 (9-28049)— ELLA FITZGERALD That Old Feeling		<b>4—Blacksmith Blues</b> 66.3 92.6 CA-1922 (F-1922)—ELLA MAE MORSE Love Me Or Leave Me DE-27968 (9-27968)—BILL DARNEL Salty Dog Rag MG-11171 (K11171)—ART MOONEY You're Not Worth My Tears VI-20-4532 (47-4532)—ELTON BRITT Retreat VI-20-4505 (47-4505)— GRANDPA JONES	
<b>5—Kiss Of Fire</b> 52.9 36.3 CO-39737 (4-39737)— TONI ARDEN I'm Yours DE-28179 (9-28179)—GUY LOMBARDO O. Delicado DE-28177 (9-28177)—LOUIS ARMSTRONG O. I'll Walk Alone ME-5823 (5823x45)— GEORGIA GIBBS A Lasting Thing MG-11225 (K11225)— BILLY ECKSTINE Never Like This VI-20-4671 (47-4671)— TONY MARTIN For The Very First Time		<b>6—I'm Yours</b> 47.8 9.8 CO-39737 (4-39737)— TONI ARDEN CR-60690 (9-60690)—DON CORNELL My Mother's Pearls DE-28162 (9-28162)—FOUR ACES I Understand VI-20-4680 (47-4680)—EDDIE FISHER Just A Little Lovin'		<b>7—Forgive Me</b> 46.5 29.4 CR-60718 (9-60718)—GEORGIE AULD A Room With A View			
<b>8—Anytime</b> 46.2 56.8 CA-1895 (F-1895)—HELEN O'CONNELL Crazy Heart DE-27972 (9-27972)—SY OLIVER O. Blacksmith Blues VI-20-2700—EDDY ARNOLD VI-20-4359 (47-4359)—EDDIE FISHER Never Before		<b>9—I'll Walk Alone</b> 43.4 36.1 CA-2000 (F-2000)— MARGARET WHITING I Could Write A Book CA-2044 (F-2044)— JANE FROMAN With A Song In My Heart CO-39654 (F-39654)— BURT TAYLOR Solitude CR-60659 (9-60659)— DON CORNELL That's The Chance You Take DE-28038 (9-28038)— PATTY ANDREWS That's The Chance You Take DE-28177 (9-28177)—LOUIS ARMSTRONG O. Kiss Of Fire ME-5821 (5821x45)— RICHARD HAYES Tattletale MG-11198 (K11198)— LEROY HOLMES You're My Thrill VI-20-4643 (47-4643)— PETER KING SISTERS Love, Where Are You Now?		<b>10—What's The Use</b> 36.7 24.2 CA-1949 (F-1949)—LINDY DOHERTY Salt Water Tears CO-39698 (4-39698)—JOHNNIE RAY Mountains In The Moonlight			
<b>11—Be Anything (But Be Mine)</b> 29.9 33.8 CA-2011 (F-2011)— HELEN O'CONNELL Right Or Wrong CO-39690 (4-39690)— CHAMP BUTLER When I Look Into Your Eyes DE-28039 (9-28039)— BUDDY STARK Sincere DE-28142 (9-28142)— LEE-JENKINS Fornive Me JU-6002—DOLLY DAWN You're Not Worth My Tears ME-8270 (8270x45)— WINI BROWN ME-5815 (5815x45)— EDDY HOWARD O. She Took MG-11187 (K11187)— ALAN DEAN All My Life VI-20-4576 (47-4576)— DON ESTES Evertime		<b>12—Perfidia</b> 28.7 32.5 CA-2023 (F-2023)—BEN LIGHT Mistakes CA-2019 (F-2019)—BOB SAVAGE Confetti CO-35962—BENNY GOODMAN CR-60693 (9-60693)— THE MULCAYS Let Me Call You Sweetheart DE-25483—TONY MARTIN DE-27987 (9-27987)—FOUR ACES You Brought Me Love ME-5589—JAN AUGUST VI-42-0157—GLENN MILLER At Last		<b>13—Pittsburgh, Pennsylvania</b> 19.5 27.7 CO-39663 (4-39663)—GUY MITCHELL			
<b>14—Cry</b> 19.3 29.1 CA-1875 (F-1875)—FOUR KNIGHTS CD-103—RUTH CASEY Hold Me Just A Little Longer, Daddy CR-60592 (9-60592)—EILEEN BARTON Hold Me Just A Little Longer, Daddy DE-27857 (9-27857)—PAUL CHAPMAN KI-15145—ALAN HOLMES LO-1169 (45-1169)—VEKA LYNN And Love Was Born ME-5749 (5749x45)—GEORGIA GIBBS My Old Flame MG-11113 (K11113)—BILL FARRELL OK-6840—JOHNNIE RAY Little White Cloud That Cried VI-20-4388 (47-4388)—JUNE VALLI Three Bells VI-20-4406 (47-4406)—BOB WILLIAMS		<b>15—Tel Me Why</b> 19.2 27.4 CA-1929 (F-1929)—NORMAN KAYE Once I Loved You CR-60625 (9-60625)—HORACE BAILEY I Want You DE-27860 (9-27860)—FOUR ACES Garden In The Rain DE-27926 (9-27926)—ROBERTA LEE Slew Foot Rag KI-4515 (45-4515)—THE SWALLOWS Roll Roll Pretty Baby ME-5767 (5767x45)—RALPH MARTERIE O. Perdido ME-8267 (8267x45)—DINAH WASHINGTON Wheel of Fortune VI-20-4427 (47-4427)—FOUR TUNES I'll See You In My Dreams VI-20-4444 (47-4444)—EDDIE FISHER Trust In Me		<b>16—Please, Mr. Sun</b> 14.5 23.3 CA-1966 (F-1966)—LES BAXTER Blue Tango CO-39636 (4-39636)—JOHNNIE RAY Broken Hearted CR-60647 (9-60647)—GEORGIE AULD If You Go DE-27946 (9-27946)—BILL KENNY If I Forget You MG-11134 (K11134)—TOMMY EDWARDS Where I May Live With You VI-20-4453 (47-4453)—PERRY COMO Tulips And Heather			
<b>17—Ay-Round The Corner</b> 13.2 12.1 CO-39653 (4-39653)—JO STAFFORD Heaven Drops Her Curtain Down DE-28054 (9-28054)—WEAVERS Gandy Dancers' Ball ME-5813 (5813 x 45)—XAVIER CUGAT O. Chiu, Chiu		<b>18—Sheik Of Araby</b> 13.1 7.9 ME-8070 (45x8070)—ALBERT AMMONS		<b>19—Delicado</b> 13.0 23.9 LO-1151—EDMUNDO ROS O. Baiao CA-2040 (F-2040)— STAN KENTON O. Bays And Baggage CO-39708 (4-39708)— PERCY FAITH O. Festival CR-60729 (9-60729)—LAURINDO ALMEIDA R'Eco—R'Eco			

# Watch for WONDER

recorded by

DON CHERRY	Decca
LARRY FOTINE	King
DICK THOMAS	Mercury
EDDY HOLMES	
with Tommy Furtado—vocal	MGM
BILLY BUNN	Victor
GEORGIE AULD	Coral

and

# ALKIN' TO THE MAIL BOX

recorded by

CINDY LORD	MGM
HELEN GRECO	Mercury

TOPS IN THE NATION... "PLEASE MR. SUN"

**ELISS & BARRY Inc.** 1619 Broadway, New York 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising  
**100**  
Selections

- May 17 May 10
- DE-28044 (9-28044)—WALDYR AZEVEDO O.  
See If You Like It
- DE-28179 (9-28179)—GUY LOMBARDO O.  
Kiss Of Fire
- VI-20-4677 (47-4677)—THREE SUNS  
Plink, Plank, Plunk!
- 20—Winowah** 12.9 14.5  
CA-2079 (F-2079)—YMA SUMAC  
Babalu
- CO-39651 (4-39651)—JIMMY DORSEY O.  
I'll Always Be Following You
- DE-27928 (9-27928)—WEAVERS & JENKINS  
Old Paint
- 21—Whispering Winds** 12.4 10.1  
ME-5816 (45x5816)—PATTI PAGE  
Love, Where Are You Now
- 22—My Hero** 12.2 5.6  
DE-28073 (9-28073)—FOUR ACES  
Spring Is A Wonderful Thing
- 23—Brokenhearted** 11.9 8.6  
CA-1956 (F-1956)—RAY ANTHONY O.  
Bermuda
- CO-39636 (4-39636)—JOHNNIE RAY  
Please, Mr. Sun
- DE-27961 (9-27961)—ALAN DALE  
Silver And Gold
- 24—Lady Love** 8.3 5.3  
VI-20-4611 (47-4611)—VAUGHN MONROE O.  
Idaho State Fair
- 25—At Last** 8.1 6.8  
CA-1912 (F-1912)—RAY ANTHONY  
I'll See You In My Dreams
- CR-60687 (9-60687)—WINGY MALONE  
Awful Waffle Man
- DE-27998 (9-27998)—BUDDY JOHNSON O.  
Root Man Blues
- VI-42-0157—GLENN MILLER O.  
Perfidia
- 26—Festival** 7.5 7.8  
CA-2005 (F-2005)—LES BAXTER  
Invitation
- CO-39708 (4-39708)—PERCY FAITH O.  
Delenda
- CR-60670 (9-60670)—JOHNNY DESMOND  
Confetti
- ME-5829 (5329x45)—CHIRA & CUGAT  
Won't You Surrender?
- MG-11204 (K11204)—DE MARCO SISTERS  
Goin' On A Havride
- VI-20-4577 (47-4577)—FRANKIE CARLE O.  
I've Tried A Million Times
- 27—Tenderly** 7.4 4.4  
CA-1654 (F-1654)—RAY ANTHONY  
CO-39648 (4-39648)—ROSEMARY CLOONEY  
Did Anyone Call?
- DE-24918 (9-24918)—VIC SCHOEN O.  
Be Mine
- DE-24161 (9-24161)—RANDY BROOKS O.  
Lamp-light
- ME-5716 (5716x45)—RALPH MARTERIE  
It's All In The Game
- MG-30384 (K30384)—DAVID ROSE  
Flying Horse
- VI-20-0001 (47-0001)—CHARLIE SPIVAK O.  
VI-20-4403 (47-4403)—VAUGHN MONROE O.  
I Like It, I Like It
- 28—Hear A Rhapsody** 7.3 2.4  
CA-1973 (F-1973)—RAY ANTHONY O.  
For Dancers Only

- May 17 May 10
- CA-1979 (F-1979)—NORMAN KAYE  
When My Blue Moon Turns To Gold Again
- CO-39652 (4-39652)—FRANK SINATRA  
I Could Write A Book
- CR-60669 (9-60669)—HAL SINGER  
Easy Street
- CR-60673 (9-60673)—JIMMY DORSEY O.  
Serenade In Blue
- DE-48282 (9-48282)—HELEN HUMES  
DE-27978 (9-27978)—ARTHUR PRYSOCK  
Am I To Blame
- MG-11190 (K-11190)—FRAN WARREN  
Mother Mother
- VI-20-4560 (47-4560)—DENNIS DAY  
Mistakes
- VI-20-4537 (47-4537)—IRVING FIELDS TRIO  
Wishing Will Make It So
- 29—Dancing With Tears In My Eyes** 6.3 6.6  
DE-27825 (9-27825)—FRANKIE FROEBA O.  
Dear Love, My Love
- LO-1175—MANTOVANI O.  
Dear Love, My Love
- 30—That's The Chance You Take** 6.2 8.4  
CR-60659 (9-60659)—DON CORNELL  
I'll Walk Alone
- DE-28038 (9-28038)—PATTY ANDREWS  
I'll Walk Alone
- MG-11212 (K11212)—TED STRAFETER O.  
It Doesn't Matter Where I Go
- VI-20-4574 (47-4574)—EDDIE FISHER  
Forgive Me
- 31—Gently Johnny** 6.1 3.1  
CO-39714 (4-39714)—D. DAY & G. MITCHELL  
Little Kiss Tonight
- 32—Be My Life's Companion** 5.8 3.9  
CA-1967 (F-1967)—SKEETS McDONALD  
Tell Me Why
- CO-39631 (4-39631)—ROSEMARY CLOONEY  
Why Don't You Love Me?
- DE-27889 (9-27889)—MILLS BROS.  
Love Lies
- KI-1039 (45-1039)—HAWKSHAW HAWKINS  
Everybody's Got A Girl But Me
- ME-5758 (5758x45)—GEORGIA GIBBS  
Oklahoma Polka
- MG-11133 (K11133)—ART LUND  
VI-20-4454 (47-4454)—MINDY CARSON  
Tuh-Pocket, Tuh-Pocket
- 33—Sleepless** 5.6 6.5  
CO-39695 (4-39695)—TONY BENNETT  
Somewhere Along The Way
- 34—Two Little Kisses** 5.5 3.3  
CA-2033 (F-2033)—JAN GARBOR O.  
Who's Excited?
- VI-20-4670 (47-4670)—STEVE GIBSON  
I May Hate Myself In The Morning
- 35—Three Bells** 5.2 4.1  
CO-39602 (4-39602)—SAMMY KAYE O.  
I Only Have One Life To Live

- May 17 May 10
- CO-4105-F—LES COMPAGNONS  
That Lucky Old Sun
- DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.  
Windmill Song
- VI-20-4388 (47-4388)—JUNE VALLI  
Cry
- 36—Come What May** 5.1 1.9  
CA-1944 (F-1944)—HELEN O'CONNELL  
Baby, We're Really In Love
- CR-60650 (9-60650)—JIMMY SCOTT  
Wheel Of Fortune
- DE-28057 (9-28057)—TOMMY DORSEY O.  
Hambone
- LO-1197 (45-1197)—LITA ROZA  
Somewhere In The Moonlight
- ME-5772 (5772x45)—PATTI PAGE  
Retreat
- VI-20-4489 (47-4489)—THE FOUR TUNES  
The Greatest Song I Ever Heard
- 37—Hambone** 4.8 16.7  
CO-39672 (4-39672)—FRANKIE LAINE & JO STAFFORD  
Let's Have A Party
- DE-28057 (9-28057)—TOMMY DORSEY O.  
Come What May
- OK-6862—RED SAUNDERS  
VI-20-4584 (47-4584)—PHIL HARRIS & BELL SISTERS  
Mama's On The Warpath
- 38—Tulips And Heather** 4.7 12.5  
CA-1952 (F-1952)—BENNY STRONG  
Tavern In The Town
- DE-27964 (9-27964)—FRED WARING  
You'll Never Walk Alone
- LO-1172 (45-1172)—VERA LYNN  
Once I Loved You
- MG-11142 (K11142)—BILL HAYES  
We Won't Live In A Castle
- VI-20-4453 (47-4453)—PERRY COMO  
Please, Mr. Sun
- 39—Half As Much** 4.6 —  
CO-39710 (4-39710)—ROSEMARY CLOONEY  
Poor Whip-Poor-Will
- CO-20879 (4-20879)—CURLEY WILLIAMS  
ME-6366 (6366x45)—KEN MARVIN  
MG-11202 (K-11202)—HANK WILLIAMS
- 40—The Little White Cloud That Cried** 4.5 5.9  
41—Gandy Dancers' Ball 4.4 11.8
- 42—Stolen Love** 4.3 3.6
- 43—Honest And Truly** 4.2 4.5
- 44—Just A Little Lovin'** 4.1 —
- 45—Mountains In The Moonlight** 3.9 2.9
- 46—What Does It Take** 2.8 3.2
- 47—Noodlin' Rag** 2.4 3.0
- 48—Tiger Rag** 1.7 3.5
- 49—Bermuda** 1.3 5.8
- 50—Try** 1.2 1.5

## Deejay's Dilemma



CINCINNATI—Rex Dale, WCKY disk jockey tries unsuccessfully to obtain a taped interview with Dean Martin and Jerry Lewis during their recent engagement here in the Queen City.

Later the boys settled down and Dale obtained a funny, if not educational, interview from them.

## Laine Completes One-Nighter Tour

NEW YORK—Frankie Laine, who completes a highly successful 30-day "Biggest Show of 1952" tour of one-nighters with Patti Page on Sunday (May 11), will arrive in New York on Monday (May 12) and remain here until Wednesday (May 14) when he will fly to St. Louis to open a two-week engagement at the Chase Hotel. During the tour, Laine broke all-time records for grosses in Montreal, Detroit and Pittsburgh. During his short stay in New York, Laine will make a recording for Columbia of "High Noon," the western-type folk song from the picture of the same name.

## NAMM Show To Be Held In N. Y. July 28-31

NEW YORK—The four day annual Music Industry Trade Show, sponsored by the National Association of Music Merchants, will be held in New York City this summer July 28-31.

The Hotel New Yorker will be the site and it will take eight floors to house the displays of new band and orchestra instruments, pianos, organs, radios, phonograph, TV sets, sheet music, records and all types of musical accessories.

The record firms and music publishers will be there in full force, all being represented by their top artists. The purpose of the exposition is to bring buyers and sellers together. Buyers include representatives of some 2000 music stores which do about 85% of the retail business in music merchandise. Total registration is expected to exceed 8000 persons.

On the selling side will be about 250 manufacturers who will take the occasion to introduce their new models and ideas.

## Quick, The Mop!

CHICAGO — Chicago's Oriental Theatre is being subjected to much copious tear-shedding this week and next. Besides the wail-known Johnnie Ray, who got their fustest with the moistest, on the bill are Billy Ward's Dominoes, the well-known vocal quartet, whose new Federal recording number, "Have Mercy, Baby," has the entire crew breaking down and sobbing for a full five minutes. According to weepports from the Windy City, the engagement should cry-ate a lot of interest—if the performers don't dampen the audience's ardor.

**NO. 1 IN CHICAGO and ST. LOUIS**  
and S-P-R-E-A-D-I-N-G

**The Original Derby**

**Hit Recording of**

**"I MAY HATE MYSELF**

**(IN THE MORNING)"**

by

**BETTE McLAURIN**

(Friends and Orchestra)

An Eddie Wilcox Arrangement

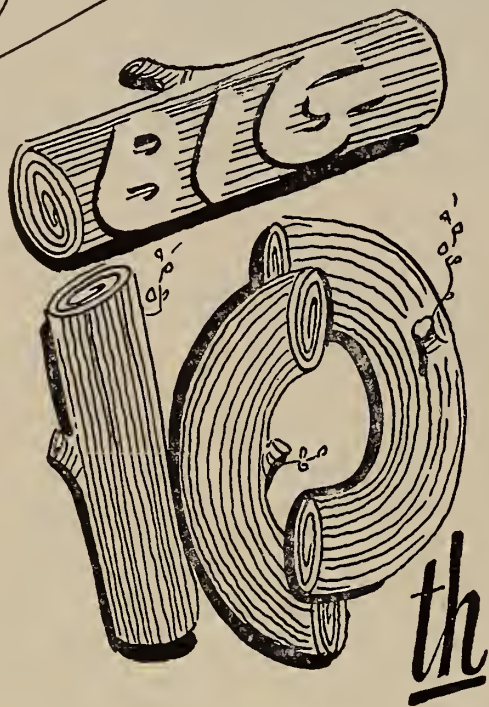
**DERBY # 790**

**Derby Records, Inc.**

520 W. 50th St.  
New York City

4852 W. Jefferson Blvd.  
Los Angeles, Calif.





## *Anniversary Issue*

**Dated JUNE 21, 1952**

Your advertisement will **STAY PUT** in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is **INVALUABLE TO ALL ENGAGED IN THE MUSIC INDUSTRY . . . TODAY AND TOMORROW**

Due to Greatly Increased Size the 10th Anniversary Issue  
**STARTS ON THE PRESSES A MONTH IN  
ADVANCE OF CLOSING DAY**

**LAST MINUTE CLOSING DATE**

 **JUNE 11, 1952** 

**RUSH YOUR RESERVATION NOW—OR BETTER  
STILL, SEND IN YOUR AD NOW**

### ***The Cash Box*** (Publication Offices)

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.



## Piano Parade



NEW YORK—The "Mighty Mite" of the piano, Erroll Garner is flanked by bassists Leonard Gaskin (left) and Slam Stewart, Art Tatum sideman. Garner joins the four star show, "Piano Parade," which will take the stand at Birdland for one week starting May 8th. Co-starred are Art Tatum, and the team of Meade Lux Lewis and Pete Johnson.

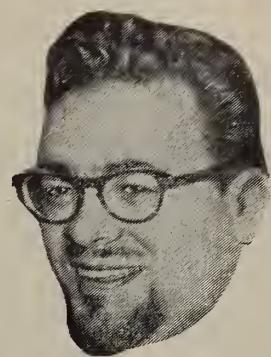
## Robert Marks Heads West Coast Office of E. B. Marks

### Woodruff Takes Over N. Y. Spot

NEW YORK—Robert B. Marks has been appointed head of the Edward B. Marks Music Corporation's West Coast office in Hollywood, where he will concentrate on mechanicals, synchronization deals, television, transcriptions, disc jockey contact work and all mediums of song exploitation. He is expected to take his new post about August first, after having concluded various business and personal matters in New York. Mrs. Marks and their two children will accompany him.

For the past ten years Bob Marks has been an integral figure in the exploitation department at E. B. Marks' New York office. His place in New York is to be filled by Fred Woodruff, for many years a member of the Marks professional staff. Woodruff will have complete charge of contacting the smaller record companies, of promoting the firm's rhythm and blues material, as well as its popular folk numbers, including the increasingly prominent hillbilly catalog belonging to the Marks subsidiary, Piedmont. Last, and perhaps most important, he will assume charge of the large and invaluable collection of Latin-American music, so successfully promoted during the last twenty-five years. Both Robert Marks and Woodruff will work under the aegis of Harry Link, well-known general professional manager of the Marks firm. This is the first time that a member of the Marks family will direct the Hollywood office. Mr. Marks is the nephew of the founder of the firm, Edward B. Marks, a son of the vice president and cousin of the president of the concern, which was established in 1894.

## Jazzbo Collins Sponsors Jazz Concert At Carnegie Hall



AL "JAZZBO" COLLINS

NEW YORK—Al (Jazzbo) Collins, WNEW disk jockey, announced this week that he is promoting a jazz concert at Carnegie Hall, May 20.

The show will feature Woody Herman and his orchestra, Dinah Washington, Tommy Edwards, the Mills Brothers and comic Herky Stiles.

Package was assembled by Abe Turchen, Woody Herman's manager who is booking it in various locales himself.

## Joe Whalen Opens Own Firm

CHICAGO—Joe Whalen, veteran music man in both New York and Chicago has just opened his own publishing house in Chicago's Woods Building. He has reactivated his ASCAP catalog with several religious numbers, including "When The Family Says The Rosary" and "Put Christ Back Into Christmas."

There are several records set on both songs and the first release is scheduled within the next week by Abbey Records featuring Richard Paige and a choral group.

## Kickin' The Blues Around

with Sam Evans

On the coast it's Billy Holliday holding the spotlight at Los Angeles' famed Club Alabam. Singer doing well on her present western tour. . . . Tab Smith, who blows a beautiful horn, at the Creole Palace Club in San Diego. . . . Toni Harper will quite likely be the next Ella Fitzgerald; kiddie singer is closer to sweet sixteen than many may know. With the coming of the ripe age she could afford to change her style of songs and go in for more grown up stuff. . . . Miss Ethel Waters, the greatest, closes her record run in "Member Of The Wedding" this week. . . . Art Wilde and Cress Courtney of The Gale office doing front work for "The Biggest Show Of '52." Said show has as manager one of the nicest guys in the business, Chuck Carpenter. As a result of his able handling of this huge package in its tour around the country, Chuck should be up for one of those lush assignments, such as taking a group across the pond.

Hampton Hawes is on piano for Wardell Grey's groovy little outfit. . . . Bebop may be dead, but Dizzy Gillespie goes on, and now on Atlantic with "Love Is Here To Stay" b/w "This Is Happiness." . . . Johnnie Ray, "Mr. Cry," doing a tremendous job at Chi's Oriental Theater. His next engagement, scheduled for Baltimore, cancelled due to a fire in the eastern house. The three day vacation will be used for a fast trip to visit his parents in Oregon. Listen for wedding bells in New York City in another 30 days for Johnnie and Marilyn Morrison. Her father signs the checks at Hollywood's famed Mocambo. . . . Martha Glaser has added to her fast growing list of clients Martha Lou Harp, the new one out on Decca. . . . Dinah Washington and drummer man Jimmy Cobb will middle-aisle it any day now.

Jimmy Daniels, mgr. of Jackie Brenston, Roscoe Gordon & Edna McRaney, busy as a bee setting dates for his string of blues artists. . . . Poppa Stoppa, New Orleans deejay, playing the whole crew for a dance 5/11. . . . Jackie Brenston into Cleveland's Club Ebony, 6/2, with a guarantee of \$1200 plus 50% of net door. This information from Daniels. . . . Tony Martin, with his big full voice, sings "For The Very First Time." I remember when Tony was playing 4th sax with the old Tom Gerun band. Woody Herman played clarinet in the same outfit. Tony then answered to the name Al Morris. . . . The St. Louis Jass Club is having a special meeting, 5/12, to hear some rare European Jass Records. Club meets regularly at The Hamilton Hotel. For those who might like to join this interesting club, there is a type of low cost out of town membership available; this will bring you all releases and general dope on the jass field.

The Boulevard Room, in Kansas City, co-starred Stuff Smith and Gladys Palmer for a recent week, to be followed by Coleman Hawkins. . . . The Ravens doing a one-niter for The Royal Scott Social Club in St. Louis, prior to a recording session in Chi. for Ava Shad on the 12th of May. . . . Mitch Miller cutting sides on Ken Griffin. . . . Danny Kessler cutting a closed session on Johnnie Ray; followed by a 2 hour delight with Ahmed Jamal and His Three Strings, cutting all originals. . . . Bill Gersh, the boss, and his Missus winged in from the coast with a bag of oranges and some tall tales. . . . Spider Burke has a new show on KXLW, St. Louis, that includes both live and recorded talent. Show is aired every Sat. 6 to 8 P.M. . . . Muddy Waters, Chess' little dividend check, will fracture you with his "Country Boy."

Johnny Mercer and Johnny Hodges have teamed up for a nice one on Mercury called "Who's Excited?" Played by Hodges and written by Mercer, we may have another "Castle Rock." . . . "Jam With Sam" continues to climb in popularity; and more are agreeing it's Duke's best in a long time. As far as we're concerned, The Duke can do no wrong. . . . Three Peppers and The Cecil Young combo making a customer pulling package. . . . Deejays should park on the doorsteps of advertising agency people from here on thru summer. This is the time when they re-evaluate past plans and begin penciling in and shaping up for the early fall campaigns. Usually by the middle of August, winter plans are completed. Get in now! Watch out for the fiscal year which ends with many firms around June 30th.

SAM EVANS is the Jass and Blues expert heard nightly on WGN, Chicago's Mutual outlet and on WBKB-TV.



GET Peacock's GREAT  
"A FEW MORE DAYS"  
b/w  
"PEACE IN THE LAND"  
The Christland Singers

PEACOCK # 1599

**Peacock**  
RECORDS, INC. 4104 Lyons  
Houston, Texas

A GREAT NEW RELEASE  
"HOWLING WOLF  
GETTING OLD & GREY"

b/w

"MR. HIGHWAY MAN"

CHESS #1510

**CHESS**  
RECORD CO. 750 E. 49th Street  
Chicago 15, Illinois

SAVOY  
DOES IT  
AGAIN!

T. J. FOWLER'S

Double Sided

Smash HIT!

Savoy #843

"FOWLER'S BOOGIE" b/w "NIGHT CRAWLER"

SAVOY RECORD CO., INC.  
58 Market St., Newark 1, N.J.

## ★AWARD O' THE WEEK★

"MOODY MOOD  
FOR LOVE"

by KING PLEASURE

PRESTIGE # 924 (45 x 924)

Watch It Climb to # 1

PRESTIGE RECORD CO.

754 10th Ave. CI 6-0847 · N. Y.



HOT

Rhythm & Blues

ON  
Mercury  
RECORDS

- 1

BE ANYTHING  
(But Be Mine)

Winnie Brown

8270
- 2

I'LL ALWAYS BE IN  
LOVE WITH YOU

b/w  
SEQUEL

Paul Quinchette

8272
- 3

LET ME FLY YOUR  
KITE

b/w  
SAD NEWS FROM  
KOREA

Lightnin' Hopkins

8274
- 4

NEW BLOWTOP  
BLUES

b/w  
TROUBLE IN MIND

Dinah Washington

8269
- 5

LOOKING FOR  
MY BABY

The Ravens

5800
- 6

HEY HEY

b/w  
WALKIN' THE  
LONESOME ROAD

Big Bill Broonzy

8271

NEW  
RELEASES

- MARGIE

James Moody

8278
- NOTHING BUT A CHILD

Sunnyland Slim

8279

THE CASH BOX

Rhythm  
& Blues

Ramblings

One of the real nice guys in the record distributing business is Bob Pare, who heads up Portem in New York. Bob handles a number of R & B labels and does a strong job all up down New York state. He's one guy who came into the field the hard way —i.e. through the route of classical music. With a conservatory of music background and a stint with Lingua-phone before the war, Bob has been attached to music and records almost all his life. He started Portem just after the war, in which he served with the Marines, and since then has built it up to be one of the major distributors of independent labels in this area.

Dolphins, largest record shop in Hollywood, Calif., and open twenty-four hours a day, helped kick off the new Dominoe release "Have Mervy Baby" on the Federal label. Dolphins gave the disk airplay on their three hour radio program and the response was amazing. The record store re-ordered three times in three days and sold several hundred in that short time. "Have Mercy Baby" has already shown up on the "Hot" chart in Oakland.

New Orleans deejay Ken Elliot (WWEZ) spun Jubilee "I'm A Sentimental Fool" by the Merrylanders, and the sparks haven't stopped flying yet. Elliot started getting calls from his listeners and others deejays, with the result that Ken had to lend his plate, the only one in New Orleans, to five other jockies for their programs. Distributors from that city have placed orders for several thousand disks and the Blaines are soaring in the clouds. . . . Skippy Williams, tenor sax star, has put a group together called Shaib Sheik Shafeek—what-ever that means. The boys dress in full robes and turbans. Group is now touring Canada. . . . Dinah Washington's seaboard tour of one nighters calls for two TV appearances. . . . The Clovers serving "Mint Juleps" in Alabama this week. Lucky Millinder, whose program on WNEW, New York, "Lucky's Lounge" is aired every Saturday from 8 to 9 P.M., was scheduled to lay off for the summer. However, the program has met with such a terrific mail and telephone response that Lucky has been advised the show will be kept running right through the hot months and into the new season.

Willie Bryant, Harlem's new mayor and deejay on WOV, New York, has signed to play the Howard Theater in Washington, D.C., on May 30th. . . . Joe Turner twin billed with Count Basie's ork for a week at Harlem's Apollo Theatre May 9 to 15; a reunion for these two Kansas City music makers. . . . The Blenders, hot vocal quintet coming out with their latest Decca release "I'd Be A Fool Again" and "Just A Little Walk With Me." . . . B. B. King, whose RPM "Three O'Clock Blues" is one of the top blues sellers, is completing a 33-day theatre tour. . . . Willis Jackson goes into Harlem's Apollo on May 18th. . . . Universal p.a., Ted Yates to wed Dorothy Wharton, Bellevue Hospital recreation director May 10th. . . . The Dick Bones (he's Universal Attractions' one nighter booking boss) celebrating their 10th wedding anniversary May 13th.

HOT

in  
HARLEM

CHICAGO'S  
South Side

in  
NEW  
ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- 1

MOODY MOOD FOR  
LOVE

King Pleasure  
(Prestige)
- 2

5-10-15 HOURS

Ruth Brown  
(Atlantic)
- 3

HEAVENLY FATHER

Edna McGriff  
(Jubilee)
- 4

MIDDLE OF THE  
NIGHT

The Clovers  
(Atlantic)
- 5

THAT'S WHAT YOU'RE  
DOING TO ME

The Dominoes  
(Federal)
- 6

TROUBLE IN MIND

Dinah Washington  
(Mercury)
- 7

BE ANYTHING,  
But Be Mine

Wini Brown  
(Mercury)
- 8

STOLEN LOVE

The Larks  
(Apollo)
- 9

KEEP ON CHURNIN'

Wynonie Harris  
(King)
- 10

MELLOW BLUES

Sonny Thompson  
(King)
- HEAVENLY FATHER

Edna McGriff  
(Jubilee)
- 5-10-15 HOURS

Ruth Brown  
(Atlantic)
- NO MORE DOGGIN'

Roscoe Gordon  
(R.P.M.)
- I'LL ALWAYS BE IN  
LOVE WITH YOU

Paul Quinchette  
(Mercury)
- INDIAN LOVE CALL

Louis Armstrong  
(Decca)
- BE ANYTHING,  
But Be Mine

Wini Brown  
(Mercury)
- THAT'S WHAT YOU'RE  
DOING TO ME

The Dominoes  
(Federal)
- NEW BLOWTOP BLUES

Dinah Washington  
(Mercury)
- SLOW CABOOSE

Sax Mollord  
(Checker)
- STOLEN LOVE

The Larks  
(Apollo)
- LAWDY, MISS CLAUDY

Lloyd Price  
(Specialty)
- 5-10-15 HOURS

Ruth Brown  
(Atlantic)
- I CAN'T LOSE WITH  
THE STUFF I USE

Lester Williams  
(Specialty)
- SO TIRED

Roy Milton  
(Specialty)
- SWEET SIXTEEN

Joe Turner  
(Atlantic)
- MIDDLE OF THE  
NIGHT

The Clovers  
(Atlantic)
- GOING HOME

Fats Domino  
(Imperial)
- THAT'S WHAT YOU'RE  
DOING TO ME

The Dominoes  
(Federal)
- DUST MY BROOM

Elmo Jones  
(Trumpet)
- REELING AND  
ROCKING

Fats Domino  
(Imperial)

- in  
PHILADELPHIA

1

5-10-15 HOURS

Ruth Brown  
(Atlantic)
- 2

NIGHT TRAIN

Jimmy Forest  
(United)
- 3

HEAVENLY FATHER

Edna McGriff  
(Jubilee)
- 4

THAT'S WHAT YOU'RE  
DOING TO ME

The Dominoes  
(Federal)
- 5

MOODY MOOD FOR  
LOVE

King Pleasure  
(Prestige)
- 6

I'M GOING TO PLAY  
THE HONKY TONKS

Marie Adams  
(Peacock)
- 7

STOLEN LOVE

The Larks  
(Apollo)
- 8

HOPE, SKIP AND JUMP

Lynn Hope  
(Aladdin)
- 9

KEEP ON A CHURNIN'

Wynonie Harris  
(King)
- 10

NO MORE DOGGIN'

Roscoe Gordon  
(R.P.M.)
- in  
MEMPHIS

1

5-10-15 HOURS

Ruth Brown  
(Atlantic)
- 2

MIDDLE OF THE  
NIGHT

The Clovers  
(Atlantic)
- 3

THAT'S WHAT YOU'RE  
DOING TO ME

Dominoes  
(Federal)
- 4

NIGHT TRAIN

Jimmy Forest  
(United)
- 5

NO MORE DOGGIN'

Roscoe Gordon  
(R.P.M.)
- 6

I USED TO HAVE A  
WOMAN

Jimmy Rogers  
(Chess)
- 7

LET'S TALK ABOUT  
JESUS

Bells Of Joy  
(Peacock)
- 8

LAWDY, MISS CLAUDY

Lloyd Price  
(Specialty)
- 9

GOING HOME

Fats Domino  
(Imperial)
- 10

NEW BLOWTOP BLUES

Dinah Washington  
(Mercury)
- in  
ATLANTA

1

ONE MINT JULEP

The Clovers  
(Atlantic)
- 2

5-10-15 HOURS

Ruth Brown  
(Atlantic)
- 3

NO MORE DOGGIN'

Roscoe Gordon  
(R.P.M.)
- 4

LET'S TALK ABOUT  
JESUS

Bells Off Joy  
(Peacock)
- 5

NIGHT TRAIN

Jimmy Forest  
(United)
- 6

GOING HOME

Fats Domino  
(Imperial)
- 7

STILL WATER

Charles Brown  
(Aladdin)
- 8

LAWDY, MISS CLAUDY

Lloyd Price  
(Specialty)
- 9

STORY BLUES

Four Buddies  
(Savoy)
- 10

HIGH PRICE WOMAN

John Lee Hooker  
(Chess)



# HOT

in DALLAS

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1

GOING HOME  
Fats Domino  
(Imperial)
- 2

SO TIRED  
Roy Milton  
(Specialty)
- 3

SWEET SIXTEEN  
Joe Turner  
(Atlantic)
- 4

ONE MINT JULEP  
The Clovers  
(Atlantic)
- 5

HEAVENLY FATHER  
Edna McGriff  
(Jubilee)
- 6

LAWDY, MISS CLAUDY  
Lloyd Price  
(Specialty)
- 7

NO MORE DOGGIN'  
Roscoe Gordon  
(R.P.M.)
- 8

5-10-15 HOURS  
Ruth Brown  
(Atlantic)
- 9

GUITAR SHUFFLE  
Lowell Folsom  
(Swingtime)
- 10

BIG GUN BLUES  
Little Son Jackson  
(Imperial)

- HEAVENLY FATHER  
Edna McGriff  
(Jubilee)

MIDDLE OF THE NIGHT  
The Clovers  
(Atlantic)

5-10-15 HOURS  
Ruth Brown  
(Atlantic)

THAT'S WHAT YOU'RE DOING TO ME  
The Dominoes  
(Federal)

GOING HOME  
Fats Domino  
(Imperial)

NO MORE DOGGIN'  
Roscoe Gordon  
(R.P.M.)

DUST MY BROOM  
Elmo James  
(Trumpet)

GIVE ME CENTRAL 209  
Lightnin' Hopkins  
(Sittin' In)

LAWDY, MISS CLAUDY  
Lloyd Price  
(Specialty)

YANCEY SPECIAL  
Lloyd Klenn  
(Swingtime)

MARY JO  
Four Blazers  
(United)

ONE MINT JULEP  
The Clovers  
(Atlantic)

5-10-15 HOURS  
Ruth Brown  
(Atlantic)

BE ANYTHING,  
But Be Mine  
Wini Brown  
(Mercury)

MIDDLE OF THE NIGHT  
The Clovers  
(Atlantic)

NO MORE DOGGIN'  
Roscoe Gordon  
(R.P.M.)

HEAVENLY FATHER  
Edna McGriff  
(Jubilee)

SO TIRED  
Roy Milton  
(Specialty)

BIG DIP  
Jimmy Forest  
(United)

CORNER TO CORNER  
Sarah Vaughan  
(Columbia)

in SAN FRANCISCO

in ORLANDO, FLA.

in RICHMOND

1

GOING HOME  
Fats Domino  
(Imperial)

2

HAVE MERCY, BABY  
The Dominoes  
(Federal)

3

GOT YOU ON MY MIND  
John Greer  
(RCA Victor)

4

BESIDE YOU  
The Swallows  
(King)

5

5-10-15 HOURS  
Ruth Brown  
(Atlantic)

6

NO MORE DOGGIN'  
Roscoe Gordon  
(R.P.M.)

7

HEAVENLY FATHER  
Edna McGriff  
(Jubilee)

8

SO TIRED  
Roy Milton  
(Specialty)

9

MIDDLE OF THE NIGHT  
The Clovers  
(Atlantic)

10

YANCEY SPECIAL  
Lloyd Glenn  
(Swingtime)

5-10-15 HOURS  
Ruth Brown  
(Atlantic)

NIGHT TRAIN  
Jimmy Forest  
(United)

NO MORE DOGGIN'  
Roscoe Gordon  
(R.P.M.)

WHEEL OF FORTUNE  
Sunny Gale & Eddie Wilcox  
(Derby)

LET'S TALK ABOUT JESUS  
Bells Of Joy  
(Peacock)

THAT'S WHAT YOU'RE DOING TO ME  
The Dominoes  
(Federal)

BABY, PLEASE DON'T GO  
The Orioles  
(Jubilee)

MELLOW BLUES  
Sonny Thompson  
(King)

SWEET SIXTEEN  
Joe Turner  
(Atlantic)

MY BABY AND ME  
Rufus Beacham  
(Sittin' In)

HEAVENLY FATHER  
Edna McGriff  
(Jubilee)

THAT'S WHAT YOU'RE DOING TO ME  
The Dominoes  
(Federal)

ONE MINT JULEP  
The Clovers  
(Atlantic)

MIDDLE OF THE NIGHT  
The Clovers  
(Atlantic)

5-10-15 HOURS  
Ruth Brown  
(Atlantic)

LET'S TALK ABOUT JESUS  
Bells Of Joy  
(Peacock)

GOING HOME  
Fats Domino  
(Imperial)

NEW BLOWTOP BLUES  
Dinah Washington  
(Mercury)

NO MORE DOGGIN'  
Roscoe Gordon  
(R.P.M.)

GOT YOU ON MY MIND  
John Greer  
(RCA Victor)

THE CASH BOX

BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

He's So Wonderful  
SISTER JESSIE MAE RENFRO  
(Peacock)

How Far Am I From Canaan?  
SOUL STIRRERS  
(Specialty)

I Bow'd On My Knees  
MEHALIA JACKSON  
(Apollo)

Leading Me  
PILGRIM TRAVELERS  
(Specialty)

Let's Talk About Jesus  
BELLS OF JOY  
(Peacock)

Old Land Mark  
WARD SINGERS  
(Savoy)

These Are They  
ORIGINAL GOSPEL HARMONETTES  
(Specialty)

Tell Me Angel  
ANGELIC GOSPEL SINGERS  
(Gotham)

Wading Through Blood And Water  
DIXIE HUMMING BIRDS  
(Peacock)

When He Spoke  
WARD SINGERS  
(Savoy)

JUBILEE HOT PARADE

1. A Smash in Pop & R&B  
"HEAVENLY FATHER"  
by EDNA McGRUFF  
with Buddy Lucas Ork.  
Jubilee 5073 (4-5073)

2. Breaking For a HIT!  
"I'M A SENTIMENTAL FOOL"  
by THE MARYLANDERS  
Jubilee 5079

3. Showing Up—STRONG  
"PROUD OF YOU"  
by SONNY (The Orioles) TIL  
Jubilee 5076

4. HIT—HIT—HIT  
"IN THE MOOD"  
b/w  
"EMBRACEABLE YOU"  
by BUDDY LUCAS ORK.  
Jubilee 5075

5. Another "Baby, Please Don't Go"  
"WAITING"  
by THE ORIOLES  
Jubilee 5082

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.

## Heller Announces Rainbow's Reentry Into R & B Field

NEW YORK—Eddie Heller, president of Rainbow Records, announced this week that his firm was re-entering the R & B field.

Rainbow, which at one time was in the field, is now negotiating with several top artists and expects to announce their signing shortly.

A new blue and gold label is being developed which will be used exclusively on all R & B disks.

Eddie Heller will supervise Rainbow's full-fledged R & B effort himself and Larry Smith will handle the promotion.

The first disks are expected shortly.

This is The 1

GREATEST INSTRUMENTAL OF ALL TIME...

Schoolboy Porter's "JUNCO PARTNER"

BACKED WITH "BREAK THRU"

CHANCE # 1119

★

CHANCE RECORDS

2009 SO. MICHIGAN BLVD.

CHICAGO 16, ILLINOIS

(Tel.: DAnube 6-6456)

Proven Hit!

LAWDY MISS CLAWDY

by LLOYD PRICE # 428

Specialty records

Climbing Fast!!!

LAURIE TATE "CAN'T STOP MY CRYING" # 965

ODELLE TURNER "DRAGGIN' HOURS" # 964

DIZZY GILLESPIE "THIS IS HAPPINESS" # 966

ATLANTIC RECORDING CORP.

234 West 56th Street New York, N. Y.

"It's What's in THE CASH BOX That Counts"



## THE CASH BOX

## JAZZ 'N' BLUES REVIEWS

## "KISS OF FIRE" (2:28)

## "WHISPERING WINDS" (2:23)

IKE QUEBEC KANSAS FIELDS QUARTET  
(Hi-Lo 1406)

● The El Choclo tango now receiving major coverage as "Kiss of Fire" is given a whirl by Ike Quebec who uses the hit number as a showcase for his talented tenor sating. Backing Quebec in turning out a solid disk are Kansas Fields, Drums; Mal Waldron, Piano and Al Mathews on the Bass. Flip is another pop favorite with a slow tempo that the boys beat out in rhumba time. Ike's sating again takes the spotlight on this side.

## "HEART AND SOUL" (2:34)

## "LOVE ME, PRETTY BABY" (2:37)

MILT JACKSON'S QUARTET  
(Hi-Lo 1405)

● Milt Jackson's Quartet, with Milt Jackson on the vibes, beats out a moderate tempo tune softly. Jackson's nimble runs are backed easily and in subdued manner by the bass, piano and drums as the quartet waxes a likely end. The under siding is a slow piece that acts as a showcase for the Jackson vibing.

## "DRILL, DADDY, DRILL" (2:55)

## "MUST GO OUT AND PLAY" (2:56)

DOROTHY ELLIS  
(Federal 12070)

● A hustling bounce novelty with double entendre lyrics is treated to a forceful reading by thrush Dorothy Ellis. Dorothy's dynamic vocal is backed solidly by the instrumental group which handle the exciting arrangement. Handclapping in the background adds to the spirit of the waxing. The second side is a slow blue that the chantress sings sincerely. The orking is strong and the coupling is a two-sided buy for ops.

## "THIS IS HAPPINESS" (2:30)

## "LOVE IS HERE TO STAY" (2:43)

DIZZY GILLESPIE  
(Atlantic 966)

● Dizzy Gillespie covers the mambo beat tune already making noise in the R & B field with an instrumental adaptation that comes out an exciting side. The bit vocal and chorus chanting by the musicians are incidental. Flip is an old Gershwin tune that displays some terrific trumpeting and is another pleasurable end.

## "DARLIN'" (2:35)

## "BOOGIE-OOGIE" (2:39)

LARRY DARNELL  
(Okeh 6869)

● A slow ballad is projected easily by Larry Darnell as he handles the sentimental lyrics in smooth style. Darnell's potent vocal receives a top flight assist from the instrumental group. The under siding is a fast rhythmic ditty that Larry rips through with spirit. We like both sides.

## ★ AWARD O' THE WEEK ★

"BIG DIP" (2:43)  
"MY BUDDY" (3:03)

JIMMY FORREST  
(United 119)

● Jimmy Forrest, saxsational artist, belts out a fast moving number with a zestful and polished performance that makes this side a fitting companion piece for his "Night Train," which is still a big number on the "Hot" charts all over the country. Forrest wrote the tune, titled "Big Dip," and in doing so provides himself with the opportunity to get off some showy sating that will more than delight the many fans he has won for

himself with previous recordings. Jimmy gives out with some fancy runs and varying shades of tone as he runs through the bouncy beat. Here is an instrumental that can't miss and is sure to catch its share of plays. Flip is a slow oldie that also offers an exhibition of Jimmy's solid sating and the result is a pleasurable end. The upper deck is the big one and we look for it to break out shortly. Ops can't afford to miss out on this deck.

## "PROUD OF YOU" (2:49)

"YOU NEVER CARED FOR ME"  
(2:40)

SUNNY TIL  
(Jubilee 5076)

● Sunny Til gives a soft and mellow treatment to a slow ballad. Sunny's easy vocalizing of the sentimental lyrics receives the able support of Buddy Lucas and his ork. The dishing is easy on the ears. Flip is another slow piece that Til projects with feeling and warmth. Sunny's effortless and smooth singing of the pretty oldie is musically backed on this side by the Lee Lovett Ork.

"IN THAT GREAT GETTIN' UP  
MORNIN'" (2:20)

"LIVING IN THE GLORY LAND"  
(2:39)

THE FOUR INTERNES  
(Federal 12071)

● A driving spiritual is rocked by The Four Internes with contagious spirit. Though the arrangement is real jubilee the boys harmonize with a smoothness that keeps it out of the shouty classification. The lower lid is a moderate beat gospel item that the group belts out with zest and brings in a bouncy side.

## "BOOTSIE" (2:52)

"(LET ME LOVE YOU) ALL NIGHT  
LONG" (2:39)

MOOSE JACKSON  
(King 4535)

● Moose Jackson and His Buffalo Bearcats dish up a big beat instrumental in sprightly fashion. The big play goes to the sax with backing from the brass section as the band handles the lively tune. The second side is a bouncy ditty that Moose Jackson warbles infectiously while his Bearcats provide the musical backdrop.

## "THANK YOU, LORD JESUS" (3:16)

"THE LITTLE WOODEN CHURCH  
ON THE HILL" (2:35)

THE GOSPEL HARMONAIRES  
(Atlantic 3002)

● The Gospel Harmonaires, featuring Billy Bunn as lead vocalist, come up with a slow inspirational number and chant it expressively. The blend of the Harmonaires voices back Bunn warmly and the result is an ok dishing. Flip is a moderate beat religious number that has a definite big bounce. The group chant this rhythmic rocker with zest and appeal.

## "LOST WITHOUT YOU" (2:20)

"I DON'T WANT TO TAKE A  
CHANCE" (2:33)

EARL WILLIAMS  
(Okeh 6874)

● Two beautiful ballads are sung by Earl Williams easily, smoothly and with a voice that should take this platter far. Williams' effortless but pulsating delivery is first rate. Orking, under the direction of George Williams, is top flight and provides the proper setting for the vocalist. We like both sides.

## "DARN THAT DREAM" (2:26)

## "IDA RED" (1:58)

CHRIS POWELL & HIS FIVE BLUE FLAMES  
(Okeh 6875)

● A slow ballad, that Chris Powell reached back into the years for, is given an easy spin by Chris and His Five Blue Flames. The arrangement features some solid sating and choral chanting by the group. Vance Wilson gives out with the sax solo and the combined efforts of Powell and the Blue Flames make this a strong side. The under lid is a change of pace that has the combo working over a rhythmic item successfully.

## "BUT NOT FOR ME" (2:25)

## "ROUGH RIDIN'" (2:45)

THE OSCAR PETERSON QUARTET  
(Mercury 8976)

● Oscar Peterson drops the drums from his quartet for the fast moving Gershwin piece, and runs through an exciting side. The vocalist does a small bit, but the instrumental aggregation is the thing as Peterson, with some rollicking piano playing, is assisted by the Bass and Guitar. The lower end is another fast beat that the boys bang out in likely fashion. For this number, Oscar adds the drums.

## "DRAGGIN' HOURS" (3:09)

## "ALARM CLOCK BOOGIE" (2:35)

ODELLE TURNER  
(Atlantic 964)

● Odelle Turner comes up with a very dramatic vocal of a low down blues tune. Odelle's potent chanting is supported in grand style by Jesse Stone and his Orchestra, whose polished musicianship lends much to the appeal of the etching. The under portion is a lively piece that employs appropriate sound effects. Miss Turner's dynamic singing and deft handling of the lyrics make this a strong contender.

## "HADACOLE THAT'S ALL" (2:46)

## "LONG DISTANCE BLUES" (3:03)

THE TRENTERS  
(Okeh 6875)

● A slow, rhythmic novelty is taken for a merry spin around the wax by the Treners. The cute lyrics are given a sock reading by the vocalists. The orking, under the direction of Gene Gilbeaux is solid and features Don Hill on the alto sax. The lower lid is a fast moving ditty that changes to a slower tempo toward the end. Vocalists and sax share the honors.

Jazz 'n' Blues

## SLEEPER OF THE WEEK

"CAN'T STOP MY CRYING" (2:50)  
"ROCK ME DADDY" (2:00)

LAURIE TATE  
(Atlantic 965)



LAURIE TATE

● Laurie Tate lends her talented tonsils to a moderate beat item that she sends soaring with an explosive reading of the potent lyrics.

Laurie, who cooperated in the writing of this forceful piece, seems to have come up with a winner in "Can't Stop My Crying." The chirp runs the range of high to low, with vocal fluctuations, and shouty phrases that makes this a hot for the boxes. Joe Morris Blues Cavalcade provides a spirited musical backdrop that adds much to the success of the platter. The under portion is another driving tune that Laurie and the musical group go to town on. A cute set of lyrics and the stylized treatment make this another strong end. However, the top deck is long on all the necessary merits and we look for fast action from that direction.



## TAX PROBLEMS THAT AFFECT YOU

by

Herman Jaffe, C.P.A.

The regulations state that where you carry inventory, the accrual method of accounting and of reporting should be used. Yet, many firms that carry inventory, keep their records on a cash basis only, while many others use a "hybrid" method of using inventory records and reporting credit sales on a cash basis only. Such situations are loaded with tax trouble. The Bureau will demand a change from the cash basis to the accrual basis.

A change of this kind invites a serious problem. The Bureau will attempt to exclude the opening inventory from the cost of goods sold, claiming that the cost of such inventory had been taken while you were on a cash basis—and, at the same time, force you to deduct your inventory at the end of the taxable period, from the cost of goods sold. This is what is known as "bunching," since you bunch as income, in the year of changeover, your cost in previous years, of acquiring the opening inventory.

The Bureau now takes the stand that you must include all accounts receivable at the beginning of the year of changeover, asserting that if they are not taxed now, they never will be; since they are not accruals of that year or any later year.

In every case where the taxpayer took the initiative to change from the cash basis to the accrual basis, the Bureau resorted to bunching inventories and accounts receivable, and was later sustained by the Courts.

Where the Bureau forces you to change your method of keeping books and reporting income, to the accrual basis, you are again hit with bunching, and once again, the Courts have upheld the Bureau.

Suppose, however, that you kept your books on the accrual basis; or that, even though you didn't keep them on an accrual basis but that your records accurately reflect inventories and accounts receivable, they won't be bunched when you change to accrual reporting.—So say the Courts.

Distinctions like these don't make sense to the writer, but they do to the Courts—and, who am I to argue.

Don't gamble your all when you are caught in a changeover situation, by taking the matter to Court; but rather try to compromise with the Bureau for a settlement between the extremes of bunching everything and omitting everything.

## Wayne-Hefti Crew Start One-Nighter Tour

NEW YORK—Frances Wayne and the Neal Hefti orchestra have started a tour of mostly one nighters that will take them through the New England states with a one day stopover in Canada and then out to Ohio and Michigan. The band will break the tour for one day when they come back to New York City for a recording session. The Cavaliers, vocal trio, will accompany the band.

Tony Bennett will join the Wayne-Hefti group in Worcester, Mass. on May 21 and will play that city as well as New Bedford on the 22, Canobie Lake on the 23, Providence, R. I., on the 24 and Holyoke, Mass. on the 25.

Sid Fields, personal manager of Wayne and Hefti, has just announced the signing of singer Henry Jerome. Jerome as well as Sonny Howard, also managed by Fields, have signed with Music Corporation of America. Fields has left for California for about two weeks to work on the Ben Blue-Colgate Comedy Hour set for May 25.

## Slick Promotion For Angelique Records

WILTON, CONN. — Disk jockies and record reviewers this week received an elaborate folder that was heavily perfumed, contained an "invitation to light-up and listen" and a package of cigarettes so that you could do just that. The inside had a holder arranged so it could contain descriptive material and a record—and therein lies the gimmick. Also attached was a card for the deejay or reviewer to return to the company with his comments about the merits of the platter. For this gesture he would receive a bottle of Gold Satin perfume.

In this way, the trade learned of a new label "Angelique" that was making its appearance on the market with the release of two new sides, "Every Time I Light A Cigarette" and "Love By Chance." The two new tunes were written by a young couple, Elsie and Howard Freer, who work for Angelique and Company, Inc., of this city.

It all started at a Christmas party at the Angelique's. Jack Mason, arranger and neighbor, stopped in at the party as he does every year. Mason, heard the two tunes, saw them as a wonderful vehicle for a rising young singer, Kitty Crawford, and made the necessary arrangements. Angelique and Company provided the backing and Mason handled the arrangements and production.

## Bobby Shad Turns Out Mercury's R & B Hits One After Another

NEW YORK—Bobby Shad has completed his first six months with Mercury as head of the Rhythm and Blues department with a long line of hits.

Bobby came over from Sittin In, an independent label which he started himself after working in the R & B field for a number of years with such firms as Savoy, Manor, Continental and National. A method which he used in waxing was to take a portable recorder in a car and start out on a trip on which he would record whatever seemed good. In this manner he found some of his biggest attractions.

At Mercury, his first date was cutting Dinah Washington. And of the sides he cut at that time, almost

everyone has hit the Hot Charts. They include: "Cold, Cold Heart," "Mixed Emotions," "New Blowtop Blues" and "Baby, Did You Hear?"

Bobby has also added many new artists to Mercury's roster including Wini Brown, Lightnin' Hopkins and Johnny Otis.

Other hits which he has developed at the diskery include "Wagon Wheels" by The Ravens; "I'll Always Be In Love With You" by Paul Quinette and numerous others.

Probably one of the most well known records people among djs in his field, Bobby travels constantly looking for—and finding—new artists and hit numbers.

## Krupa Returns From Japan

NEW YORK—The Gene Krupa Trio, just returned from a five-week Pacific tour to Japan, will open at Charlie Ventura's Open House in Lindenwold, N. J., for three weeks beginning Friday, May 16th. Following that, plans call for a summer tour around the northeastern and central states.

## Barton, Sanicola Form Tabb

NEW YORK—Ben Barton and Henry Sanicola have inaugurated a new independent record label, Tabb. First release is being issued now and features Jerry Wayne.

## Little Esther & Savoy Settle Dispute by Arbitration

NEW YORK—Herman Lubinsky, President of Savoy Records, and Little Esther have settled their contractual differences through the arbitration decision of Frank Walker, president of MGM, it was learned this week.

Rather than have their problem go through the courts, both parties decided to accept Walker as an arbitrator.

The decision calls for Little Esther to get a lump sum in the neighborhood of \$6,000 from Savoy. This figure is based on a disputed 650,000 records on which the artist gets 1½ cents per record providing both sides were done by her and ¾ of a cent if only one side was done by her.

**NEWS that's UP-TO-THE-MINUTE  
REVIEWS of the LATEST RECORDS  
CHARTS compiled EVERY WEEK  
ADS from LEADING RECORD FIRMS,  
ARTISTS and PUBLISHERS**

Every Week In

**THE CASH BOX**

**ALL FOR ONLY \$15. PER YEAR**

(52 ISSUES)

THE CASH BOX

26 West 47th Street  
New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our  
Check ☐ Please Send Us A Bill ☐

FIRM NAME .....

ADDRESS .....

CITY..... ZONE..... STATE.....

Individual's Name .....

## Meeting Dates Of Music Operators' Associations

- 12—Wisconsin Phonograph Operators' Association  
Place: To Be Announced.
- 13—Automatic Phonograph Owners' Association  
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio
- 13—California Music Guild  
Place: 311 Club, Oakland, Calif.
- 14—Music Operators of Northern Illinois  
Place: To Be Announced
- 15—Progressive Music Guild of South Jersey  
Place: Walt Whitman Hotel, Camden, N. J.
- 21—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, White Plains, N. Y.
- 26—Central States Phonograph Operators' Association  
Place: 621 Main Street, Peoria, Ill.



# THE CASH BOX FOLK and WESTERN ROUNDUP

Joseph Lee "J. L." Frank, a veteran in the country music promotion field, passed away suddenly in Detroit May 4th. For several years Mr. Frank has been managing his son-in-law, Pee Wee King, and was in Detroit with King prior to King's opening at one of Detroit's leading theatres. Funeral and burial was held in Nashville, May 6th.

Clare Linn of Dearborn, Michigan's WKMJ reports that the station is now set up at 15001 Michigan Avenue in its new studios which afford ample space for their increased operation. Station is setting the pace in that area with country music. Linn emphasizes that they notice the country tunes last a lot longer in popularity than are today's trick recording methods of the pop field.

Hart Curl of WOXF in Oxford, N. C., leads a double life with a reporting detail for two local daily papers along with his radio work. His daily 2½ hour show is entitled "Farm and Home Hour" which utilizes records with plenty of farm news and interesting talk from Curl.

Bob McKeehan is moving his daily show around Arizona in the interests of his sponsor, Borden's Evaporated Milk. From the studio Bob's show is mostly country records, however, these personals are piped in and are all live shows done by Bob and his Arizona Hayriders.

WSIC in Statesville, N. C., has "Wild Bill" Hickok on their schedule daily. He's not the one you've seen in movies—he's from Keystone, West Va. but doing a bang up job. Jack Neil, WSIC's country spinner, does 20 hours a week by the tables.

Eddy Arnold did a big promotion job in the Knoxville, Tenn. area last week. Eddy headlined the Tennessee Cancer Crusade in that area doing performances throughout the area. In this connection he visited every county jockey doing a personal interview with each. Many thanks to Eddy for this humanitarian service—and to "Cactus" Nixon of WOKE in Oak Ridge for passing the info to us.

"Ramblin' Lou" Schriver of WJLJ in Niagara Falls has been promoting Hank Snow (RCA Victor) and Hank Williams (M-G-M) through his area on theatre dates.

Pewee Maddux and Al Britt his vocalist, are hosts each week from the stage of the Ritz Theatre in Pacyune, Miss. Show is entitled "Pearl River Country Hayride" and attracts quite an area audience. Show is carried in its entirety by WRJW. Pewee and Al are just out with their first M-G-M release and there is a lot of comment in the d. j. circles about it. Shreveport's "Louisiana Hayride" three hours live folk music show toured the state during April playing to capacity crowds everywhere. Show was m. c'd. and looked after by Frank Page who also carries the country record honors on KWKH.

Smokey Smith of KRNT in Des Moines had a busy week recently having promoted a "Grand Ole Opry" showing at the KRNT Theatre and mc'ing the world premier of "Bronco Buster" at the Paramount Theatre. Smokey's "Opry" guests were Carl Smith (Columbia), Ken Marvin (RCA Victor), and Ray Price (Columbia).

WARE in Ware, Mass., has initiated a 15-minute country and western disc show across the board with Phil Alarie doing the honors. Show goes on at 8 A.M. and is showing top listener acceptance.

Roy Acuff (Columbia) has been busy personally supervising the remodeling and readying of his Dunbar Cave (just out of Nashville) for the coming season. Park opens officially May 11th. New kiddie rides have been installed and the whole operation given a general "face lifting." T. Texas Tyler (Four Star) has been booked for two appearance on May 18th with other out of town names to be featured each weekend. Booking and promotion is handled by "Uncle O'ie" Hamilton who does the country record work on WJZM in Clarksville, Tennessee.

Bruce Grant of Kansas City's WHB heads station's Saturday night "Cowtown Jubilee" which carries on for five hours from the stage of Ivanhoe Temple. Grant, alias "Pokey Red" also heads Saturday store promotions for sponsor Golden Wedding Coffee. Gang plays in aisles of groceries for four hours each Saturday. This is, in addition to Grant's daily disc shows.

The Stanley Brothers (Columbia) heading for daily shows via WVOW in Logan, W. Va., according to stations d. j. personality, Happy Ison.

## "WORDS"

EDDIE ZACK—Decca

TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

**AMERICAN MUSIC, INC.**  
1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood  
CO 5 7880 CR 1-5254

Big Entry!

**"LOLA LEE"**  
by JIMMY DICKENS  
Columbia 20930

**TANNEN MUSIC, INC.**  
146 West 54 St., New York 19

## CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of  
Program Directors Throughout Canada

1. SILVER AND GOLD  
Pee Wee King  
(RCA Victor)
2. TOO OLD TO CUT THE MUSTARD  
Ernest Tubbs & Red Foley  
(Decca)
3. MOM'S AND DAD'S WALTZ  
Lefty Frizzell  
(Columbia)
4. GIVE ME MORE, MORE, MORE  
Lefty Frizzell  
(Columbia)
5. I DON'T CARE IF YOU GO A LITTLE FURTHER  
Keray Regan  
(Arago)
6. CALL OF THE MOUNTAINS  
Ray Little  
(Arago)
7. MISSING IN ACTION  
Jimmy Wakely  
(Capitol)
8. SLOW POKE  
Pee Wee King  
(RCA Victor)
9. THESE THINGS SHALL PASS  
Hank Snow  
(RCA Victor)
10. GOLD RUSH IS OVER  
Hank Snow  
(RCA Victor)

# THE CASH BOX FOLK & WESTERN RECORD REVIEWS



## "I CAN'T STOP LOVING YOU" (2:30) "FOUR BARE WALLS AND A CEILING" (2:37)

COWBOY COPAS  
(King 1046)



COWBOY COPAS

● Cowboy Copas warbles a slow sentimental tune with a warmth and feeling that appealingly catch the ears of the audience. Copas, who has long been a performer with

the ability to wring every drop of potential out of his material, comes up with a pretty number that has melody, potent lyrics and a moving arrangement. These essentials, added to the deft delivery of the artist make this a disk that will click in the boxes. Titled, "I Can't Stop Loving You," the upper deck is one that will have ops counting the coin as it rolls in. The under portion is a moderate beat weeper that Copas chants in his stylized manner. The result is a fair side. Cowboy Copas is supported solidly by a string band that provides a fitting musical backdrop for both decks. We expect the top lid to zoom into the best sellers.

## "DEVIL'S HEART" (2:47) "HILLBILLY HEAVEN" (2:27)

WESLEY TUTTLE  
(Capitol 2091)

● A slow ballad is treated to the smooth vocalizing of Wesley Tuttle. Wesley's easy reading of the sentimental lyrics lends an appeal to the end that should win it many spins. The lower lid is another slow item with a light gospel treatment that Tuttle warbles warmly. The string band accompaniment backs the artist solidly on both decks.

## "HOT DIGGITY DOG" (2:56) "LOLA LEE" (2:51)

"LITTLE" JIMMY DICKENS  
(Columbia 20930)

● "Little" Jimmy Dickens handles a moderate beat item zestfully. His spirited reading with vocal tricks makes this a strong side. The second end is a slow piece that Jimmy warbles warmly and effectively. The string accompaniment sets the proper mood for Dickens' vocal efforts on both decks.

## "SLEEPY LITTLE COWBOY" (2:34) "ALL I NEED IS YOU" (2:39)

DEEP RIVER BOYS  
(Beacon 9146)

● The Deep River Boys harmonize on a slow, pretty lullaby with heartwarming ease. The appealing lyrics are given a mellow treatment by the quartet. Light hoofbeats heard in the background are an effective addition to the chanting of the group. The flip is a lilting tune with a light bounce that the Deep River Boys sing in a light fashion.

## "MOBILIN' BABY OF MINE" (2:16) "I'LL NEVER BE THE SAME" (2:26)

GENE O'QUIN  
(Capitol 2075)

● Gene O'Quin takes a moderate beat novelty and bounces gaily through the fetching lyrics. Gene's infectious warbling in nasal style is capably backed by the instrumentalists and the result is an ok disk. The under portion is a slow wailing weeper that the artist sells dramatically and succeeds in bringing in a likely side.

## "CANDY IN A ROOM WITH A BABY" (2:10)

"I JUST WANT TO BE WITH YOU" (2:50)

THE OKLAHOMA WRANGLERS  
(RCA Victor 20-4659; 47-4659)

● Guy Willis belts out a fast moving ditty with feeling as he gives the romantic lyrics a zestful reading. Guy's handling of the bouncy item is supported in solid fashion by the string accompaniment. Flip is a moderate beat item that Guy delivers easily as he succeeds in bringing in a pleasurable side.

## "SUN VALLEY POLKA" (2:25) "MAGIC MOON" (2:40)

CURLEY COLDIRON & THE CIRCLE C BOYS  
(Sullivan Records 512)

● A happy polka beat is taken for a merry spin by Curley Coldiron and the Circle C Boys. Curley chants the bouncy piece with spirit and the boys support him with a fitting musical backdrop. The under portion is a slow number that Wally Moore and Cliff Steele collaborate on while the group blends in the backdrop. The resulting effort is an ok disk.

## "MOBILIN' BABY OF MINE" (2:16) "I SHOULD SAID" (2:40)

EDDIE MARSHALL  
(RCA Victor 20-4661; 47-4661)

● A hustling novelty bounce is given a sprightly treatment by Eddie Marshall. The deep voiced chanter employs his vocal tricks appealingly, and is set against a subdued musical background effectively. Eddie's warbling helps make this a strong end. The lower lid is a cute ditty with a slower beat that Marshall sings infectiously.

## "TRIFLIN' WOMAN BLUES" (2:32) "MY TEARS WILL POUR JUST LIKE RAIN" (2:32)

MOON MULLICAN  
(King 1060)

● A slow country weeper is warbled expressively by Moon Mullican. The warbler's feelingful interpretation of the sad lyrics is supported by a string band which handles the light bounce softly. The second side is a change of pace item that Moon rips through with gusto. Mullican sings the ok lyrics with contagious spirit and the result is a likely side.



## THE CASH BOX

Reports

THE NATION'S

BIG  
10HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES1 LET OLD MOTHER  
NATURE HAVE  
HER WAY

Carl Smith

(Columbia 20862; 4-20862)

2 DON'T JUST STAND  
THERE

Carl Smith

(Columbia 20893;  
4-20893)

## 3 HONKY TONK BLUES

Hank Williams

(MGM 11160; K11160)

## 4 GOLD RUSH IS OVER

Hank Snow

(RCA Victor 20-4522;  
47-4522)

## 5 DON'T STAY AWAY

Lefty Frizzell

(Columbia 20911; 4-20911)

## 6 WONDERING

Webb Pierce

(Decca 46364; 9-46364)

## 7 WILD SIDE OF LIFE

Hank Thompson

(Capitol 1942; F-1942)

## 8 EASY ON THE EYES

Eddy Arnold

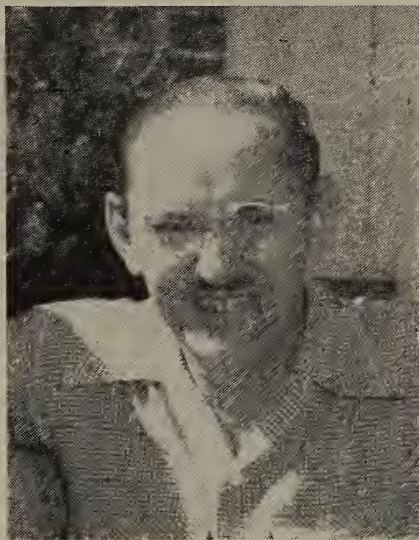
(RCA Victor 20-4569;  
47-4569)

## 9 SILVER AND GOLD

Pee Wee King

(RCA Victor 20-4458;  
47-4458)10 THREE WAYS OF  
KNOWING

Johnnie &amp; Jack

(RCA Victor 20-4555;  
47-4555)J. L. Frank Dies—Was  
Pee Wee King Mgr.

J. L. FRANK

NASHVILLE—J. L. (Joe) Frank, manager and father-in-law of band leader Pee Wee King for the past nineteen years, died Sunday, May 4th, of a heart attack in a Detroit hotel. He was fifty-two years old. Frank was in Detroit arranging for Pee Wee King's opening in that city.

In the music business for twenty-five years, Frank managed a great many names in the early days of the folk & western field. Among them were: Gene Autry, Fibber McGee & Molly, Smiley Burnette, Roy Acuff, Ernest Tubb, The Hoosier Hot Shots, and more recently, in addition to Pee Wee, Frank managed the affairs of newcomer Neil Burris.

He saw many artists get their start with the Pee Wee King band. One of the most popular recording artists today, Eddy Arnold, was one of them.

In addition to his managing duties, "Joe" Frank was active in the publishing field as a partner in the firm of Ridgeway Music.

Surviving, besides daughter Lydia, wife of Pee Wee King, are wife, two other daughters, and two sons.

Modernaires Run Contest  
What Is A "Dipsy Doodle"?

The dipsy doodle is the thing to beware,

The dipsy doodle will get in your hair.

And if it gets you, it couldn't be worse,

The things you say will come out in reverse.

But what's a Dipsy Doodle?

The answer to the perennial question was recently found out through a nation-wide contest. Radio listeners were asked to help the Modernaires find the answer to the question. They in turn, offered a \$50 prize "for the most comical or most interesting 'daffy-nition' of a dipsy doodle." Entries were submitted through the local disc jockeys. Originally, there was not a second prize, but the response was so overwhelming, that the fun-fest called for one.

The first prize submitted by Al Ross, WBAL, Baltimore, Md., went to Mrs. David Rosenthal of Towson, Md., who said that a Dipsy Doodle was a:

T easing,  
H appy,  
E lusive,  
D arling  
I mp  
P ossibly a  
S ly,  
Y outhful,  
D impled,  
O gre,  
O r  
D elightful,  
L ovable,  
E lf.

## Deejay Corrals Grand Ole Opry Stars



DES MOINES—Pictured above, left to right, are Ken Marvin, Ray Price, Smokey Smith, and Carl Smith.

The western artists and recording stars were appearing in Des Moines on April 22 on a Grand Ole Opry Show, and Smokey Smith, KRNT deejay, corraled the boys for one of his shows.

The Grand Old Opry opened in this city in a deluge of rain, but in spite of this obstacle, the popular entertainers played to a crowd of nearly 3,000.

## Barclay Allen, Injured Martin Pianist, Waxes Two Sides

LOS ANGELES—Barclay Allen, former Freddy Martin Pianist, co-founded the doctors and thrilled his friends when they learned that the wheel chair ridden pianist, who had suffered a fractured spine and a broken neck in an automobile accident, had recorded two standards, "Cherokee" and "After You've Gone." The disk will be released by RCA Victor about May 23.

Allen, who had been told by physi-

cians that he would never play again, wheeled himself into the recording studio and cut the two sides while seated in his wheelchair. Four different piano soundtracks were superimposed and bass and drums were dubbed in.

Allen lives in North Hollywood with his wife, and had been out of show business since the accident two-and-a-half years ago.

*"Reliable As A Railroader's Watch!"*

12

THE MUTED STYLUS  
THE ROUND  
THE MATCHED OSMO POINTS FOR SEEBURG 100-A  
THE MATCHED JEWEL POINTS FOR SEEBURG 100-B  
THE NYLON LOUD TONE  
THE G.C. 45 JEWEL TIP  
THE G.C. 45 OSMO TIP  
THE G.C. 45 JEWEL TIP  
THE G.C. 45 OSMO TIP

All-Ways Dependable  
**PERMO POINTS**

For longer needle life, fewer service calls and more reliable performance, you can depend on Permo Points—the right needle for every location!

Remember—with Permo, you can take quantity discounts on your total needle order, regardless of the type you specify—so look ahead—and save—with Permo Points... ORDER TODAY!

**IT PAYS TO STANDARDIZE ON  
PERMO POINTS**



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

MAY 17, 1952

### New York, N. Y.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. I'LL WALK ALONE (Don Cornell)
6. PITTSBURGH, PA. (Guy Mitchell)
7. ANYTIME (Eddie Fisher)
8. KISS OF FIRE (Georgia Gibbs)
9. FORGIVE ME (Eddie Fisher)
10. BE ANYTHING (Eddy Howard)

### Chicago, Ill.

1. A GUY IS A GUY (Doris Day)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. BLUE TANGO (Leroy Anderson)
5. WHEEL OF FORTUNE (Kay Starr)
6. DELICADO (Percy Faith)
7. PITTSBURGH, PA. (Guy Mitchell)
8. I'LL WALK ALONE (Don Cornell)
9. I'M YOURS (Don Cornell)
10. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)

### Los Angeles, Calif.

1. BLUE TANGO (Leroy Anderson)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. KISS OF FIRE (Gibbs-Eckstine)
4. WHEEL OF FORTUNE (Kay Starr)
5. I'LL WALK ALONE (Froman-Cornell)
6. A GUY IS A GUY (Doris Day)
7. PERFDIA (Four Aces)
8. ANYTIME (Eddie Fisher)
9. HERE IN MY HEART (Al Martino)
10. BLUE RAINDROPS (The Whippoorwills)

### Terryville, Conn.

1. WHEEL OF FORTUNE (Kay Starr)
2. A GUY IS A GUY (Doris Day)
3. BLUE TANGO (Leroy Anderson)
4. ANYTIME (Eddie Fisher)
5. PLEASE, MR. SUN (Perry Como)
6. PERFDIA (Four Aces)
7. FORGIVE ME (Eddie Fisher)
8. WHAT'S THE USE (Johnnie Ray)
9. CRY (Johnnie Ray)
10. SLOW POKE (Pee Wee King)

### New Orleans, La.

1. PITTSBURGH, PA. (Guy Mitchell)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. ANYTIME (Eddie Fisher)
5. WHAT'S THE USE (Johnnie Ray)
6. BLUE TANGO (Leroy Anderson)
7. BROKENHEARTED (Johnnie Ray)
8. KISS OF FIRE (Georgia Gibbs)
9. I'M YOURS (Eddie Fisher)
10. CRY (Johnnie Ray)

### Brodhead, Wis.

1. A GUY IS A GUY (Doris Day)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. PITTSBURGH, PA. (Guy Mitchell)
4. I'LL WALK ALONE (Patty Andrews)
5. ANYTIME (Eddie Fisher)
6. AROUND THE CORNER (Jo Stafford)
7. WISHIN' (Eddy Howard)
8. DOWN SOUTH (Spike Jones)
9. WILD SIDE OF LIFE (Burl Ives & G. Martin)
10. PERFDIA (The Four Aces)

### Des Moines, Iowa

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BE MY LIFE'S COMPANION (Mills Brothers)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. BE ANYTHING (Eddy Howard)
6. I'LL WALK ALONE (Don Cornell)
7. PITTSBURGH, PA. (Guy Mitchell)
8. TELL ME WHY (Four Aces)
9. FORGIVE ME (Eddie Fisher)
10. A GUY IS A GUY (Doris Day)

### Malta, Mont.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. ANYTIME (Eddie Fisher)
4. TRY ME ONE MORE TIME (Margaret Whiting)
5. PERFDIA (Four Aces)
6. GANDY DANCERS' BALL (Frankie Laine)
7. A GUY IS A GUY (Doris Day)
8. STARDUST (Grady Martin)
9. BE ANYTHING (Eddy Howard)
10. PLEASE, MR. SUN (Johnnie Ray)

### Richmond, Va.

1. BLUE TANGO (Leroy Anderson)
2. A GUY IS A GUY (Doris Day)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. WHEEL OF FORTUNE (Kay Starr)
5. ANYTIME (Eddie Fisher)
6. I'LL WALK ALONE (Jane Froman)
7. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)
8. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
9. PITTSBURGH, PA. (Guy Mitchell)
10. KISS OF FIRE (Arden-Eckstine-Gibbs)

### Opelousas, La.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLUE TANGO (Guy Lombardo)
4. A GUY IS A GUY (Doris Day)
5. I'LL WALK ALONE (Jane Froman)
6. BROKEN HEARTED (Johnnie Ray)
7. PITTSBURGH, PA. (Guy Mitchell)
8. WHAT'S THE USE (Johnnie Ray)
9. BE ANYTHING (Champ Butler)
10. CRY (Johnnie Ray)

### Savannah, Ga.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Hugo Winterhalter)
3. ANYTIME (Eddie Fisher)
4. KISS OF FIRE (Georgia Gibbs)
5. A GUY IS A GUY (Doris Day)
6. CRY (Johnnie Ray)
7. TELL ME WHY (Four Aces)
8. AT LAST (Ray Anthony)
9. PLEASE, MR. SUN (Johnnie Ray)
10. I'LL WALK ALONE (Don Cornell)

### Redwood City, Calif.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. BLUE TANGO (Leroy Anderson)
4. ANYTIME (Eddie Fisher)
5. PITTSBURGH, PA. (Guy Mitchell)
6. PERFDIA (Four Aces)
7. A GUY IS A GUY (Doris Day)
8. TELL ME WHY (Four Aces)
9. KISS OF FIRE (Tony Martin)
10. TULIPS AND HEATHER (Perry Como)

### Birmingham, Ala.

1. I'M YOURS (Don Cornell)
2. BLUE TANGO (Hugo Winterhalter)
3. TWO LITTLE KISSES (Four Aces)
4. HERE IN MY HEART (Al Martino)
5. KISS OF FIRE (Tony Martin)
6. I'LL WALK ALONE (Don Cornell)
7. AM I IN LOVE (The Liltin Tiltans)
8. GREEN EYES (Don Pablo)
9. WHEEL OF FORTUNE (Kay Starr)
10. BLACKSMITH BLUES (Ella Mae Morse)

### Orlando, Fla.

1. WHEEL OF FORTUNE (Kay Starr)
2. ANYTIME (Eddie Fisher)
3. BLUE TANGO (Leroy Anderson)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. PERFDIA (Four Aces)
6. PLEASE, MR. SUN (Johnnie Ray)
7. A GUY IS A GUY (Doris Day)
8. TELL ME WHY (Four Aces)
9. CRY (Johnnie Ray)
10. HAMBONE (Frankie Laine)

### Philadelphia, Pa.

1. I'M YOURS (Eddie Fisher)
2. CARIOCA (Les Paul & Mary Ford)
3. I WAITED A LITTLE TOO LONG (Kay Starr)
4. I'LL WALK ALONE (Don Cornell)
5. BLUE TANGO (Leroy Anderson)
6. HERE IN MY HEART (Al Martino)
7. BE ANYTHING (Eddy Howard)
8. KISS OF FIRE (Georgia Gibbs)
9. A GUY IS A GUY (Doris Day)
10. I GET ALONG WITHOUT YA (Teresa Brewer)

### St. Louis, Mo.

1. BLUE TANGO (Leroy Anderson)
2. CARIOCA (Les Paul & Mary Ford)
3. KISS OF FIRE (Louis Armstrong)
4. I'M YOURS (Eddie Fisher)
5. A LASTING THING (Sunny Gale)
6. INDIAN LOVE CALL (Louis Armstrong)
7. A GUY IS A GUY (Doris Day)
8. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)

### Atlanta, Ga.

1. I'M YOURS (Don Cornell)
2. WHEEL OF FORTUNE (Kay Starr)
3. I'LL WALK ALONE (Don Cornell)
4. TWO LITTLE KISSES (Four Aces)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. ANYTIME (Eddie Fisher)
7. BLUE TANGO (Hugo Winterhalter)
8. AM I IN LOVE (The Liltin Tiltans)
9. FORGIVE ME (Eddie Fisher)
10. HERE IN MY HEART (Al Martino)

### Detroit, Mich.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Four Aces)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. FORGIVE ME (Eddie Fisher)
7. CRY (Johnnie Ray)
8. DELICADO (Percy Faith)
9. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
10. CARIOCA (Les Paul & Mary Ford)

### Reno, Nev.

1. ANYTIME (Eddie Fisher)
2. A GUY IS A GUY (Doris Day)
3. PITTSBURGH, PA. (Guy Mitchell)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. WHEEL OF FORTUNE (Kay Starr)
6. BLUE TANGO (Guy Lombardo)
7. CRY (Johnnie Ray)
8. HAMBONE (Frankie Laine)
9. I'LL WALK ALONE (Don Cornell)
10. BE ANYTHING (Eddy Howard)

### Denver, Colo.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Leroy Anderson)
3. BE ANYTHING (Eddy Howard)
4. WIMOWEH (The Weavers)
5. WHEEL OF FORTUNE (Kay Starr)
6. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
7. A GUY IS A GUY (Doris Day)
8. PLEASE MR. SUN (Johnnie Ray)
9. PERFDIA (Four Aces)
10. HAMBONE (Laine-Stafford)

### St. Paul, Minn.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. CRY (Johnnie Ray)
6. A GUY IS A GUY (Doris Day)
7. I'LL WALK ALONE (Don Cornell)
8. FORGIVE ME (Eddie Fisher)
9. DELICADO (Percy Faith)
10. PERFDIA (Four Aces)

### Kansas City, Mo.

1. BLUE TANGO (Leroy Anderson)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. BE ANYTHING (Eddy Howard)
4. KISS OF FIRE (Georgia Gibbs)
5. PERFDIA (Four Aces)
6. WHEEL OF FORTUNE (Kay Starr)
7. A GUY IS A GUY (Doris Day)
8. ANYTIME (Eddie Fisher)
9. I'LL WALK ALONE (Jane Froman)
10. AT LAST (Ray Anthony)

### Memphis, Tenn.

1. A GUY IS A GUY (Doris Day)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLUE TANGO (Leroy Anderson)
4. ANYTIME (Eddie Fisher)
5. HAMBONE (Laine-Stafford)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. PERFDIA (Four Aces)
8. AROUND THE CORNER (Jo Stafford)
9. TELL ME WHY (Eddie Fisher)
10. GANDY DANCER'S BALL (Frankie Laine)

### San Francisco, Calif.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. WIMOWEH (The Weavers)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. A GUY IS A GUY (Doris Day)
6. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
7. BE ANYTHING (Eddy Howard)
8. WHAT'S THE USE (Johnnie Ray)
9. PITTSBURGH, PA. (Guy Mitchell)
10. PLEASE MR. SUN (Johnnie Ray)



# L. A. MUSIC OPS HAIL DIME PLAY

**Claim "The Cash Box" Report Has Stimulated Juke Box Ops' Efforts To Get O. P. S. To Agree To 10¢, 3 For 25¢ Play. Plan New Appeal To Local O. P. S. Office For Permission To Hike Price**

LOS ANGELES, CALIF.—Thruout the entire Southern California area there is now a growing clamor for 10c play, 3 plays for 25c, to get under way.

Especially since appearance in this publication, this past week, of the report that leading operators here and surrounding this city are now asking that dime play get under way.

Without regard to any rules or regulations, and in view of the fact that they found themselves losing money, some smaller ops jumped over to dime play and ran head on into O.P.S. (Office of Price Stabilization).

As these ops have since stated, and a few of them have already been fined: "We cannot see for the life of us where we, in any fashion whatsoever, are upsetting any of the O.P.S. Regulations.

"We are simply trying to earn a living. Our phonographs are placed in the average location. In no way have any effect on the higher cost of living. Nor do they, in any fashion, tend to step up living expenses anywhere."

Since the appearance of the last week's article here regarding the fact that some of the leading Angeleno operators are going all out in an effort to bring about dime play, many smaller ops in the surrounding communities have also entered into the spirit of this plan.

They, too, are going to make an appeal to local O.P.S. offices to allow them to try to get a decent return on their investment and possibly even a profit, by allowing them to change over to dime play, 3 plays for 25c as is in effect in many of the other cities and counties thruout the nation.

The hope is high here that the ops will be able to convince local O.P.S. offices that they need dime play to survive.

They can show reports and charts which have been taken from *The Cash Box* why dime play is today imperative if the juke box operator is to survive.

They are also preparing reports from their accounts and CPA's and plan to present these to O.P.S. here in an effort to prove to this agency that they cannot any longer continue at nickel play when costs have zoomed away into the blue, blue sky.

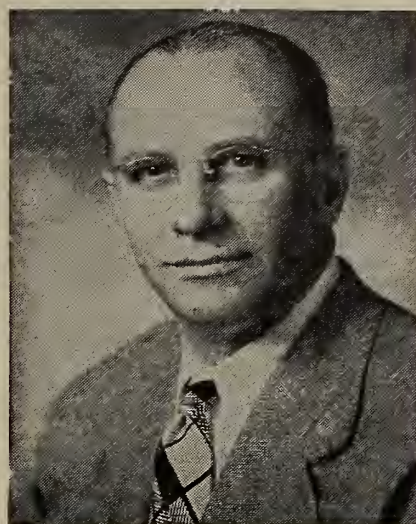
Juke box distribs here are 100 percent behind the ops. They, too, realize that they cannot go on selling equipment, especially at the prices of the new machines, if the ops can't earn a decent livelihood from what they are now operating.

Nick Carter of Nickabob Sales, Bill Happel, Jr. of Badger Sales Co., Paul A. Laymon of Paul A. Laymon Co., Dan Stewart of Dan Stewart & Co. are all for the plan.

The only man who couldn't be reached this past week was Jean Minthorne, Seeburg distrib here, who was in Chicago at the Seeburg distributors' meet.

In short, with all forces behind the ops and with the distributors here also working to bring about a general move to dime play, the hope is that O.P.S. will recognize the need for this higher coinage play action and will okay the use of the dime as it has been okayed for the telephone company and others here.

## Bally Shipping 3 Different Products



JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, is currently in production on 3 different types of

amusement machine equipment, according to Jack Nelson, general sales manager.

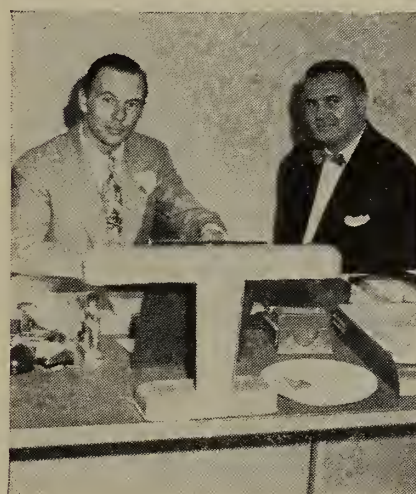
The latest of the three to start rolling off the lines at Bally is the new, ruggedly built, richly ornamented, coin-operated horse, called "The Champion."

And, only days before "The Champion" was trotted out of the plant, Bally's first shipments of "Atlantic City", a new, card-type, five-ball re-play game containing brand new scoring features, had arrived at its distributors thruout the country.

These two, together with Bally's jumbo pinball game "Futurity", popular in the field for many months, make up the 3 different Bally products that this firm is offering operators, which makes it possible for them to choose a type of equipment best suited to meet various location requirements.

"We're turning out all three just as fast as conditions permit" stated Nelson, "and Bally distributors are presently supplying the operator in an excellent manner."

## Joe Barton Named Mgr. For Bush Distrib. Co.'s Jax Office



JACKSONVILLE, FLA.—Joe Barton has been appointed to head the Bush Distributing Company offices in this city, according to an announcement by Ted Bush, head of the firm. Main headquarters of Bush Distributing Co. is located in Miami, where Bush and Ozzie Truppman supervise things.

Barton takes over the Jax offices with the good wishes of the entire Bush organization, and with the full confidence of Bush that he not only well deserves the position, but that he

will do an exceptional job for the operators in that area.

"Joe, for the past six years, has been thru the entire working cycle of the coin machine business, not only as an operator, but as a technician and as a salesman," stated Bush. "He has been working all this time in the territory that he is now actively managing for our firm. He is, therefore, well acquainted with all the operators in the Northern and Western Florida area, as well as those in Southern Georgia. He has an enviable reputation with all these operators, and they can look toward him for every cooperation."

Barton's rise in the coin machine business has been rapid and solid. He started out working for a distributing firm in Jacksonville as a mechanic. From there, he was promoted as chief mechanic. His next forward step was to the sales force, which eventually led to his appointment as sales manager.

"He is especially equipped for this coming year in handling the sales of the new Wurlitzer 1500 phonograph," stated Bush. "At the time Wurlitzer ran its Service School on this new model at the factory, Barton attended and his familiarity with the new machine will enable him to be of better service to his customers."

Pictured above we see Ted Bush welcoming Joe Barton into the family.

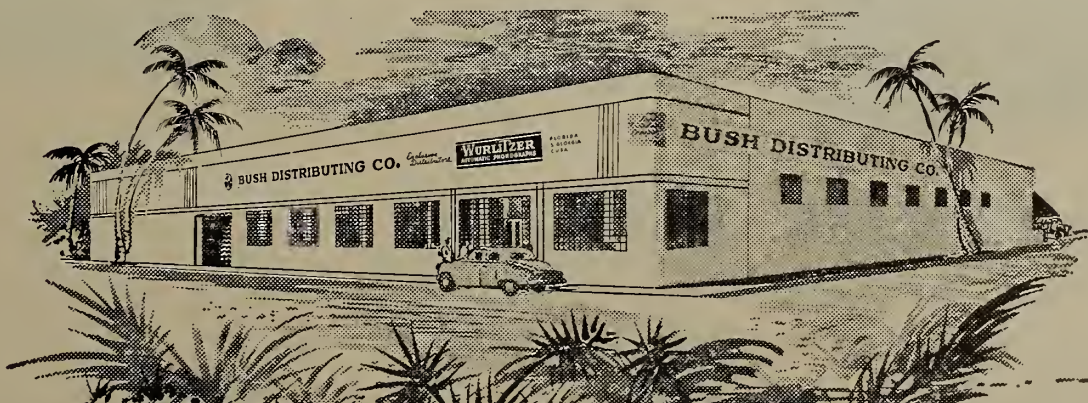
## Ky. State Court Of Appeals Rules Against Cash Payouts On F. P. Games

LOUISVILLE, KY. — Kentucky's State Court of Appeals has ruled (May 2 that pinball machines are illegal devices when players are paid off in cash by the location for "free games" they win.

The ruling was handed down in two cases involving five one-ball machines. The five machines were among 43 seized last August in a county-wide crackdown by Barren County authorities.

The five machines, not their owners, were tried August 23 in Barren County Court, where Judge Carroll M. Redford ruled they were gambling devices and ordered them destroyed. The owners then appealed to Circuit Court. Two juries in that court on Sept. 14 found the machines were used in gamb-

ling. Circuit Judge Frank W. Jones directed the machines be destroyed. Again, the owners appealed.



The Jax office of Bush Distributing Company (above) at 60 Riverside Avenue, was built by T. B. Holliday for the express purpose of distributing coin machines, and is one of the most beautiful, as well as most practical, in the entire country.



# Gottlieb Ships New 5-Ball

CHICAGO—"Crossroads," new five-ball pinball game, introduced this week by D. Gottlieb & Company, this

city, is now available at all the firm's distributors, according to an announcement by one of the manufacturer's executives.

This new game stresses extremely high scoring, altho it also features the many other popular features of Gottlieb's games.

There are 5 "Ball-Trap" holes in the "Crossroads" circle. The center hole scores 1 million; the 4 outer holes score ½ million each. All holes light corresponding Roll-Over Buttons for Super High Score. The player fills the 4 outer "Ball-Trap" holes for 1 replay. They fill all the 5 "Ball Trap" holes for 3 replays. He also tries to make 1 to 7 sequence and light the bottom replay Roll-Over.

Replays are made on high score up to 8 millions, and replays for "Cross Country" point scoring. There are also 2 mystery high scoring "Pop" Bumpers; 2 Point Scoring Cyclonic Kickers; and 2 Super-Power Flippers.

As is the case with all Gottlieb games, "Crossroads" has undergone extensive tests and distributor observation prior to the game being put on the production line.

## Gas Curbs Worry Ops

CHICAGO—Curbing the use of gasoline may upset many operations thruout the nation, coin machine leaders here reported, after conversations with many of their customers in country areas.

These men stated that the average country operator covers many hundreds of miles each day servicing and collecting from his machines which are usually scattered over a very wide area.

## SPOT CASH WAITING!

N.Y. operator interested in United Bowling Games. United Twins, fours, fives, sixes. State Price Wanted: Write Cue Ball Sports, 145 West 45th St., N.Y. City or phone LUXemburg 2-1174.

ORDER NOW . . .

## Formica Flipper Button SHIELDS

gives protection where it's needed

**\$1.25**  
Ea. Set

Min. Order  
4 Sets  
Full Remittance

1/3 Deposit, Balance C.O.D. On Orders For \$10.00 Or More

**Nate Schneller, Inc.**

222 W. Diamond St., Phila. 22, Pa.  
(REgent 9-5618)

for Gottlieb—Williams  
—Genco—Chi. Coin  
Pin Games  
• Simple To Attach!  
• Keeps Cabinet  
Around Flipper  
Button Looking  
New!  
• Enhances Appearance Of Game!

# Miller Advises Dates Set For MOA Meet In Chicago

Sept. 11, 12 And 13 At Congress Hotel



GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, president of MOA (Music Operators of America) wired *The Cash Box* this week that the organization has set September 11, 12 and 13 as the dates for their annual MOA convention and meet. The hotel which will hold the meeting is the Congress in Chicago.

The dates set immediately precede those of the NAMA Convention, which will be held on Sept. 14 to 17 at the Palmer House. (*The Cash Box* has advocated an arrangement such as this for a long time, suggesting that all conventions be held the same week,

even at different hotels if so desired, so that operators can arrange to be present for practically the same outlay in expenses.)

"We are fortunate to obtain these dates," states Miller. "These dates are the only ones that could be obtained at any of the hotels, and it was made possible only by making some changes and adjustments at the Congress Hotel for the benefit of MOA."

General Committee for Arrangements include: George A. Miller, Ray Cunliffe, Al Denver, Phil Levin, and Hirsh de LaViez. Convention Committee is composed of Richard Schneider, Clem Stetson, Clinton S. Pierce, Morris Goldman, Les Montooth, Ben Ginsberg, Jack Mulligan, Tom Withrow, Dick Steinberg and Mike Imig. Advisory Committee: Sidney Levine, legal counselor, Irving Ackerman, associate counselor.

"We are making plans and arrangements to make this the biggest of all music machine conventions," reported Miller. "We have already been assured that many record companies who have not shown in the past will be present, as well as the majors. Many manufacturers of auxiliary equipment will be in attendance and nothing is being left undone to have the very largest attendance possible."

Meetings will be held each day of the convention with constructive programs on public relations, promotion of the music industry, and legislative matters that will be of great interest to those who attend. Outstanding speakers will be presented on each day. There will be entertainment for the wives during convention time, and as a closing feature, there will be the grand banquet.

## Phila. Coinmen Host "Miss Israel, 1952"



PHILADELPHIA, PA.—The coin machine industry can be sure that the petite and pretty 20-year-old Miss Michal Harrel, "Miss Israel, 1952," who is making her first visit to the United States since winning the Israeli beauty crown, will take back with her all the current rages in the amusement machines industry after finding in Philadelphia that her reception committee comprised four leaders in the coin machine field. "Miss Israel" came to Philadelphia last week to highlight the annual Allied Jewish Appeal Day at the Green Valley Country Club. Joseph Ash, head of Active Amusement Machines Company, served as chairman of the reception committee for the charity event. For his committee members, he selected industry members who are members of the Green Valley Country Club. Shown here with "Miss Israel, 1952" are (left to right) Sam Moss, head of Moss Amusements and secretary of the Amusement Machines Association of Philadelphia; Leo Beresin, vice-president of the Berlo Vending Company; Joe Ash, and Phil Frank, head of the Automatic Vending Corporation of Philadelphia and Chester, Pa. Ash is chairman of the Amusement Machines Division for the 1952 Allied Jewish Appeal campaign currently under way.

## America's Finest NATIONALLY RECOGNIZED FISHING TACKLE

AT SPECIAL LOW PRICES  
TO BONA FIDE OPERATORS

## KING FISHER

BAMBOO FISHING SET

22-Piece Outfit complete with 12-ft. selected Bamboo Pole. Packed in individual, wood grained, cellophaned display shipping carton. **\$3.60**

25 Other Fishing Sets in Stock: Fly fishing sets, Spin fishing sets, Surf fishing sets.

Write us for your needs.

## SHEFFIELD SALES

(Formerly: Ace Premium Sales Co.)  
3198 MILWAUKEE AVE., CHICAGO, ILL.  
(Tel: AVenue 3-9838)

## Now Delivering...

The 2 BEST Shuffle Games

On The Market

## KEENEY'S

SUPER DeLuxe

LEAGUE BOWLER

AND

SIX-PLAYER

LEAGUE BOWLER

## RUNYON SALES COMPANY

Factory Representatives for AMI Inc.  
Bally Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777

## LAKE CITY SPECIALS!

SHUFFLE GAMES in lots of 5 \$10 and up

Wms. HAYBURNERS ..... \$265.00  
Wms. SPARK PLUGS (like new) ..... 275.00  
Wms. SEA JOCKEYS (New) ..... 300.00  
Seeburg BEAR GUNS ..... 310.00  
Bally TURF KINGS ..... 195.00  
Wms. LUCKY INNINGS ..... 65.00

**WANTED!!**  
ALL TYPES  
of  
BINGO GAMES

## LAKE CITY AMUSEMENT CO.

4533 PAYNE AVENUE, CLEVELAND, OHIO

(Tel.: HE 1-7577)



# Old King Cole

Old King Cole  
Was a merry old soul  
Who called for his juke-boxes three,  
And tripled his delight  
As he listened all night  
To the tone of the new Model "D."



Listen carefully to "D's" new sound system. Like Old King Cole, you'll agree that here is a faithful reproduction of music in

both bass and treble—of voice and instrument alike.

The all new AMI amplifier, a noteworthy advance in electronics, merits some of the credit. So, too, does "D's" powerful oversize speaker, carefully positioned in its all wood sound chamber.

Together with AMI's long-lasting ceramic pickup, all elements combine to bring music of unparalleled clarity—loud or soft as wanted—without scratch, blast or blare.

The "D" is available in 80 and 40 selections, blond or mahogany cabinets.

**AMI** Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



## MARVEL'S New Model ELECTRIC SCOREBOARDS

2-faced-adjustable for all boards.  
Chrome tube supports. 5¢ or 10¢ play  
by simple plug switch over.

OVERHEAD—  
Horsecollar (15-21-50 pts.) **\$125.00**  
Marvel Score (15-21 pts.) ea.

WALL MODEL  
Horsecollar (15-21-50 pts.) **\$95.00**  
Marvel Score (15-21 pts.) ea.

Terms 1/3 dep. Bal. C.O.D. or S.D.  
F.O.B. Factory, Chicago



Won't come as news to anyone within shouting distance of L. A. Coin Row that Bill Gersh has been in town. Our bossman planed in from Chicago with the Mrs. and spent almost every minute while he was here calling on his many old friends in this business. Took a little time out for social visits, of course, including some of that famed Paul and Lucille Laymon hospitality and an escorted tour of their really out-of-this-world gardens. We've seen some prize landscaping around the town over the years, as had the Gershes in every city of the country, but the Laymon layout comes up a blue ribbon prizewinner. Rounding out the dinner party were Charlie Daniels and very nice wife Gladys. The men listened close to the ideas and enthusiasm that poured forth from Gersh. . . . Bill and Abe Chapman had a reunion over at Jack Simon's, where they reminisced over old times and noted how there's still a big future for the mechanical horses (or any other good going game or ride, for that matter). Seems the small town ops from Coast to Coast are just now catching up with the horses, according to the orders that are coming in.

Spent a pleasant hour or two with Nick Carter and operator Dwight Osborn from San Jose, the pair observing that music is holding its own up thataway. . . . Music seemed to be doing all right in the bar across from the Nickabob, where we briefly adjourned. And the machine was an AMI, to be sure. Al Sherman and Ralph Bass of Syd Nathan's King and Federal labels, dropped in during this period. . . . Bill Gersh also had himself a nice visit with Lyn Brown, who plans soon to move to another spot, from where he can function most effectively as Exhibit's rep for the Western states and still continue with a non-competitive enterprise or two on the side. . . . Another old friend who had a few yarns to swap with Gersh was Al Silberman of Badger Sales. . . . In all, the boys along the street seemed mighty interested in what our publisher had to say about the 10th Anniversary Issue of *The Cash Box*. . . . We were impressed with his account too, adding up to the most comprehensive journal of news and history ever published in the coin machine field.

Something new has been added to the Row, with Solotone moving from its corner location a few stores down the street on Pico Blvd. and a cafe taking over their former spot. . . . Makes it handy for the folks next door at Bill Leuenhagen's as eating places have been at a premium around this area for some time. . . . Just across the street, Fred Gaunt and Al Bettelman also expressed their hopes that the eatery would have edible food. . . . The Charlie Robinson staff seems so busy these days with all kinds of new and used equipment unloading and loading that we wonder if they find time to eat. . . . The appliance business must be but good for Bill Happel and crew down the street, what with more personnel being added to keep up with the increased stock and customers. . . . Dropped in with B.G. at Dan Stewart's, whom Bill knows from Salt Lake City, only to find both Dan and Bob Bever out of town. . . . Jo Ann Lewis filled us in on the Rork-Ola situation as being in fine shape.

Just had us a call from Paul Laymon that a batch of Wurlitzers were due in, which means that the boys whose orders are at the top of the list will get theirs, as that's the way Paul handles the business. . . . On the Row: William Bradley of Covina. . . . I. B. Gayer and Dick Gray from San Bernardino. . . . Santa Monica's Henry Gerwin. . . . Henry Van Stelton of La Habra. . . . Pete Shupp and Pete Pellegrino of South Gate. . . . Colton's Lawrence Raya. . . . Dick Harrison of Fontana. . . . Ray Chirallia from Madera. . . . Mr. and Mrs. Carr and Dale Freeman of El Centro. . . . Looks like plenty of activity ahead for all the distribs selling equipment to the boys operating the San Bernardino mountain resorts as Lake Arrowhead, Big Bear and the others opening up just about this time of the year.



Norm Bowden who heads the Service Department for Moe Libin's Central Distributing Company of Lewistown, Montana, just returned from a honeymoon trip into the warmer climes of Southern California. Norm visited along the Coin Machine Row in Los Angeles and dropped in to say hello to Jo Ann Lewis at Dan Stewart's, as Norm knew the attractive gal when she was associated with Stewart's Salt Lake City office. . . . W. E. Hall (known to the trade as Ed), congenial Eastern Regional Manager for Rock-Ola Manufacturing Company out to Salt Lake City to see Dan Stewart. Ed is busy as a bee trying to take care of his Eastern territory and handle some of the Western territory due to the resignation of Ed Lake. . . . Frank Ritchie back in town for a few days trying to catch up some loose ends. As you know Frank was promoted to R. F. Jones Company, Seattle Branch. Frank reports Seattle as a very nice town but will never forget the gang around Salt Lake City.

Tommy Thompson, R. F. Jones Co., getting all ready for his big showing (Sunday, May 11th) of the New 50th Anniversary Seeburg. Tommy expects a huge turnout. . . . Johnny Ruggiero and C. M. McMurdie on their way to Chicago, stopped to pay their respects to the R. F. Jones Company Salt Lake City office. . . . Mr. and Mrs. Ray Ebert of Livingston, Montana, had a new baby girl. . . . Quite a coincidence that Press Struby, Al Nowles, and Bob Bever ran into each other when making a trip through Montana last week. . . . Bowler business very good in Cheyenne, Wyoming, according to Joe Spackman. He reports that in the spots that have bowlers it seems like "the good old days." Joe's buying a new automobile so business must be very good.



Two city slickers, Lou Boasberg and Aruns Calery, paid a visit to Taft Odder at his Slidell farm the other day. After a hearty breakfast, the boys headed back to the city—couldn't stand the fresh air. . . . Incidentally Taft checked into Hotel Dieu for a complete checkup only to find that he is in the best of health. What more could you want, Taft? . . . There seems to be plenty of activity in the used field in three or four of the parishes that went out on Automatic games and Nick Carbajal is trying like mad to catch up on orders. . . . Our good friends Buster Williams and Ed Robinson breezed into New Orleans for a couple of days. In between looking up old friends, Buster managed to spend a little time with his doctor for a check up. . . . Has anybody seen Elmp Pierce, the mystery man? . . . Summer weather has hit us squarely in the eye and everyone has been rushing to the beach on week ends. Ponchartrain Beach seems to be the gathering place for many of the operators and their families. . . . Lou Krefetz of Atlantic Records with Lois and Dick Sturgell of A-1 Distributing dashing over to Mobile to catch The Clovers doing a one nighter. . . . We are mucho sorry to hear about the sudden illness of Mr. Alleman of the A.M. & F Distributing Company. Mr. Alleman was rushed to Hotel Dieu with a ruptured appendix. We sincerely hope he is up and about very soon.

We hear tell that Ray Bosworth hit a hole-in-one recently and by the way, Ray now has a barbecue pit at his home. He offers a recipe for Scotch spare-ribs. First you take three jiggers of good Scotch whiskey, barbecue the spare-ribs, serve them to your guests, then take three more jiggers of good Scotch whiskey. Sounds real fine. . . . Emile Wille, who has the Algiers territory, says he will welcome the contemplated Mississippi River bridge. Don't be too happy, Emile, remember that moat with the muddy waters has protected you from the local wolves for a long time. . . . Lou Boasberg says he had a dream the other night. In this dream he saw a whole trainload of "Atlantic City's" being unloaded at New Orleans Novelty Company. Lou said he knew this was a dream even while he was dreaming. . . . And with this thought Lou deserts the Crescent City momentarily for the windy city of Chi.

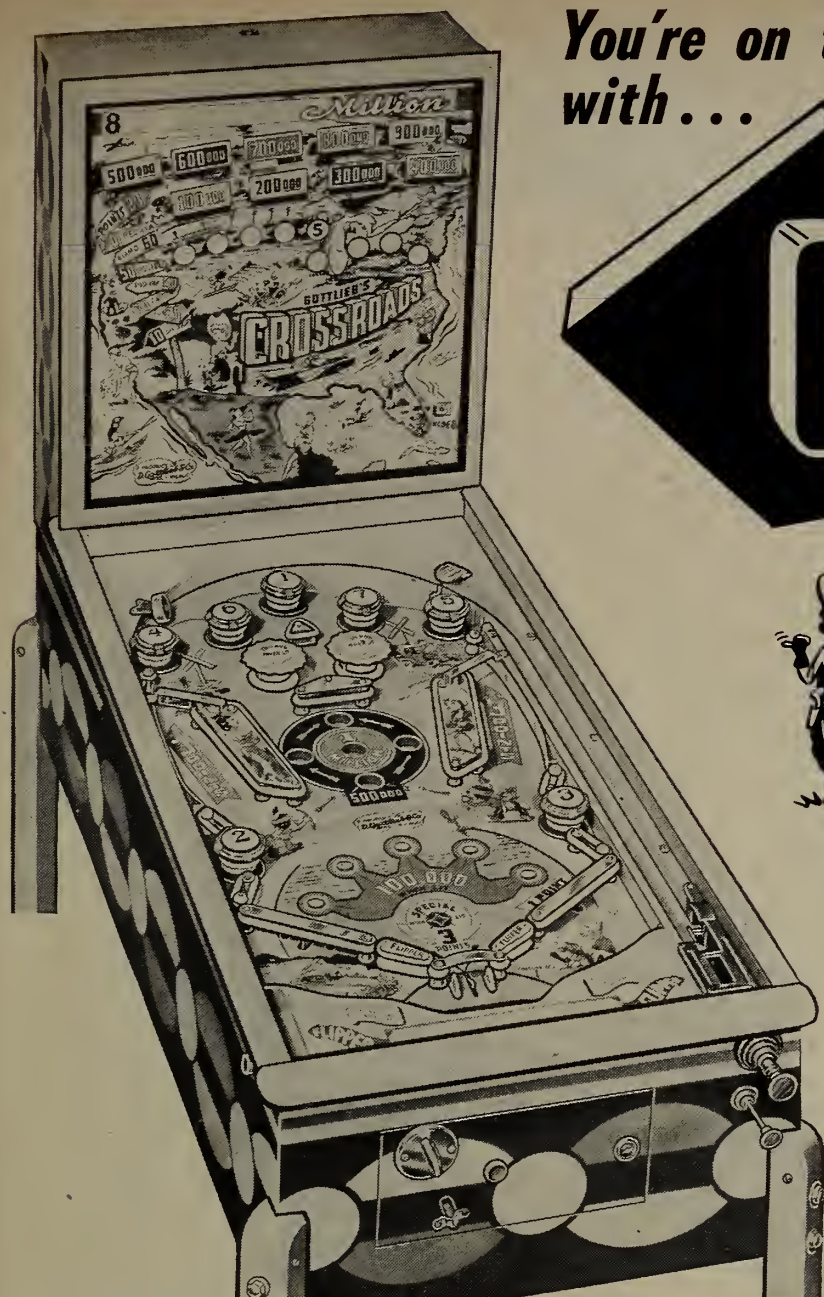


Arnold K. Brevik of Watertown, S. D. made the trip into the Twin Cities to see what was new in coin operated equipment and also to get some supplies for his route. . . . Another operator in town from South Dakota was Darlow Maxwell of Huron. . . . Harold J. Lynard of Kasson, Minn. has been so busy of late that he just managed to get into the Twin Cities for a few hours and then had to go back again and of course he picked the hottest day of the season that we have had so far, the temperature being in the 90's. . . . Charlie Swahn of the Apex Amusement Co. in Minneapolis is in the hospital with an arthritis condition and we certainly hope that he is out and around again very soon. . . . Every week it seems that there is a sizable contingent coming in from the St. Cloud area and although they do come into town singly, invariably they do meet here and there at the various distributors or record houses. . . . In town the past week from the St. Cloud area were Fred Kirschman; Pete Kramer; Charles Sersen and Charles Bohnen of Wheat Park. . . . T. J. Fischer of Waconia, Minn., who is very active in the Izak Walton League, took some time off to come into town to pick up supplies and records for his route. Ted has had it very nice inasmuch as he lives right on Lake Waconia and that lake has been open all year around for fishing.

There has been a decided increase in the demand for coin operated horses now that the operators and merchants have seen what these horses can do and also due to the fact that a lot of the merchants are taking and putting them outside in front of their establishments and they have been doing this since the weather turned nice. It is not unusual to see a group of kids lined up around the horse waiting to ride it. . . . Seen here and there at the various distributors and record houses were Kap Kesiter of Frontenac, Minn.; Ted Heil of Gaylord, Minn.; Harry Nold of Cambridge, Minn.; Frank Phillips of Winona, Minn.; Al Eggermont of Marshall, Minn.; L. J. Savard of Red Lake Falls, Minn., and O. L. Coefield of Annandale, Minn. In town for the first time in many a moon was William Hunder of Wheaton, Minn., with his brother, Don.



You're on the Super Highway to Profits with...



**5 BALL-TRAP HOLES in the CROSSROADS CIRCLE—**  
Center hole scores 1 million—4 outer holes score 1/2 million.  
All holes light corresponding Roll-Over Buttons for Super High Score • FILL the 4 outer Ball-Traps for 1 REPLAY • FILL ALL 5 BALL-TRAPS for 3 REPLAYS • Make 1 to 7 SEQUENCE—light Bottom Replay Roll-Over.

REPLAYS on HIGH SCORE up to 8 MILLION • REPLAYS FOR "CROSS COUNTRY POINT SCORING"

2 MYSTERY HIGH SCORING "POP" BUMPERS  
2 POINT SCORING CYCLONIC KICKERS  
2 SUPER-POWER FLIPPERS

DELIVERY NOW  
FROM YOUR  
DISTRIBUTOR  
ORDER  
TODAY!

**D. Gottlieb & Co.**  
1140-50 N. Kostner Ave.  
Chicago 51, Illinois

"There Is No Substitute for Quality!"

## Buys First Wurlitzer 1500 In Canton Area



CANTON, OHIO—Bert Bayer, owner of the Bert Bayer Novelty Co. in this city, is pictured above with his new Wurlitzer 1500. Bert was the first operator to purchase the new phonograph from Wurlitzer distrib Herb Wedewen of Northern Music, Inc., Cleveland, O. He is placing his phonographs in the Canton area and the first installation was made in the Q. P. Hamburg Shop in that city.

## Facilities Now Available For Converting Ampco's "Turf King" Into "Hialeah"

BALTIMORE, MD.—Russell Ramsdell, president of Amco Engineering Company, Inc., of this city, announced this week that ample facilities are now available for the large scale revamping of "Turf Kings" into "Hialeahs."

Ops who own "Turf Kings" and would like to have them changed over can do so in two ways. One is to ship the machines to the factory where they will be completely refurbished, or else "Hialeah" kits can be sent for and the operator can make the conversion himself. Refurbishing of the machine will

consist of installing new units, new 12 color screened back glass and a 5 color paint job.

Ramsdell said that the firm had met with great success converting the machines in its own territory and that now it is in a position to handle requested conversions all over the country.

Full details of the revamping program are being explained to *The Cash Box* readers in a series of ads which Amco has begun in this week's issue.

## WANT MORE CIGARETTE SALES?

### OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!  
Swing-up front top for easy loading.

WRITE  
WIRE  
PHONE

**J. M. NOVELTY COMPANY**  
17 NO. SCHENLEY AVENUE  
YOUNGSTOWN, OHIO



## BUYS OF A LIFETIME!

7 Wurlitzer 3020 Wall Boxes, ea.	\$ 32.50
2 Wurlitzer 1080's, ea.	125.00
2 Wurlitzer 800's, ea.	65.00
1 Wurlitzer 950	50.00
2 Bally Shuffle Champs, ea.	35.00
1 Keeney Ten Pins	15.00
1 Gottlieb Bowlette	25.00
1 Williams All Stars	44.50
1 Williams Spark Plug	259.50

NO PACKING CHARGE. 1/2 DEPOSIT.

**OLSHEIN DISTRIBUTING COMPANY**  
1100-02 BROADWAY ALBANY 4, N. Y.  
(PHONE: 5-0228)

## CASH WAITING

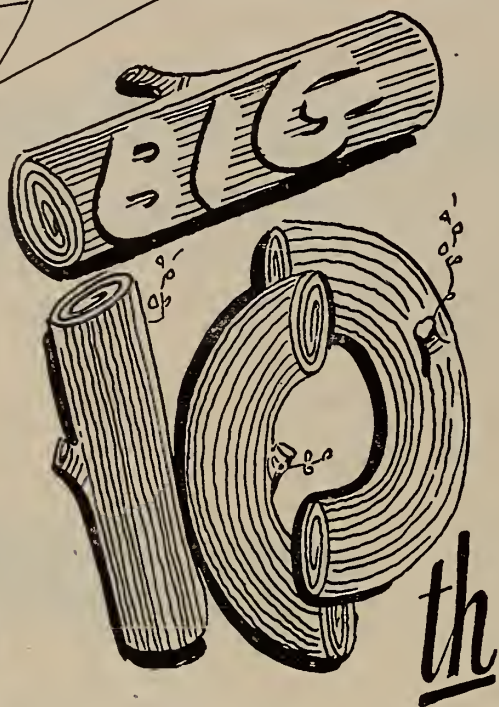
FOR

Exhibit SIX SHOOTER  
Exhibit GUN PATROL  
Seeburg SHOOT-THE-BEAR  
Latest 5-BALLS

**INTERNATIONAL AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)





## *Anniversary Issue*

**Dated JUNE 21, 1952**

Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is INVALUABLE TO ALL ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW

Due to Greatly Increased Size the 10th Anniversary Issue

**STARTS ON THE PRESSES A MONTH IN  
ADVANCE OF CLOSING DAY**

LAST MINUTE CLOSING DATE

**JUNE 11, 1952**

**RUSH YOUR RESERVATION NOW—OR BETTER  
STILL, SEND IN YOUR AD NOW!**

## *The Cash Box*

*(Publication Offices)*

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.



## Westchester Ops Hold Successful First Banquet

ELMSFORD, N. Y.—The Westchester Operators Guild, Inc., held its first annual banquet on Tuesday evening, May 13th, at Bill Reiber's Restaurant. The affair was a huge success as an overwhelming crowd of approximately 300 guests, including operators, their families and guests, jammed the main dining room of the eatery. The attendance far exceeded the expectations of the Guild, who had prepared for about 200 people.

Carl Pavesi, president of the Guild, made a short speech of welcome and reviewed the accomplishments of the group during its short life.

Malcolm Wein, attorney, acted as m.c. for the business part of the dinner and introduced Max Klein, vice president; Louis Tartaglia, treasurer, and Seymour Pollak, secretary and general chairman, all of whom were seated at the head table. Also introduced from the floor were representatives of manufacturing companies, distributing companies, record companies and officials of coin machine operator groups from neighboring cities.

Among those present were: Ben Becker, regional representative of Bally; Jack Mitnick, regional representative of AMI; Barney (Shugy) Sugerman, Abe Green, Morris Rood, Lou Wolberg and Irving Kempner of Runyan Sales (AMI distributors); Joe Young, Abe Lipsky, Allie Goldberg, Etta Brodsky and Sophie Selinger of Young Distributors (Wurlitzer distributors); Charles Reissner, Bob Slifer, Ed Adams, and Herman Halperin of Seacoast Distributors (Rock-Ola distributors). Several representatives of the Atlantic-N. Y. Corp. (Seeburg distributors) were also present. Harry Rosen and Meyer Parkoff of Atlantic were unable to attend as they were in Chicago at the time.

The entire board of directors of the Automatic Music Operators Association of New York were present. Included were: Al Denver, president; "Senator" Al Botkin, Lou Hirsch, Arthur Herman, Joe O'Connor, Charles Aronson, and Nash Gordon. With the above group was Sidney Levine, attorney for the New York association.

The Connecticut State Coin Association, Inc., was represented by James Tolisano, president; Louis Naclerio, vice president; Kenneth Jarrett, business manager, and Louis Beilman.

From the Greater New York State Operators Association were: Al Schlesinger of Poughkeepsie and Mrs. Gurdon Browne of Beacon, N. Y.

A great many "name" recording stars performed into the small hours of the morning.



# Williams MAJORETTES

GIVE YOUR LOCATIONS AN EYEFUL OF "LIVE ACTION"!

- ★ 4 KICKOUT HOLES Light up THUMPER BUMPERS for INCREASED VALUE SCORING!
- ★ STAR HOLE SCORES POINTS—Becomes EXTRA SPECIAL for 5 REPLAYS!
- ★ SPECIAL ROLL-OVER!
- ★ "POINT" THUMPER BUMPER SCORES POINTS WHEN LIT!
- ★ HIGH SCORE — POINT SCORE FOR REPLAYS!

5 THUMPER BUMPERS

5 KICKOUT HOLES

2 FLIPPERS

OPERATE MAJORETTES for RICH PROFITS!

SEE MAJORETTES BUY MAJORETTES

At Your Distributor



Creators of Dependable Play Appeal

4242 W. Fillmore St., Chicago 24, Ill.

## Lou Casola Buys Two Phono Routes

ROCKFORD, ILL.—Lou Casola of Mid-West Distributing Company, this city, has purchased the routes of J. J. Ruttenberg, Dudley Sales Company and Reuben Borgen, Borgen Music Company.

Added to the present number of music machines operating for Mid-West this puts Lou Casola in the position of being one of the largest individual operators in the nation with over 600 phonos in operation in this area.

The consolidation was rumored here for some time, but was not completed until this past week, when the news was officially released by Lou Casola from his Mid-West Distributing Co.

### WANTED

Stoner—or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.

Supreme Distributors, Inc.  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

## FOR SALE LARGEST, LONGEST ESTABLISHED ROUTE IN CALIFORNIA

OVER 1,000 PHONOGRAPHS AND CIGARETTE MACHINES  
\$100,000.00 CASH, BALANCE FINANCED

Write or Wire Only to

BUD PARR

2301 W. PICO BLVD., LOS ANGELES, CALIF.



MR. OPERATOR —  
MR. DISTRIBUTOR...

**DON'T**

Discard your old Turf Kings for a low \$  
UNTIL YOU SEE

AMCO'S NEW JUMBO ONE BALL CONVERSION

**-HIALEAH-**

All Games  
Completely  
Checked and  
Tested By  
Factory  
Trained  
Mechanics

Brand New  
12 Color  
Beautifully  
Screened Back  
Glass — Has  
All The Latest  
"FUTURITY"  
Play Features

Exciting New  
5 Color  
Paint Job  
Gives  
New Game  
Appearance

**HERE IS  
AMCO'S TWO  
WAY DEAL...**

1 Send your old Obsolete "TURF KING" to AMCO ENGINEERING CORPORATION  
503 Evergreen Ave. F.O.B. Baltimore 23, Maryland  
and we return promptly to you the completely refurbished "HIALEAH", as pictured—  
**Only \$249.50** New Cables — New Relays — New Units

OR

2 You can save \$90.00 if you have a mechanic who can follow a simple diagram  
and solder 24 connections. MAKE your own conversions with AMCO's complete  
HIALEAH KIT. — **Only \$159.50** WRITE FOR DETAILS.

Note:- Painting Templates not included in the above price but are avail-  
able at a slight additional cost—and you do your own painting.

**DO**

TRY ONE GAME on Location and its Earning power and Player appeal will become  
one more Silent Salesman for  
AMCO'S GREAT NEW HIALEAH  
Distributors write for Quantity Prices.

**AMCO ENGINEERING CO., INC.**  
DESIGNERS, BUILDERS COIN OPERATED EQUIPMENT  
503 EVERGREEN AVE. BALTIMORE 23, MD.  
EDMONDSON 5322 GILMOR 7935

**THRU THE COIN CHUTE**  
**EASTERN FLASHES**

The Cash Box went to another party this week—this one, the first annual banquet of the Westchester Operators Guild, held Tuesday night, May 6, at Bill Reiber's Restaurant, Elmsford, N. Y. . . . Without any previous experience along these lines, and with very few mistakes being made, the officers and executives who carried thru on the details gave their operator members, their families and the many guests one of the most pleasant evenings possible. One of the mistakes made (and strictly because this was the association's first party) was that they underestimated the number of people who would attend. The affair drew at least a hundred more guests than had been anticipated. Another matter that should be eliminated at future banquets is the speech making and introduction of guests. While Carl Pavesi made the only talk, and it was only a short one, it could be eliminated entirely—or if the group think it best, the president could just say a few words of welcome to all. Introductions always take up a great deal of time, and then there's always the possibility of overlooking some important person, which only causes grief. The introductions made at this banquet included recording companies, distributors, manufacturer representatives, heads of other associations, and members of the trade press—and we know of several important people who were left out, wrong firm connections and mispronounced names. It would be better if it were left out entirely. This practice is followed by most associations, and we just offer these suggestions to be helpful.

All the music machine distributors from this area, and many of their staffs were on hand. . . . Jack Mitnick, AMI's regional representative, stayed on in the city for the affair, and then left immediately for a complete round of his distributors. Starting in the South, he expects to finish up in the mid-west in some four weeks. . . . Ben Becker, regional representative for Bally, came in from a few weeks' stay in Canada and sat at the Runyon table. . . . Mike Munves, the arcade king, participated in the fun. Mike, by the way, so rushed filling orders for arcade equipment, he shows up pretty tired out. . . . The distribs and members of their staffs in most instances brought their wives along. Those we noted were Mrs. Mollie Sugerman; Mrs. Sadie Mitnick; Mrs. Alma Young; and the wives of Irving Kempner, Morris Rood and Abe Lipsky. . . . Our old friend Dick DeCiccio and his charming missus were having themselves quite a nice time. . . . From the upper part of New York State were Al Schlesinger of Poughkeepsie and Mrs. Gurdon Browne of Beacon. Al, one of the pioneer coinmen, is one of the most intelligent and progressive operators in the country and has some very fine ideas. . . . The Connecticut State Coin Assn. had four men present—Jim Tolisano, pres.; Lou Naclario, vp.; Ken Jarrett, bus. mgr.; and Lou Beilman. Lou Naclario is the son of the well known Joe Naclario of Waterbury. Lou tells us he finally has gotten his father to relax and take it easy a little. . . . The entire board of directors of the New York association were present, headed by prez Al Denver. There were "Senator" Al Bodkin; Lou Hirsch; Arthur Herman; Joe O'Connor; and Charley Aronson. Also included with the group were Nash Gordon, bus. mgr., and Sidney Levine, their attorney. . . . Sam Getlan, who now runs the union in this area, was on hand—as was Frank Colland, the N. Y. union head. . . . Had a laugh when Lou Herman told how he unintentionally was responsible for one of the leading distributors entering the coin biz.

Al Simon, Albert Simon, Inc., displays the new ChiCoin "6-Player Bowling Alley." . . . Bud Lieberman, once representative for D. Gottlieb & Co. in the very early days, seen in N. Y. last week, and then heads for Chicago. . . . Hymie Koepfel finds out what's been causing him that tired feeling—and now promises to work less hard. With his natural, inherent drive, he'll probably find it a most trying chore. . . . George Ponser, Phil Greitzer, Willie Aronson and Harry Rose (a committee of the games assn.) visit all the wholesalers along coinrow—to eliminate a certain harmful condition which has arisen. . . . Dave Lowy, Dave Lowy & Company, still in Chicago. . . . The 10th Anniversary Issue of The Cash Box starting to shape up—it'll be the most sensational issue ever published in the coin biz—make sure you send in your ad right now!

**THRU THE COIN CHUTE**  
**DALLAS DOINGS**

Bob DePriest, a Dallas operator, spent the weekend fishing with Tommy Chatten of Commercial Music Company at Lake Texoma. They both caught their limit—50 fish each in two days. . . . George Berry of Hamlin, one of the state's biggest operators and owner of several cafes, is busy adding new equipment to his route. He has been in the coin machine business since he was fourteen years old. Today he has several hundred machines. . . . Henry Adams of Kileen is busy buying shuffle alleys. Says they are real money makers. . . . Walter Wiggins of McKinney is buying new equipment for his route. . . . W. B. Moseley of Paris says that business is good out his way. . . . Jack Eskey bought a chicken ranch just out of Dallas. Just call him the "butter and egg man." . . . Speedy (Judas) Walker of Waco is buying new equipment and says that business is going well for him. . . . Jimmy Bounds of Mexia likes the "New World Series" game.

Johnny Caldwell of Paris was in town recently picking up new machines. . . . R. B. Williams is still in San Antonio, at that branch of Commercial music. . . . J. B. Jones of Fort Worth fell and hurt his leg not long ago. We understand that there are no broken bones so he should soon be as good as new. . . . J. L. Easton of Henderson is stocking up on new equipment. . . . Ditto for Fred Ellis of Waco. . . . M. M. Maples is enlarging his route as is John McGhee of Buffalo. . . . J. M. Pipes of Big Spring is buying new phonographs and ditto for J. T. Van Meter of Dallas. . . . We talked to Audry Hunter over at State Music Distributors Inc. this week and she says that business is booming. The AMI is going like hot cakes, and the only trouble with the Keeney "Super Deluxe Bowler," is that they can't get enough to satisfy the operators' demand. . . . Fred Barber says that things are going well over at Walbox Sales Company. He is especially pleased with Bally coin operated horse "The Champion."



# THRU THE COIN CHUTE

## CHICAGO CHATTER

This past week we decided to follow the advice of that famed publisher and great editor, Horace Greeley. And we went west. All the way west. To L.A. The town of the Big Brag. Where they brag about sunshine and sunshine and sunshine. And, once in a while, about some little bit o' business. . . . Anyway, it was very bracing, very fascinating, and very entrancing. Especially when we learned that the palm trees in L.A. were originally brought to this marshy country by the real estate men who built the first houses. . . . Here we found I.B.E.W.'s pickets picketing the distributors and jobbers who don't want to join the union. . . . But business blithely goes ahead, pickets or no pickets. . . . Here in L. A. with everything down, business is better than ever—for the horses. Horses. Horses. Horses everywhere. This kid, Lyn Brown, did one ripping job in this town with Exhibit's "Big Bronco." They're everywhere. . . . The bootleggers here bootleg on the bootleggers and it has now reached the point where the distribs are bootlegging their own equipment into town at less money than what the machines cost them. It's wild and whirly merry-go-round with the distribs, jobbers and operators having themselves a gay old time in the City of the Angels. . . . Don't know whether the coinmen think of each other as "angels" but, they sure don't pronounce the word very often except in speaking with the very much fairer sex. Made a little side trip over the weekend to the City of Lost Wages. Otherwise known hereabouts as Las Vegas, Nevada. Where the crap tables run around the clock 24 hours to mankind, can be played for from dimes to thousands. Where living is fabulous. There, buried right in the heart of the desert: gorgeous hotels, beautiful swimming pools, the world's finest entertainers entertaining and shooting their wages away on the crap tables. Where anything and everything goes. And a room can't be had for love or money over any weekend. The suckers love the City of Lost Wages. The women trip jackpots for \$150 every so often. There are even slots in grocery stores. Here, there and everywhere. But pinballs games are "illegal." The Angelenos come down to Las Vegas in droves. To deposit their wages. . . . Out at Paul Laymon's very gorgeous home there are roses so big (President Hoover and the Peace roses) that it would take a dozen of the variety sold in Our Town of the Winds to equal but one of these Laymon roses. Here Paul is actually the gardener and Lucille Laymon the most gorgeous and gracious hostess anyone could ever wish for. Two really great, grand people. . . . Harry Williams is now playing in pro-amateur golf tournaments. He's the 60 shooting amateur. Couldn't get together with him this past week. Harry had sunburned the top of his head in a sacramento tournament and was in a peeling mood.

So in the smog-sun city of Los Angeles, where it gets damper and colder than anywhere else as the sun goes down, people still eat, sleep, play, love, and dream of their hometowns—like Galesburg, Ill. where Jim Wilkins and Ed Wilkes come from—like Indianapolis, Ind. where Charley Daniels comes from—like Milwaukee, Wis. where Bill Happel comes from—like Cincinnati, O. where Jack Simon comes from—like Kokomo, Ind. where Lucille and Paul Laymon come from—and like all the others which makes it almost an impossibility to find a real California native with any lineage whatsoever in this City of the Angels (?). . . . Abe Chapman had to dash down to Mexico to look over a warehouse full of stuff and, at the same time, maybe get the Mexicanos to ride the horse he's building here. . . . Phil Robinson wandering about the jobbers and distribs and wondering. . . . Irving Bromberg is more or less retired. Enjoys his penthouse on Wilshire Blvd. But, we've been told, Irv still has a warehouse full of stuff somewhere 'round the country. . . . Al Silberman advising that Mrs. Silberman has been called back by Uncle Samuel's Navy to take command at Long Beach. And Al doing a whizbangup job of selling drink dispensers, popcorn vendors, ciggie machines, etc., etc., all over the lot.

Dolores and Jean Minthorne in Chicago at the Seeburg distribs' meeting there all this past week and stopping at the very swanky Ambassador East Hotel. They also took some of their mechanical masterminds along. . . . One of the swellest guys 'round L. A. is Nick Carter who showed us what operators in these parts have to go thru when he stacked up about three inches of tax envelopes that had to be mailed that day. "And that ain't nothin' yet," as Nick says. . . . Dwight Osborn down from San Jose where all Santa Clara County is working on dime play. Dwight advising that he had to guarantee to do the conversions free of charge. To get all the boys to work along with them. And give him a six months moratorium. Promising not to jump his spots during this moratorium period. Now collections up over 40 percent above what they formerly were. The boys advise they wouldn't return to nickel play ever again. In fact they'd rather sell their routes first. . . . As an example we questioned around one distributor's place and asked all employees where they came from (just to learn if there was one "native" among them). Here is what we heard: Indiana, Illinois, Minnesota, Missouri, Mexico, Oregon, Kansas, Utah, Montana, Ohio, but, none born here in California. . . . Boys 'round these parts think nothing of driving 300 to 500 miles out to some desolate desert spot and place a game. Then call there once a week to collect. Man, oh, man, for sunny Cal.

The phono ops are now unionized, but since stickers were ruled illegal 'round these parts, dues are \$10 per month per member. The L. A. boys trying hard to get together on dime play. They hope some day 10c. play (3 for 25c.) will get going. And give them a chance to earn a buck again. In the meantime, L.B.E.W. here wants all operator-owners, mechanics, distribs, jobbers, etc., etc., to become members. . . . They tell me that Martin Bromley (that's Irv Bromberg's son whom we recall as a kid playing pin games at 29 Dodworth St., Brooklyn) now flies a route that covers miles and miles of ocean. All the way from his headquarters in Honolulu to Tokyo where Penny Arcades are now in operation at the rate of two and three to each block and where some of the old, oldie games are working their way into Yens. . . . Bill Jardine of Honolulu operates in Rangoon, Saigon, Guam, Manila, Tokyo, Okinawa and other places 'round the eastern part of this harried and troubled world. . . . Bud Parr has himself a gorgeous guest ranch down in Lower California (Mexico) with the walls four feet thick while his interest at Seal Beach goes on ahead. But his ranch on the gulf at Las Cruces, Mexico, we're told, is something to really visit.

One of the largest (over 1,000 phonos and ciggy vendors) routes in California and one of the longest established is now up for sale. It'll take \$100,000 as a down deposit to get the route. Rest on contractual notes or can be

## ALL-WAYS Tops in the Field

# Bally's

ATLANTIC CITY

The New 1500 Phonograph

# WURLITZER

# COVEN

distributing company

3181 Elston Chicago 18, Ill.  
Independence 3-2210



Geo. George

**NEVER BEFORE—AND MAYBE NEVER AGAIN—**  
WILL SUCH OUTSTANDING RECONDITIONED MACHINES BE OFFERED AT SUCH MONEY-SAVING PRICES!



Roy Monroe

Every Machine Guaranteed Regardless of Price

WMS. STAR SERIES	\$ 99.50
BALLY BIG INNING	150.00
EXHIBIT'S DALE GUN	65.00
BALLY HEAVY HITTER	42.50
BALLY TURF KING	174.50
MUTOSCOPE VOICE-O-GRAPH	WRITE
BALLY BRITE SPOT	WRITE
BALLY BRIGHT LIGHTS	WRITE
BALLY CONEY ISLAND	WRITE
COUNTY FAIR (Like New)	200.00
CHICAGO COIN BAND BOX	134.50
AMI MODEL C (Like New)	500.00
AMI MODEL B	425.00
AMI MODEL A	325.00
SEEBURG MODEL M100A	750.00
1948 SEEBURG HIDEAWAY	225.00
1946 SEEBURG HIDEAWAY	149.50

**WANT — WILL PAY TOP PRICES FOR:**  
AMI Model "B"  
Bally Coney Islands, Bally Brite Spots, Bally Bright Lights—WRITE QUICK!

**EXTRA!!**  
SEEBURG M-100A,  
78 RPM, late Series ..... **\$774.50** EA.

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: SUPERIOR 1-4600)

**REPLACEMENT PLASTICS and BUBBLER TUBES**

For Wurlitzer and Seeburg Phonographs

WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!

**SPECIAL:** Blue Mirror Squares for Seeburg '46, '47, '48 ..... 2c per sq.

**KOEPPLE DISTRIBUTING CO.** 629 Tenth Ave., New York 19, N. Y.  
(Tel.: Circle 6-8939)

## CHICAGO CHATTER (continued)

financed. (So if you got ideas of setting down in sunny Cal here's the way to live it up). . . . Bill Happel's Badger Sales Co. have one of the most impressive complete full store displays of TV receiving sets, washing machines, ranges, refrigerators, etc., etc., you ever did yet see. . . . Young kid here has himself over 200 horses operating from L. A. all the way down to San Diego and doing a very terrific job. (Never was in the coinbiz before). . . . Lew Joffa popped into town and met with local salesman, Aubrey Stemler, who advises Electro going very grandly for him. . . . Gasoline curb has ops worried. Wondering how they'll service machines so many, many miles away with this needed fluid for their jalopies. . . . With 43 states reported to have curbed gasoline the entire industry, as one brilliant(?) Angeleno said should take itself a vacation. . . . Army camps. Navy installations. Airforce bases. All heavily covered with equipment. Now cut down to mostly vending machines. . . . Frank Lamb, formerly of Paris, Ill., one op who recalls 'way back when and tells some rather fascinating stories of operating in the old days. Frank also a designer of machines as well as one of the better ops 'round these parts. . . . "Major" Chapman over at Nickabob rolling out those AMI's as fast as they come in. When he doesn't—he's demoted to "Sergeant" Chapman.

Still can't get over that little roadside eat spot in the heart of the desert near Muroc where Ray Moloney would have got a terrific thrill to find one of his Turf Kings busier than a bumble bee as some of the Indian boys gave it a real workout. . . . Lots of interest in cigarette machines among many ops who've turned to this part of the biz because no more games operating in their bailiwicks. . . . There's a burglar alarm here that may be merchandised through coin machine distributors. . . . Charley Robinson just as dapper as ever with Fred Gaunt now working for him. Smiling Fred still of the opinion that changes will yet be made. . . . Kind of funny, ain't it, to read about guys you meet only now and then and who are more than 2,000 miles away from the Windy City? Yet they seem just as if they were only around the corner. Which proves what phones and planes have done for this speeded up ulcer-getting country of steamed-up dynamic action. . . . It sure is a fascinating business when coinmen can pop in from Brooklyn, Cleveland, Chicago, Toledo, New York, and every other big town in the nation and open operations in a town like L. A. (Life's Ambition).



# The Greatest Advertising Bargain!

A \$223<sup>00</sup> Value  
Only \$48



## Check the Facts!

### 52 Classified Ads of 40 Words Each

ONE 40 WORD CLASSIFIED AD EACH WEEK FOR AN ENTIRE YEAR -  
52 WEEK'S ISSUES - ACTUAL COST OF 52 - 40 WORD CLASSIFIED ADS

AT REGULAR RATE OF 10¢ PER WORD ..... **\$208.00**

**PLUS - FREE - Full Year's Subscription - ACTUAL COST ..... 15.00**

**TOTAL VALUE - - - \$223.00**

America's outstanding magazine publishers call this, "America's Greatest Advertising Bargain." Imagine—a 40 Word Classified Ad FREE Each and Every Week in the Biggest and Most Famous Classified Advertising Section in the Entire Industry—PLUS—FREE Full Year's Subscription to "The Cash Box"—A TOTAL VALUE OF \$223.00—ALL FOR ONLY \$48. Send your check for \$48 along with your first 40 word classified ad TODAY! THIS IS THE GREATEST GIFT YOU CAN BUY YOURSELF!! DO IT NOW!!

## } All For Only \$48

**THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.**



## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT—100 good used Vending Machines for bulk merchandise: Nuts, Candy, Charms, etc. 1c and 5c. State name, condition and price first letter. PASCO MUSIC CO., BOX 39, NEW PORT RICHEY, FLA.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Metal typers, late models, any quantity. Quote price, condition, etc., in your letter. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: Chicker- ing 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: Dunkirk 3-1810).

WANT—Will buy a phonograph route located in the Bronx, N. Y. MAXWELL MUSIC MACHINE CO., 695 EAST 141st STREET, BRONX, N. Y. Tel.: MELrose 5-1246.

WANT—AA-1. Equipment only at wholesale prices for export: Seeburg 100's; Solotone Selective; Steeple Chase; County Fair; Spark Plug; Hayburners; Double Feature; Arcade Equipment; Coin Counters; Coin Changers. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Seeburg Chicken Sam's with or without conversions. Also Bear Guns; Exhibit Silver Bullets; Six Shooters; Dale Guns; Chicago Coin Pistols. State quantity available, lowest price and condition in first letter. LA-RU NOVELTY COMPANY, 3210 SOUTHPORT AVENUE, CHICAGO 13, ILLINOIS.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: Union 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

## CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Very latest Amusement machines; Scales; 1217; 1017; 1015; 1400; 1250; AMI C or D; Seeburg M-100's (78 and 45). Pre-war Rockola Motors. Packard Pla-Mor and Wurlitzer 3025 Wall Boxes. Write stating condition and price. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

## FOR SALE

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE — Building being remodeled. We are cramped for space. No offer refused on the following equipment. Send your check and we will send the merchandise. Chicago Coin Alleys—Classic or Baseball; Genco Bowling League, Baseball Gottlieb Bowlette; United Shuffle Alley w/con., Express; Two Play Express; Bally Shuffle Alley or Speed Bowler; Wurlitzer Skee Balls; Bally Bowlers. This equipment ready for location. Send check. First come, first served. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA.

FOR SALE—Take advantage of Cash Box lowest prices. All equipment A-1 condition ready for location. Seeburg Bear Guns \$299.50; Bally Hi-Rolls \$49.50; Photo Finish \$75; Winners \$125; Jockey Specials \$35; Gold Cup \$35; Bally Entry \$25; Citations \$45; Chicago Coin Goalees \$69.50; Playball \$49.50; 16 Seeburg Selecto-matic boxes \$2.00 ea. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78"-45"—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — Hayburner @ \$250; Turf Kings @ \$165 ea.; Champions @ \$65 ea.; County Fair @ \$325. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Bally Futuritys, our own, beautifully refinished \$349.50; Bright Spots \$400; Spot Lights \$500; late model International Mutoscope Photomatics \$495 ea.; United Six Player Deluxe Shuffle Alley, used two weeks \$325; United Leaders, floor samples \$360. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel.: Canal 8318.

FOR SALE — Canasta \$75; Double Action \$175; Rose Bowl \$175; King Pin \$265; Carnival \$25; Robin Hood \$24.50; 49 Majors \$45; Mr. Boston \$89; Yanks \$35; Super Hockey \$59.50; Cinderella \$39.50; Grand Award \$40; Wisconsin \$25; Triple Action \$39.50; Hot Rods \$84.50 ea.; Humpty Dumpty \$29.50; Just "21" \$34.50; One Two Three \$39.50; Bank-A-Ball \$99.50; Knockout \$117.50; Harvest Time \$100; K. C. Jones \$75; Flying Saucers \$119; Bowling Champ \$74.50; County Fair \$225; Chicago Coin Horseshoes, brand new \$125; United Skee Alley write; Heavy Hitters \$42.50 ea.; Turf Kings \$174.50 ea.; Citations \$59.50 ea.; Gold Cups \$34.50 ea.; ABC \$275. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—2 Seeburg Shoot the Bear machines \$275 ea.; 1 Bright Lights \$300 ea.; 4 Just 21-Five Ball Flipper Tables \$25 ea. All machines in good condition and ready for locations, good clean merchandise. 1/3 deposit, balance C.O.D. LEE NOVELTY CO., 1004 SPRING ST., SHREVEPORT 69, LA.

FOR SALE—Route: Music and Pinball. One man can handle. Good locations. Equipment 90% new. Plenty locations for expansion in Midwest City over 200,000 population. For particulars write: Box 239, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, NEW YORK.

FOR SALE — Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE — Clean, ready for location: Wurlitzer 1015's \$165; Wurlitzer 1080's \$175; Seeburg 146's \$110; Seeburg 147's \$150; Rock-Ola 1422's \$85; Wurlitzer 3031 Wall Boxes \$8.50; Seeburg 3-Wire 5-10-25c Wall Boxes \$10; Seeburg Wireless 5c Wall Boxes \$7.50; Packard Wall Boxes \$7.50. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — Bingo — United Leader \$400; United 6 Player \$265; Keeney DeLuxe Bowler (mystery score) \$329.50; Minstrel Man \$144; Knockout \$90; also other Gottlieb games, write; Arcade equipment, write. Bally Hot Rods \$59.50. MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and 4-9204.



# CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Will accept best offer on 40,000 new and used records in good condition and crated. "Radio" **JOE WARRINGTON, AUTOMATIC MUSIC. THERMOPOLIS, WYOMING.**

**FOR SALE**—4 Bally Shuffle Lanes, like new \$400 ea.; Shuffle Champs \$75; Speed Bowlers \$45; playing fields refinished, rails painted, guaranteed condition; also 1015 Wurlitzers \$195; 1100 Wurlitzers \$350; 475 Seeburgs \$160; 100A Seeburgs \$725. Perfect reconditioned. **SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.**

**FOR SALE**—1 Chico Thing \$59.50; 1 Chicken Sam with Target \$79.50; 1, 1426 Rockola \$145; 1 Mills Constellation \$145; 1 Brand New Across the Board. Write: **AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.**

**FOR SALE**—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. **DAVE LOWY & CO., 594 TENTH AVE., New York, N. Y. Tel.: CHickering 4-5100.**

**FOR SALE**—Consoles—Counter Machines sold in compliance with Public Law #906. Will trade for five ball pin games, one balls, Bingo games, or other merchandise. **RUGINIS NOVELTY CO., 329 E. SEVENTH ST., MT. CARMEL, PA. Tel.: 31.**

**FOR SALE**—Ready for location: Arizona \$60; Camel Caravan \$65; Thing \$75; Utah \$85; Freshie \$65; Football \$65; Harvest Time \$85; St. Louis \$50; Rip Snorter \$60; Select-a-card \$40; Lucky Inning \$50; Majors \$40; Tahiti \$85; Shoot the Moon \$150; Dale Gun \$65; Silver Bullets \$100. **AMUSEMENT ARCADE CO., 419—9th ST., N.W., WASHINGTON, D. C.**

**FOR SALE**—Bowling Champ \$69; Utah \$69; Mermaid \$139; 4 Horsemen \$109; Football \$69; Knockout \$99; Thing \$79; Pinbowl \$109; Rockette \$129; Star Series \$79. **ROANOKE VENDING MACHINE EXCHANGE INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.**

**FOR SALE**—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. **V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.**

**FOR SALE**—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. **Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.**

**FOR SALE**—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. **ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.**

**FOR SALE**—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. ½ deposit with order. **FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.**

**FOR SALE**—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. **SPARKS SPECIALTY CO., SOPERTON, GA.**

**FOR SALE**—Phonographs with famous Dixie six point guarantee: Seeburg 148ML \$299; Seeburg 147M \$199; Seeburg 146M \$169; Seeburg H148M \$219; Seeburg H246M \$179; Seeburg H146M \$159; Wurlitzer 1080 \$189. **DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.**

**FOR SALE**—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. **A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.**

**FOR SALE**—United Twin Rebound \$160; United Twin ShuffleCade \$125; C. C. Trophy Bowl \$50; Star Series \$75; Speed Bowler \$25; United Express \$25; ABC Bowler \$25; A.B.T. Rifle Sport (3 gun unit) complete with large compressor & 2 extra rifles (with supplies) \$750. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.**

**FOR SALE**—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. **GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.**

**FOR SALE**—Seeburg Colonial \$50; Mills Thrones \$25; Bally Shuffle Bowler \$25; Bally Shuffle Champ \$50. **AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.**

**FOR SALE**—One Ball Sale: Bally Turf Kings \$160 ea.; Bally Citations \$48 ea.; Universal Photofinish \$65 ea. Send 1/3 deposit, balance C. O. D. **T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.**

**FOR SALE**—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.**

**FOR SALE**—"America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. **COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.**

**FOR SALE**—Chico Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

# CLASSIFIED ADVERTISING SECTION

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.**

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: **THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).**

**FOR SALE**—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders—Special \$39.50 complete. Shipman Folders \$10 carton 20,000 Victory Folders \$6.00 carton 10,000. Mail check to: **SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.**

**FOR SALE**—Special Sale: Keeney Double Bowler \$69.50; Universal Super Twin Bowler \$29.50; Chicago Coin Bowling Alley \$19.50; United Shuffle Alley Express \$19.50; Bally Champ \$19.50; Bally Speed Bowler \$15.00. No crating. **AMERICAN VENDING CO., 615—10th AVENUE, NEW YORK CITY, NEW YORK.**

**FOR SALE**—40 Seeburg WIL-56 Wireless Wall Boxes, ea. \$8. 1/3 deposit, balance C. O. D. or Sight Draft. **KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.**

**FOR SALE**—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. **WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.**

**FOR SALE**—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. **RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.**

**FOR SALE**—King Pin \$250; Horse Feathers \$350; Hayburner \$275; Sea Jockey \$295; County Fair \$285; Gun Patrol \$225; Jet Gun \$250; ABC \$275; Pitch 'Em & Catch 'Em \$185. 1/3 deposit, balance C. O. D. **LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA, PA.**

**FOR SALE**—Large quantity of Turf Kings; Champions Across the Board; Bally Hook Bowler; Peep Show. **REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.**

**FOR SALE**—Turf Kings \$160; Winners \$115; Citations \$50; Gold Cups \$50; Photo Finish \$75; Champions \$75; Steeple Chase \$325; Sea Jockey \$325; ABC \$295; Five Stars \$175. ½ deposit required, balance C. O. D. **CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.**

**FOR SALE**—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. **DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.**

**FOR SALE**—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. **WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.**

**FOR SALE**—New Genco Double Action \$199.50; new Williams Sportsmen \$199.50; new Williams Horse Feathers \$300; used United County Fair \$300; used Williams Sea Jockey \$325; new Williams Sea Jockey \$375; used Keeney 2 player League Bowler rebound \$99.50; floor samples Mutoscope Flying Saucers \$100; floor sample United 2 Player Hockey \$99.50; clean Seeburg Low Boy perfect \$50; Williams Star Series, clean \$100; United A.B.C., clean \$325. Write for list of clean perfect 5 ball games at \$25 and up. **K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: Market 7-6865 or 7-6391.**

**FOR SALE**—100A Seeburg \$725. Model 146M Seeburgs \$165; 1250 Wurlitzers \$465; 1100 Wurlitzers \$356; 1080 Wurlitzers \$175; 1015 Wurlitzers \$165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C. O. D. **CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.**

**FOR SALE**—Perfect condition, look like new: Coney Islands \$475; Leaders \$400; Bright Lights \$350; Turf Kings \$195; Citations \$49; Various Flipper Pins (write), Hot Rods \$65. 1/3 deposit, balance C. O. D. **W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.**

**FOR SALE**—We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.**

**FOR SALE**—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. **BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.**

**FOR SALE**—Clearance Sale: Closeout brand new Moderne Speakers built specially for corner use Deluxe Tone Column Type Speaker with beautiful light-up effect 8" P.M. Speaker, Height 57½" \$35 ea.; brand new Turf Kings \$395; used Turf Kings \$185. Exclusive distributors for Rock-Ola phonographs—Thunderbolt Mechanical Pianos. 1/3 deposit, balance C. O. D. **EASTERN VENDING SALES CO. INC., 940-942 LINDEN AVENUE, BALTIMORE 1, MD. Tel.: MULberry 2110.**

**FOR SALE**—Counter machines: IMP Penny Cigarette \$16.50; Comet or Marvel \$29.50; A.B.T. Challenger \$19.50; Holly Penny Gripper \$9.50; Penny Toss Clown \$10; American Eagle \$19.50; A.B.T. Electric Skill Gun \$29.50. All in A-1 condition. ½ cash with order, balance C. O. D. **ACE MUSIC CO., WAUKON, IOWA.**

(Continued on next page)



CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Reconditioned: Bally Carnival \$25; Citation \$30; Champions \$50; Turf Kings \$150; Big Inning \$165; Chicago Coin Play Ball \$40; Super Hockey \$50; Thing \$55; Genco Canasta \$75; South Pacific \$65; Gottlieb Bank-A-Ball \$75; Buffalo Bill \$55; Select-A-Card \$45; Bowlettes \$25; Just 21 \$25; United Utah \$75; Skee Alley \$75; Universal Winner \$95; Photo Finish \$50; Williams Lucky Inning \$60; Double Header \$55. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS 3, MO.

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAAnal 6-0293.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Will trade Spot Lites plus \$50 for Coney Islands. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

FOR SALE—5 Turf Kings \$175 ea.; 2 Citations \$40 ea.; 1 Chicago Coin Shuffle Baseball \$35. All machines A1 condition. NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.

FOR SALE—Chicago Coin 2 Player Bowling Alley \$45; Citation \$65; Citation Non-Coin with Metered Control \$80; New 1¢ Camera Chief \$10; New Advance Peanut Machines \$12; Bally Rapid Fire \$75; Gottlieb Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., Dearborn 2-0045; The Cash Box, Los Angeles, Calif., Webster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for retractor. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication  
710th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP

2. Prices DOWN

3. Prices UP and DOWN

4. No change from Last Week
5. No quotations Last 2 to 4 Weeks

6. No quotations 4 Weeks or Longer

7. Machines Just Added

\* Great Activity



WURLITZER

SEEBURG

4. 24	25.00	39.00	4. Plaza	25.00	34.50
4. 600R	39.50	50.00	6. Royale	25.00	39.50
4. 600K	49.00	69.50	4. Regal	39.50	49.00
4. 500A	49.00	69.50	4. Regal RC	39.50	49.00
4. 500K	39.50	59.50	4. Gem	29.50	44.00
4. 41 (Counter)	24.50	50.00	4. Classic	49.00	60.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	49.00	60.00
4. 61 (Counter)	24.50	50.00	6. Maestro	44.00	65.00
4. 71 (Counter)	59.50	75.00	4. Mayfair	44.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	44.00	59.50
4. 700	49.50	89.50	6. Melody King	49.50	79.50
4. 750M	79.50	89.00	6. Crown	39.50	59.50
1. 750E	79.00	100.00	6. Crown RC	49.50	79.50
4. 780M Colonial	49.50	99.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	89.50	4. Colonel	29.50	49.00
1. 800	69.50	98.00	4. Colonel RC	29.50	49.00
4. 850	35.00	79.50	6. Concert Master	49.50	69.50
1. 950	59.00	99.50	6. Concert Master RC	59.50	89.00
2* 1015	165.00	225.00	6. Cadet	35.00	65.00
2. 1017 Hideaway	145.00	200.00	4. Cadet RC	39.50	65.00
4* 1100	300.00	375.00	4. Major	39.50	59.00
3* 1080	175.00	200.00	4. Major RC	39.50	59.50
4* 1250	400.00	500.00	4. Envoy	39.50	59.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	39.50	59.00
6. 320 Wireless Wall Box	3.50	5.00	4. Vogue	39.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
4. 320 2 Wire Wall Box	4.00	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	4. Ti-Tone 9800	45.00	60.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi-Tone 9800 RC	45.00	60.00
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.00
4. 3031 Wall Box	8.00	12.00	4. Hi-Tone 8800 RC	49.50	59.00
4. 3045 Wall Box	9.95	20.00	4. Hi-Tone 8200	49.50	59.00
4. 3020 Wall Box	34.50	40.00	4. Hi-Tone 8200 RC	45.00	59.00
4. 3025	12.50	19.50	2* 146S	110.00	149.00
4. 2140 Wall Box	19.50	24.50	1* 146M	110.00	187.00
4. 219 Stepper	22.50	35.00	4. 147S	149.00	179.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00	4* 147M	150.00	225.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 148S	275.00	350.00
6. 111 Bar Box	3.00	10.00	4. 148M	275.00	350.00
4. 120 Wall Box 5c Wire	2.00	4.50	4* 148ML	279.00	325.00
6. 305 Impulse Rec.	2.50	10.00	2* M-100-78	675.00	750.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00	4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
			4. 5, 10, 25c Baromatic Wireless	6.95	9.00
			6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

Notice!

YOU CAN SAFELY SEND DEPOSITS TO  
ADVERTISERS IN "THE CASH BOX"

Your Deposit is  
GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.



2. 3W2 Wall-a-Matic	15.00	17.50
1* W1L-56 Wall Box 5c	7.50	13.00
1. 3W5-L-56 Wall Box		
5, 10, 25c	32.50	44.50
4. W4L-56	29.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

## ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00

4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	85.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
4* 1426 Phono ('47)	145.00	179.50
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
2. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

## BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

## PACKARD

1* Pla Mor Wall & Bar Box	7.50	12.50
---------------------------	------	-------

4* Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

## MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

## AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
1. Model A '46	275.00	325.00
2. Model B '48	395.00	450.00
2* Model C	450.00	500.00

## AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48* Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

## MISCELLANEOUS

4. Chicago Coin Hit Parade	165.00	219.50
4. Ristocrat	65.00	79.50
4. Williams Music Mite	129.50	145.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
1* A.B.C. (Un. 5/51)	250.00	325.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	54.50
6. Amber (Wm 1/47)	19.50	35.00
2. Aquacade (Un 4/49)	49.50	79.50
4. Arizona (Un 5/50)	60.00	109.00
4. Baby Face (Un 1/49)	32.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
1. Banjo	29.50	39.00
2* Bank-A-Ball (Got)	59.50	110.00
4. Barnacle Bill (Got 8/48)	40.00	69.50
4. Basketball (Got 10/49)	99.50	134.50
4. Be Bop (Ex)	69.50	115.00
4. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Time	32.50	39.50
1. Big Top	65.00	79.50
4. Black Gold	59.50	79.50
4. Blue Skies (Un 11/48)	25.00	54.50
4. Bomber (CC 5/51)	89.50	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	89.50	104.50
1* Bowling Champ (Got 2/49)	69.50	89.50
4. Bowling League (Got 8/47)	10.00	24.50
2* Bright Lights (B 5/51)	325.00	395.00
2* Bright Spot (B 11/51)	389.50	450.00
4. Broadway (B)	199.50	235.00
6. Broncho	19.50	35.00
2* Buffalo Bill (Got 5/50)	50.00	79.50
4. Buccaneer (Got 10/48)	39.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	79.50
4* Camel Caravan	65.00	85.00
4. Campus	114.50	140.00
1* Canasta (Ge 7/50)	69.50	119.50
6. Caribbean (Un 3/48)	15.00	28.50
2* Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	25.00	55.00
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	29.50	49.50
4* Champion (B '48)	50.00	149.50
1. Champion (CC 6/49)	72.50	79.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
4* Citation (B/48)	30.00	74.50
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
2. College Daze (Got 8/49)	59.50	109.50
1* Coney Island (B 9/51)	400.00	475.00
4. Contact	39.50	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	119.50	175.00
2* County Fair (Un)	250.00	350.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	149.50	175.00
4. Dallas (Wm 2/49)	49.50	79.50
4. De Icer (Wm 11/49)	79.50	119.50
4. Dew Wa Ditty (Wm 6/48)	39.50	45.00
4. Dbl. Feature (Got 12/50)	99.50	164.50
4. Double Shuffle (Got 6/49)	79.50	94.50
4. Dreamy (Wm 3/50)	90.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
2. Entry (B '47)	25.00	65.00
6. El Paso (Wm 11/48)	49.50	74.50
6. Fiesta	15.00	19.50
2. Fighting Irish (CC 10/50)	59.50	115.00
2* Five Star (Univ 5/51)	164.50	225.00
6. Flamingo (Wm 7/47)	15.00	19.50
1. Floating Power	25.00	55.00
1. Flying Saucers (Ge 12/50)	119.00	144.50
4. Football (CC 8/49)	65.00	114.50
4. Horsemen (Got 9/50)	109.00	154.50
2. Freshie (Wm 9/49)	65.00	97.50
4. Georgia (Wm 9/50)	124.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
2. Gin Rummy	49.50	119.00

4. Gizmo (Wm 8/48)	30.00	45.00
1. Glamour	24.50	49.50
2* Gold Cup (B '48)	29.50	64.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	85.00	100.00
4. Gondola	19.50	44.50
4* Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	169.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
3* Harvest Time (Ge 9/50)	85.00	100.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	225.00	375.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	109.50	129.50
1. Holiday (CC 12/48)	49.50	69.50
2. Holiday (Ke 12/51)	365.00	400.00
4* Hot Rods (B '49)	59.50	124.50
4* Humpty Dumpty (Got 10/47)	29.50	49.50
2. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jalopy (Wm 9/51)	265.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4* Jockey Special (B '47)	35.00	55.00
2. Joker (Got 11/50)	110.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4* Just 21 (Got 1/50)	25.00	60.00
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	90.00	119.50
4. King Cole (Got 5/48)	28.50	54.50
2* Knockout (Got 1/51)	69.50	129.50

4. Lady Robin Hood (Got 1/48)	24.50	39.50
4. Leaders (Un)	385.00	445.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
3. Lite-A-Line (K 6/51)	175.00	195.00
2* Lucky Inning (Wm 5/50)	50.00	89.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50

4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
2* Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
6. Marjorie (Got 7/47)	14.50	29.50
2. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	24.50	39.50
4. Melody (B 47)	25.00	49.50
4. Mercury (Ge)	45.00	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	124.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	109.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
1* One Two Three	39.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	49.50	69.50
2* Photo Finish	50.00	99.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
6. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
2. Play Ball (CC 1/51)	29.50	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Un)	40.00	84.50
1. Puddin Head	40.00	59.00
4. Punchy (CC 11/50)	100.00	145.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	109.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
1. Rip Snorter (Ge)	60.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
2. Rockettes (Got 8/50)	129.00	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
1. St. Louis (Wm 2/49)	50.00	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	25.00	59.50

4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	25.00	39.50
6. Sea Hawk	15.00	22.00
2* Sea Jockeys (Wm 12/51)	295.00	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	60.00	109.50
4. Sharpshooter (Ge)	79.50	99.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/50)	50.00	1





## ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	4. Genco Total Roll	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Hy-Roll	49.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00



## SHUFFLES — REBOUNDS

4. Bally Shuffle-Line	125.00	185.00	2* Keeney Dbl. Bowler	69.50	100.00
4* Bally Hook Bowler	175.00	200.00	1* Keeney League Bowl	175.00	225.00
4. Bally Baseball	59.50	89.50	4. Keeney Duck Pins	75.00	125.00
2* Bally Shuffle Champ	19.50	59.50	1* Keeney Big League Bowl	225.00	255.00
4. Bally Shuffle-Bowler	24.50	39.00	1. Keeney 4-Way Bowl	195.00	225.00
2* Bally Speed Bowler	19.50	59.50	4* Keeney 6-Player	275.00	290.00
4. California Shuffle Pins	25.00	40.00	4. Rock-Ola Shuffle Jungle	29.50	75.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
6. ChiCoin Beacon	35.00	49.50	4. Un. Dbl. Shuffle	50.00	79.50
2* ChiCoin Bowling Alley	19.50	55.00	4. United Shuffle Alley	24.50	49.50
4. ChiCoin Alley w/con.	49.50	79.50	4. Un. Shuffle w/con.	25.00	34.50
4. ChiCoin Ace Bowl	95.00	160.00	2* Un. Shuffle Alley Exp.	19.50	79.50
4* ChiCoin Bowl Classic	69.50	115.00	4. Un. 2-play Express	75.00	169.50
4* ChiCoin Horseshoes	129.50	149.50	4. Un. Sin Rebound	75.00	129.50
4. ChiCoin Rebound	35.00	45.00	2* Un. Twin Rebound	160.00	225.00
4. ChiCoin Pin Lite Bowler	125.00	149.50	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	35.00	95.00	4. United Super-Shuffle	24.50	39.50
4* ChiCoin Trophy	50.00	120.00	4. United Slugger	99.50	129.00
4. Exhibit Strike	45.00	89.50	4. United Skee Alley	75.00	125.00
2* Genco Shuffle Target	50.00	169.50	2* Un. 4-Player	200.00	265.00
4. Genco Bowling League	24.50	45.00	4* Un. 5-Player	245.00	295.00
4. Genco Glider	30.00	39.50	2* Un. 6-Player	260.00	325.00
4. Genco Baseball	49.50	79.50	4. Un. Shuffle-Cade	145.00	189.50
2* Gottlieb Bowlette	24.50	40.00	2. Un. Twin Shuffle Cade	125.00	200.00
4. Keeney ABC Bowler	29.50	60.00	4* Univ. Super Twin	29.50	115.00
2. Keeney Bowling Champ	25.00	99.50	4. Universal Twin Bowler	49.50	65.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	95.00	179.00
4. Keeney King Pin	50.00	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	39.50	2. Williams Twin Shuffle	20.00	35.00
4. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	35.00	75.00	4* Williams Dbl. Head	49.50	125.00



## ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	1. Jack Rabbit	95.00	109.50
4. Boomerang	45.00	85.00	4. Keeney Air Raider	95.00	125.00
4* Bally Big Inning	125.00	185.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Bowler	175.00	189.50	6. Keeney Anti Aircraft Bl	15.00	50.00
6. Bally Convoy	47.50	95.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Defender	95.00	125.00	4. Keeney Texas Leaguer	40.00	50.00
6. Bally Eagle Eye	39.50	49.50	4. Kirk Night Bomber	75.00	150.00
4* Bally Heavy Hitter	42.50	69.50	4. Lite League	49.50	75.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Ace Bomber	95.00	110.00
6. Bally Lucky Strike	45.00	79.50	4. Muto. Atomic Bomber	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Sky Battle	49.50	95.00	4. Mutoscope Photomatic		
6. Bally Torpedo	49.50	75.00	(Pre-War)	195.00	350.00
4. Bally Undersea Raider	85.00	95.00	4. Mutoscope Sky Fighter	85.00	125.00
6. Bank Ball	59.50	150.00	6. QT Pool Table	89.50	100.00
6. Bowling League	35.00	49.50	2* Quizzer	79.00	100.00
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley Treas Is Dig	95.00	110.00	6. Rockola Ten Pins HD	25.00	49.50
4. Champion Hockey	50.00	69.50	4. Rockola World Series	69.50	75.00
4. Chi-Coin Basketball			4. Scientific Baseball	49.50	75.00
Champ	225.00	275.00	6. Scientific Basketball	59.50	75.00
4* ChiCoin Goalee	69.50	125.00	4. Scientific Batting Pr.	45.00	75.00
4. ChiCoin Hockey	69.50	79.50	4* Scientific Pitch 'Em	149.50	185.00
4. Chi Midget Skee	185.00	229.50	2* Seeburg Bear Gun	275.00	350.00
4. ChiCoin Pistol	95.00	125.00	4. Seeburg Chicken Sam.	75.00	109.50
6. ChiCoin Roll-A-Score	39.50	75.00	4. Seeburg Shoot the Chute	49.50	75.00
4. Edelo Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
1. Evans Bat-A-Score	100.00	295.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	100.00	4. Supreme Bolascare	40.00	100.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
6. Evans Ten Strike '46	65.00	99.50	6. Supreme Skill Roll	20.00	69.50
6. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	75.00
1* Exhibit Dale Gun	59.50	100.00	6. Tail Gunner	49.50	89.50
4. Exhibit Gun Patrol	225.00	249.50	1. Telequiz	89.50	139.00
4. Exhibit Pony Express	350.00	395.00	4. Un. Team Hockey	99.50	110.00
6. Exhibit Rotary Mdr.	175.00	275.00	6. Warner Voice Record	49.50	69.50
4* Exhibit Silver Bullets	100.00	225.00	4. Western Baseball '39	40.00	85.00
2* Exhibit Six Shooter	149.00	225.00	4. Western Baseball '40	60.00	85.00
6. Exhibit Merchantman			6. Whizz	15.00	29.50
Roll Ch Digger	85.00	99.50	4. Wilcox-Gay Recordio	125.00	150.00
4. Exhibit Vitalizer	75.00	95.00	2. Williams All Stars	49.50	109.50
6. Genco Bank Roll	24.50	65.00	6. Williams Box Score	39.50	65.00
6. Genco Play Ball	29.50	65.00	3* Williams Star Series	49.50	110.00
6. Groetchen Met. Typer	79.50	149.50	4. Williams Quarterback	69.50	89.50
6. Hoop-A-Roll	24.50	49.50	4. Wurlitzer Skee-ball	125.00	150.00

# This Week's Used Market

The spring buying spree continued along at full steam this week with nearly all the used machines getting some degree of action. This heavy trading is expected to prevail for some time and is expected to move right into the winter months. This week, the various divisions of the market shared the activity in a proportional manner. And prices, as was the case last week, held their own with slight but negligible fluctuations in the downward direction.

The pin games showed up strongly once again with the usual big numbers receiving their normal askings. The newer pieces that have entered the used machine listing recently also came up with heavy action. This division revealed a slight drop in price, but

these decreases were most prevalent with the older pieces.

The music equipment held fast just as it did last week and there is no definite sign that it will change appreciably in the near future. The bulk of the activity was again centered around the popular machines that have consistently moved well in the market.

Shuffle items showed up strongly this week just as they have during the past months. The surprising feature is the emergence of the arcade games as an active division since this section had remained quite constant for some time. This added action was noted in last week's analysis and there was no noticeable change this week.

The following was the most active equipment in this week's used market:

## Most Active Used Music

Down—Wurlitzer 1015	\$165.00-\$225.00
Held—Wurlitzer 1100	300.00- 375.00
Up & Down—Wurlitzer 1080	175.00- 200.00
Held—Wurlitzer 1250	400.00- 500.00
Down—Seeburg 146S	110.00- 149.00
Up—Seeburg 146M	110.00- 187.00
Held—Seeburg 147M	150.00- 225.00
Held—Seeburg 148ML	279.00- 325.00
Down—Seeburg M-100-78	675.00- 750.00
Up—Seeburg WIL-56 Wall	
Box 5c	7.50- 13.00
Held—Rock-Ola 1422	
Phono ('46)	85.00- 145.00
Held—Rock-Ola 1426	
Phono ('47)	145.00- 179.50
Up—Packard Pla Mor	
'Wall & Bar Box	7.50- 12.50
Held—Packard Manhattan	89.00- 169.50
Down—AMI Model C	450.00- 500.00

## Most Active Used Pin Games

Up—A.B.C. (Un 5/51)	\$250.00-\$325.00
Down—Bank-A-Ball (Got)	59.50- 110.00
Up—Bowling Champ	
(Got 2/49)	69.50- 89.50
Down—Bright Lights	
(B 5/51)	325.00- 395.00
Down—Bright Spot	
(B 11/51)	389.50- 450.00
Held—Camel Caravan	65.00- 85.00
Up—Canasta (Ge 7/50)	69.50- 119.50
Down—Carnival (B '48)	25.00- 49.50
Held—Champion (B '48)	50.00- 149.50
Held—Citation (B/48)	30.00- 74.50
Up—Coney Island (B 9/51)	400.00- 475.00
Down—County Fair (Un)	250.00- 350.00
Down—Five Star	
(Univ 5/51)	164.50- 225.00
Down—Gold Cup (B '48)	29.50- 64.50
Held—Grand Award	
(CC 1/49)	40.00- 60.00
Up & Down—Harvest Time	
(Ge 9/50)	85.00- 100.00
Held—Hayburner	
(Wm 7/51)	225.00- 375.00
Held—Just 21 (Got 1/50)	25.00- 60.00

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

## AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

## BALLY MFG. CO.

Futurity	\$ 735.00
Spot-Lite	629.50
Atlantic City	629.50
The Champion (Mech. Horse)	1,195.00

## CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
4 Player Derby	550.00

## H. C. EVANS & CO.

Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00
Push-Over	385.00

## THE EXHIBIT SUPPLY CO.

Jet Gun	\$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

## D. GOTTLIEB & CO.

Hit 'n' Run	\$329.50
-------------	----------

## INTERNATIONAL MUTO. CORP.

Photomat '52	
--------------	--

## J. H. KEENEY & CO., INC.

De Luxe League Bowler	\$469.50
-----------------------	----------

6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor	
with Changemaker	287.00

## ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph	
(Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box,	
23 Wire	39.50
Model 1424 Playmaster	440.00

## RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
-----------------	----------

## UNITED MFG. CO.

Six Player De Luxe Shuffle	
Alley	\$485.00
Six Player Super Shuffle Alley	535.00

## WILLIAMS MFG. CO.

Williams De Luxe World Series	\$525.00
Majorettes	295.00

## THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box	
(48 Selections)	
Model 5204 Wall Box 5c-10c-25c	
(104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	



# “BIG BRONCO”

ONLY HORSE “SAFETY-APPROVED” BY  
UNDERWRITERS LABORATORIES



★  
BACKED BY  
**14 YEARS**  
OF  
DEVELOPMENT  
AND  
**51 YEARS**  
OF EXPERIENCE  
MANUFACTURING  
QUALITY MACHINES

★  
IT TROTS!  
Pull The  
Reins  
IT GALLOPS!

★  
**EXHIBIT SUPPLY COMPANY**

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

ESTABLISHED  
1901



UNITED'S

# 6 PLAYER SUPER SHUFFLE ALLEY

ONE TO SIX  
CAN PLAY

(10c per game,  
each player)

**BIG, BOLD  
ILLUMINATED  
SCORE INDICATORS**

★  
EACH PLAYER CAN SEE HIS SCORE

**AT A GLANCE**

**HIGH SCORE**

FOR THE WEEK

**FEATURE**

PLAYER WRITES NAME  
ON BACK-GLASS

**JUMBO**

DISAPPEARING PINS

•  
FAST REBOUND ACTION  
20-30 SCORING

•  
FORMICA PLAYBOARD

•  
STRIKE OR SPARE  
FLASHER LIGHTS

•  
CAN PICK UP  
7-10 SPLIT

SIZES

8 FT. BY 2 FT.  
9 FT. BY 2 FT.

HIGHEST  
SCORE  
KEY  
CONTROL

SEE YOUR DISTRIBUTOR



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



# Ride **THE CHAMPION** by Bally<sup>®</sup>

FOR BIGGEST COIN-HORSE PROFITS

**STRONG AS STEEL**  
REINFORCED PLASTIC HORSE  
BEAUTIFUL, DURABLE FINISH

**REAL SADDLE**  
RICHLY ORNAMENTED  
BOX-TYPE STIRRUP WITH  
EXTRA LEATHER LOOP  
FOR SHORT RIDERS

**SIMPLE, STURDY  
MECHANISM**  
EASILY ACCESSIBLE  
FROM ALL 4 SIDES

**REALISTIC  
WESTERN PONY**

**SPEED-CONTROL**  
**LOW SPEED START**  
PULL REINS FOR DESIRED GAIT  
MEDIUM OR FAST TROT—  
LIVELY GALLOP

OPERATES ON  
**1 DIME**  
OR  
**2 NICKELS**  
•  
NATIONAL  
SLUG REJECTOR

**LIFE-LIKE  
ACTION**

## Bigger Profits are a Breeze with Bally<sup>®</sup> **atlantic city**

NEWEST 3-CARD 5-BALL REPLAY HIT



Operators everywhere are  
earning fat profits with  
ATLANTIC CITY.  
Order from your  
Bally distrib-  
utor today.

### NEW DOUBLE-SCORE

FEATURE GETS BIG, FAST EXTRA PLAY

NEW STYLE "SPOTTEM" APPEAL  
ATTRACTS EXTRA COINS EVERY GAME  
POSSIBLE TO SPOT SIX NUMBERS

POPULAR "CORNERS" IDEA  
PROMOTES PLENTY EXTRA-COIN PLAY  
CORNER NUMBERS SCORE 200

### EXTRA BALLS FEATURE

WITH ADVANCING ARROW SUSPENSE GETS EXTRA PLAY

POPULAR "IN-LINE" SKILL-SCORES  
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

**Bally<sup>®</sup>**

**MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS